

LYNN H. BOYER, JR.
WILDWOOD, N.J.

NO. OCH #564

ORDER NO. 60025

DATE 3-21-50

12 1/2 M MIN.VIEWS 3 1/2 x 2 1/2 C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAJOR GENERAL ANTHONY WAYNE
STATUE, VALLEY FORGE, PA.,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

NO

R. M.

YES no

IMPRINT

NONE

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6B-H157. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 30 1950	MAR 31 1950
SKETCH	2.0	10	MAR 23 1950	MAR 30 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				APR 12 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41	2 1/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

LYNN H. BOYER, JR.
WILDWOOD, N.J.

NO. OCH #565
ORDER No. 60025
DATE 3-21-50

12½ M MIN.VIEWS 3½x2½ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

WASHINGTON AT VALLEY FORGE, PA.
1777-1778

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES *no*

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

Small type FROM D.W. GRIFFITH'S "AMERICA"

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH-386. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By *22* **ESTIMATE** Cost Dept. Checked
Date *MAR 22 1950* **AND WORK SCHEDULE** Date *MAR 22 1950*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>MAR 30 1950</i>	<i>MAR 31 1950</i>
SKETCH	<i>10</i>	<i>1/4</i>	<i>MAR 23 1950</i>	<i>MAR 30 1950</i>
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>23</i>	<i>2 1/4</i>		

DATE BLUEPRINT OK'D DATE Filed *MAY 11 1950*

By By *20.*

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

LYNN H. BOYER, JR.
WILDWOOD, N.J.

NO. OCH#566
ORDER No. 60025
DATE 3-21-50.

12 $\frac{1}{2}$ MIN. VIEWS 3 $\frac{1}{2}$ x2 $\frac{1}{2}$ C.T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT No. NO R. M. YES

TITLE IN FULL

IMPRINT NONE

PENNSYLVANIA COLUMNS, VALLEY FORGE, PA.

6 yds. it.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6B H158. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By Cost Dept. Checked
By Date MAR 22 1950 By Date MAR 22 1950

ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 30 1950	MAR 31 1950
SKETCH	10	1/2	MAR 27 1950	MAR 30 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				APR 11 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	48	2 1/4		

MAY 5 1950

DATE BLUEPRINT OK'D DATE Filed

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

LYNN H. BOYER, JR.
WILDWOOD, N.J.

NO.
OCH#567
ORDER No. 60025
DATE 3-21-50

12½ MIN.VIEWS 3½x2½ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. NO R. M. YES no
TITLE IN FULL	IMPRINT
FORT WASHINGTON VALLEY FORGE PA. 6 pbl. etc.	NONE
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF C.T.

USE PHOTO FROM 6B-H164. MAKE NEW BLACK NEGATIVE.
REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			MAR 30 1950	MAR 31 1950
SKETCH	10	1/2	MAR 23 1950	MAR 30 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				APR 13 1950
HAND COLOR PROOF				
ARTIST DEPT.	9	2 1/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

LYNN H. BOYER, JR.
WILDWOOD, N.J.

NO. *T* 568
ORDER No. 60025
DATE 3-21-50

12½ M MIN.VIEWS 3½x2½ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER
TITLE IN FULL

THE WATERMAN MONUMENT,
VALLEY Forge, PA. *6 ph. sit.*

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES *no*
IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6B-H233. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By *[Signature]* Cost Dept. Checked By *[Signature]*
Date *MAR 22 1950* AND WORK SCHEDULE Date *MAR 22 1950*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			<i>MAR 30 1950</i>	<i>MAR 31 1950</i>
SKETCH <i>L.O.</i>	<i>10</i>	<i>1/2</i>	<i>MAR 23 1950</i>	<i>MAR 30 1950</i>
RETOUCHING				
REPHOTO				
PHOTO-LITHO				<i>APR 11 1950</i>
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>43</i>	<i>2 1/4</i>		<i>Apr. 28. 50</i>

DATE BLUEPRINT OK'D _____ DATE Filed *MAY 5 1950*

By _____ By *[Signature]*

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

LYNN H. BOYER, JR.
WILDWOOD, N.J.

NO. OCH#569
ORDER No. 60025
DATE 3-21-50

12 $\frac{1}{2}$ MIN. VIEWS 3 $\frac{1}{2}$ x2 $\frac{1}{2}$ C.T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. YES *no*

TITLE IN FULL

IMPRINT
NONE

THE LOG CABIN MEMORIAL OF
THE 314TH INFANTRY, 79TH
DIVISION, VALLEY FORGE, PA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7B-H1304. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 30 1950	MAR 31 1950
SKETCH	2.0	1/2	MAR 23 1950	MAR 30 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	42	2 1/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

TOP

LYNN H. BOYER, JR.
WILDWOOD, N.J.

NO. OCH#570
ORDER No. 60025
DATE 3-21-50

12½ M. MIN. VIEWS 3½x2½ C.T. ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

OLD FORGE DAM ~~VALLEY FORGE~~
PA. 6 pt. it.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES no

IMPRINT
NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6B-H159. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 30 1950	MAR 31 1950
SKETCH - R.O.	10	1/2	MAR 23 1950	MAR 30 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO				APR 13 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41	2 1/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

LYNN H. BOYER, JR.
WILDWOOD, N.J.

NO. *T* OCH 571
ORDER NO. 60025
DATE 3-21-50

12½ M MIN.VIEWS 3½x2½ C.T.ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OLD COVERED BRIDGE OVER
VALLEY CREEK, ~~PERCE, PA.~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES *no*

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1A-H338. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

MAR 22 1950 AND WORK SCHEDULE

MAR 22 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 30 1950	MAR 31 1950
SKETCH	<i>2.0</i>	<i>1/2</i>	MAR 23 1950	MAR 30 1950
RETOUCHING	<i>10</i>	<i>1/4</i>		
REPHOTO				
PHOTO-LITHO				APR 11 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		<i>2 1/4</i>		

DATE BLUEPRINT OK'D

DATE Filed MAY 11 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0CH572 ORDER NO. 60013 DATE 3-22-50

CUSTOMER SWEDISH NATIONAL SANATORIUM
ENGELWOOD, COLO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER CENTER IN PLATE: 10 pt. cap

"THE GARDENS" SWEDISH NATIONAL
SANATORIUM / ENGLEWOOD, COLORADO 6 pt. cap

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP FROM TOP ONLY. ADD ONE UMBRELLA PER ATT'D SNAPSHOT IN BEST POSTTION.
UN-FURL FLAG. LIGHTEN SHADOW FRONT BLDG EXTREME RIGHT FOR GRASS. NOTE ADDITION
OF FLOWERS ON TISSUE OVERLAY.

SEE TISSUE OVERLAY.

SHOW RETOUCED PHOTO TO CUSTOMER. ~~auth~~

COLOR DESCRIPTION

RED BRICK TO MATCH BRICK ON OLD CARD 3B1091 ATTACHED. UMBRELLA RED WITH
WHITE TRIMMING.

FOLLOW TISSUE OVERLAY. /

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

Ret 4
Jm 46, 116 107
20.9-113
5-23-50

X

auth

9226

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH573 ORDER NO. 60015 DATE 3-22-50

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TITLE IN SCROLL AS ON 6BH620:

EDDYS' - KANSAS CITY, MO. 8 pl. copy

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE B/W PHOTO AS COPY. DUPLICATE COLORS ON COLORED PHOTO.

SEND COLOR & R.M. PROOF TO ALLIS PRESS.

COLOR DESCRIPTION

USE COLORED PHOTO AS COLOR GUIDE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

NTS

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. OCH574 ORDER NO. 60016 DATE 3-22-50
CUSTOMER STIFFLER'S RESTAURANT & DRIVE IN
WILLIAMSON, WEST VIRGINIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LOWER IN PLATE:

SOUTHERN WEST VIRGINIA'S MOST
BEAUTIFUL DINING ROOMS.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, BEING SURE TO REMOVE CAR HOP STAND
AND STACK ON ROOF.

COLOR DESCRIPTION

FOLLOW SKETCH.

Sketch of car hop stand given to credit dept 7/7/50 B.

PHOTO RETURNED

TO

PHOTO USED FOR

1-5-7
Ret 5
Im Hc 1 1/2 107-4-12 10
Shut 9
Wash

Very Dush
Head Hc wash
Wed 12
10/5

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH575 ORDER NO. 60017 DATE 3-22-50

CUSTOMER HOTEL FORD
CLARKSVILLE, ARK.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **IN PANEL AT RIGHT:**

(HOTEL) FORD WEST MAIN STREET
CLARKSVILLE, ARK.

FRONT NO. 5

(All of this on address side)

R. M.

3 SIDES

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FULL FACE 3 SIDES WITH PANEL AT RIGHT AS ON 9BH682 ATTACHED.

Make photo

COLOR DESCRIPTION

BRICK - #36 BROWN. MARQUEE #18. WOOD TRIM WHITE-LETTERING ON MARQUEE WHITE.
HOTEL FORD SIGN ON TOP - BLACK WITH WHITE LETTERING.
AWNINGS ON HOTEL #25 WITH WHITE STRIPE.

SHOE STORE FRONT - DARK GREEN & LIGHT GREEN STRUCTIAL GLASS, AWNING
GREEN - GRAY STRIPE.,

Return photo Rtd 5/24/50 B.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

NTS

GONZALES PADIN CO., INC., SAN JUAN - PONCE - MAYAGUEZ, P.R.

NO. OCH576

ORDER No. 60284

DATE 3-22-50

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CARIBE HILTON HOTEL, SAN JUAN, P.R.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION.

Subjects on order for this customer. Please see to it that all cuts or negative corrections and colors are in harmony with each other to make an attractive set.

5X7

Executive OK of Estimate

By

Date

MAR 29 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 29 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 7 - 1950
SKETCH				
RETOUCHING				
REPHOTO			MAR 24 1950	MAR 27 1950
PHOTO-LITHO			APR 12 1950	APR 21 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	157	1/2	APR 21 1950	
ARTIST DEPT.	42	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 12 1950

MTS

577

GONZALEZ PADIN CO., INC., SAN JUAN - PONCE -
MAYAGUEZ, P.R.

NO. OCH577

ORDER NO. 60284

DATE 3-22-50

12 1/2" POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HOTEL CONDADO, SAN JUAN, P.R.

HOTEL CONDADO, SAN JUAN, P.R.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
MAKE BLACK AND WHITE PRINT.
REFER TO CARD 9AH2364

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are made and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

MAR 30 1950 WORK SCHEDULE

Date

MAR 30 1950

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up				APR 6 - 1950
SKETCH				MAR 3 1950
RETOUCHING	3	3 1/2	MAR 30 1950	MAR 3 1950
REPHOTO			MAR 24 1950	MAR 1950
PHOTO-LITHO			APR 10 1950	APR 18 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 3/4	APR 18 1950	
ARTIST DEPT.	43	10		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAY 12 1950

115
GONZALEZ PADIN CO., INC., SAN JUAN - PONCE -
MAYAGUEZ, P.R.

NO. OCH578

ORDER NO. 60284

DATE 3-22-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CASINO DE P.R., SAN JUAN, P.R.
8 pl. set.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

5X7
ATTENTION.

3
Subjects or
order for this customer. Please
see to it that all colors or nega-
tives are in colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

Cost Dept. Checked

By

Date

MAR 30 1950 WORK SCHEDULE

MAR 30 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 6 - 1950
SKETCH				
RETOUCHING		2 1/2	MAR 30 1950	1950
REPHOTO			MAR 24 1950	MAR 20 1950
PHOTO-LITHO			APR 10 1950	APR 18 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	APR 18 1950	4 19 50
ARTIST DEPT.	22	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 12 1950

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH579 ORDER NO. 60035 DATE 3-22-50

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 MOST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

OMAR COCKTAIL LOUNGE AND BAR - HOTEL
CONTINENTAL KANSAS CITY - MISSOURI

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type sample

IMPRINT: Customer

C. T. Imprint

No Imprint

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

2 PHOTOS HERewith....FOR EXTERIOR VIEW USE PHOTO FROM 9AH686. COLORED SIDE
OF CARD AS PER ROUGH COLOR PROOF, EXCEPT DROP TWO VIEWS & EXTERIOR VIEW DOWN
1/4", ALLOWING 1/4" OF BLUE BACKGROUND AT TOP.

SEE TISSUE OVERLAY ON SKETCH.

SEND PROOFS TO ALLIS PRESS.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

3-5 x 7
1-5-#10
Pet
MAR 14 104
4/27/50
13 103 6-12-50
Top
As 246

CIA.COMERCIAL DE LA BAJA CALIFORNIA, S.A.,
TIJUANA, MEX.

NO. OCH580

ORDER No. 60287

DATE 3-22-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDÉR

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LOOK HERE WHAT I FELL INTO IN
TIJUANA, MEXICO,

Private no upper right corner. 107
Small type. © CURT TEICH & CO. INC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 23 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH,

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

MAR 24 1950

By

MAR 24 1950

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 6 - 1950
SKETCH				
RETOUCHING	9	6	MAR 24 1950	MAR 28 1950
REPHOTO				
PHOTO-LITHO			APR 12 1950	APR 27 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	134	APR 27 1950	
ARTIST DEPT.	106	10		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAKEOVER

Check to LIFE Dept.



MTS
CIA.COMERCIAL DE LA BAJA CALIFORNIA, S.A., ORDER No. 60287
TIJUANA, MEX.

OCH581

DATE 3-22-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 23 R. M. NO

TITLE IN FULL
HAVING A BARREL OF FUN IN
TIJUANA, MEXICO

IMPRINT SAME AS ABOVE

Small type: © CURT TEICH & Co. INC

PHOTO PROPERTY OF BUBXX C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION.

5
Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

MAR 24 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 6 - 1950
SKETCH				
RETOUCHING	8	8	MAR 24 1950	MAR 23 1950
REPHOTO				
PHOTO-LITHO			APR 12 1950	APR 24 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13/4	APR 24 1950	4-24-50
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE Filed

MAY 22 1950

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CIA.COMERCIAL DE LA BAJA CALIFORNIA, S.A.,
TIJUANA, MEX.

NO. 00H582
ORDER No. 60287
DATE 3-22-50

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THIS IS THE LIFE, TIJUANA
MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 23 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Do not make lettering in sun black

FOLLOW SKETCH

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.

Subjects on
order for this customer. Please
to it that all cuts nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

MAR 24 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 6 1950
SKETCH				
RETOUCHING		10	MAR 24 1950	MAR 24 1950
REPHOTO			APR 12 1950	APR 27 1950
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	134	APR 27 1950	4 28 50
ARTIST DEPT.	41	10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 19 1950

CIA.COMERCIAL DE LA BAJA CALIFORNIA,S.A.
TIJUANA, MEX.

NO. OCH583

ORDER No. 60287

DATE 3-22-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SWEET DREAMS COME TRUE IN
TIJUANA MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 23 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Change color scheme, change design on blurbat
FOLLOW SKETCH

SUBMIT

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Get Photo
123763

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

MAR 24 1950

MAR 24 1950

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 6 - 1950
SKETCH				
RETOUCHING		1	APR 7 1950	APR 11 1950
REPHOTO			APR 17 1950	
PHOTO-LITHO				APR 26 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1/4	APR 26 1950	4.27.50
ARTIST DEPT.	40	10		

DATE BLUEPRINT OK'D

DATE Filed

MAY 19 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CIA.COMERCIAL DE LA BAJA CALIFORNIA, S.A.
TIJUANA, MEX.

NO. OCH584

ORDER No. 60287

DATE 3-22-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

WE ABOUT
THEY GO WILD, SIMPLY WILD OVER
ME, TIJUANA MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 23 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

MAR 24 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 5 1950
SKETCH				
RETOUCHING		8	MAR 21 1950	MAR 23 1950
REPHOTO				
PHOTO-LITHO			APR 10 1950	APR 18 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	100	134	APR 18 1950	
ARTIST DEPT.	31	10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed MAY 26 1950

By

DATE Photo Returned to Customer

NTS

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

DIAL NO. OCH585 ORDER NO. 60041 DATE 3-22-50

CUSTOMER CHIAM RESTAURANT
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M BUS CARDS SIZE 3½ X 2 5/16

STYLE PHOTO COLOR IT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **TITLE IN LOWER PANEL:**
CHIAM RESTAURANT 2251-53 SO. WENT-
WORTH AVE. IN THE HEART OF CHINATOWN
(MEANS CHINESE + AMERICAN).. (SEE COPY)

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type ☒ sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW LAYOUT.

COLOR DESCRIPTION

SAME COLORS AS ON OCH273... EXTERIOR VIEW.

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO
YES
NO

517
2 1/2
137
106
20.52 40

Rephoto 7.52 met

11017

5246

NTS

2 Photos

MARTIN NEWS AGENCY, DALLAS, TEXAS

NO. OCH586

ORDER No. 60294

DATE 3-23-50'

25 M POST CARDS C.T.ART COLORTONE FULL FACE'

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R.M. YES'

TITLE IN FULL

IMPRINT SAME AS ABOVE

D-DE BIRD'S-EYE VIEW, BUSINESS
SECTION, DALLAS, TEXAS

PRIVATE NO. BEFORE TITLE: D125'

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE CARDS ENCLOSED'

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Get Photo

13N 250
9BN 1719

Executive OK of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

1950

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 6 - 1950
SKETCH				
RETOUCHING		3	MAR 28 1950	MAR 28 1950
REPHOTO			MAR 24 1950	MAR 27 1950
PHOTO-LITHO			APR 10 1950	APR 18 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2	APR 18 1950	4/19/50
ARTIST DEPT.	111	11		5-4-50

DATE BLUEPRINT OK'D

DATE Filed MAY 8 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0CH587 ORDER NO. 60916 DATE 5-11-50

CUSTOMER FLOYD M. BEITZEL CALENDAR CO.
DETROIT 1, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER BORDER:
BEAUTIFUL HILLCREST COUNTRY CLUB ON
THE BANKS OF THE CLINTON RIVER

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type ☒ sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTOGRAPH FOR COPY.

COLOR DESCRIPTION

FOLLOW FRAMED PHOTOGRAPH FOR COLOR S.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5X1
L. 4 1/2
H. 1 1/2
L. 9.9

Reprints 35

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH588 ORDER NO. 60058 DATE

CUSTOMER ZION'S TOURIST LODGE
SALT LAKE CITY, UTAH

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title to full

ZION'S TOURIST LODGE — 6 pt. Memphis cap
1829 SO. STATE ST.
SALT LAKE CITY, UTAH

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE TISSUE OVERLAY FOR COLORS. CROP TO BEST ADVANTAGE.

COLOR DESCRIPTION

SEE TISSUE OVERLAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

N.T.S

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. OCH589

ORDER No. 59994

DATE 3-23-50

6 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER

TITLE IN FULL

PALOMAR OBSERVATORY (HALES),
CONTAINING THE LARGEST (200
INCH) TELESCOPE IN THE WORLD

^{UPPER LEFT}
PRIVATE NO. BEFORE TITLE: F-7532

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 8 R. M. YES

IMPRINT SAME AS ABOVE (CENTER LINE)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE PHOTO ENCLOSED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION.

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

MAR 24 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 23 1950	MAR 23 1950
SKETCH				
RETOUCHING	3	2		MAR 27 1950
REPHOTO				
PHOTO-LITHO			APR 3 1950	APR 6 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	APR 6 1950	
ARTIST DEPT.	119	9		5-2

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 8 1950

Very Rush

NT-5

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. 0CH590
ORDER No. 59994
DATE 3-23-50

6 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL

PALOMAR OBSERVATORY (HALES)
CONTAINING THE LARGEST (200 INCH)
TELESCOPE IN THE WORLD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 8 R. M. YES

IMPRINT SAME AS ABOVE (CENTER LINE)

UPPER LEFT
PRIVATE NO. BEFORE TITLE: F-8208
RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF CUST.

SEE PHOTO ENCLOSED /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects
order for this customer. Please
see to it that all cuts are nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By MAR 24 1950 Cost Dept. Checked By MAR 24 1950
Date MAR 24 1950 **ESTIMATE** Date MAR 24 1950
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1950	APR 6 - 1950
SKETCH				
RETOUCHING		2 1/2		MAR 27 1950
REPHOTO				
PHOTO-LITHO			APR 10 1950	APR 18 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	APR 13 1950	4-19-50
ARTIST DEPT.	106	9		

DATE BLUEPRINT OK'D _____ DATE Filed MAY 1 1950

By _____ By 70

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NTS

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. 0CH591

ORDER No. 59994

DATE 3-23-50

6½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

PALOMAR OBSERVATORY (HALES)
CONTAINING THE LARGEST (200
INCH) TELESCOPE IN THE WORLD

UPPER LEFT

PRIVATE NO. BEFORE TITLE: F-7655

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 8

R. M. YES

IMPRINT

XXXXXXXXXXXXXXXXXXXX

SAME AS ABOVE (CENTER LINE)

PHOTO PROPERTY OF

CUST.

SEE PHOTO ENCLOSED

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

MAR 24 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1950	APR 1 1950
SKETCH				
RETOUCHING	23	1½	MAR 24 1950	MAR 27 1950
REPHOTO				
PHOTO-LITHO			APR 6 1950	APR 18 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	APR 18 1950	
ARTIST DEPT.	115	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

MAY 8 1950

By

DATE Photo Returned to Customer

NTS

DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. OCH592

ORDER No. 59994

DATE 3-23-50

6½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 8

R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE (CENTER LINE)

HIGHWAY TO THE STARS. A VIEW OF
THE COUNTY HIGHWAY LEADING TO
THE PALOMAR OBSERVATORY (HALES).

UPPER LEFT
PRIVATE NO. BEFORE TITLE: F-8415

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE PHOTO ENCLOSED

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

MAR 24 1950

AND WORK SCHEDULE

By

Date

MAR 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	9	2½	MAR 24 1950	MAR 26 1950
REPHOTO				
PHOTO-LITHO			APR 3 1950	APR 6 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	APR 6 1950	
ARTIST DEPT.	101	9	4-27-50	4-27-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

6
Subjects
order for this customer. Please
see to it that all cuts are nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

Very Rush
JF

NTS
DISTRIBUTED BY FRASHER'S, INC.,
POMONA, CALIF.

NO. OCH593

ORDER No. 59994

DATE 3-23-50

6½ M POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL

SUMMIT GROVE SERVICE STATION,
PALOMAR MOUNTAINS

UPPER LEFT

PRIVATE NO. BEFORE TITLE: F-8061

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 8 R. M. YES

IMPRINT SAME AS ABOVE (CENTER LINE)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE PHOTO ENCLOSED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects

order for this customer. Please
see to it that all cuts — nega-
tives are uniform and colors are
in harmony with each other
to make an attractive —

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

MAR 24 1950

By

DATE MAR 24 1950

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAR 27 1950	APR 1 1950
SKETCH				
RETOUCHING		2½	MAR 24 1950	MAR 27 1950
REPHOTO				
PHOTO-LITHO			APR 6 1950	MAR 14 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	13¼	APR 17 1950	
ARTIST DEPT.	111	11		5-1-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

MAY 1 1950

DATE Filed

By

DATE Photo Returned to Customer

ND

DISTRIBUTED BY FRASHER'S, INC.
POMONA, CALIF.

NO. 0CH594

ORDER No. 59994

DATE 3-23-50

6½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL

DOANES POOL, IN PALOMAR
MOUNTAIN STATE PARK

UPPER LEFT

PRIVATE NO. BEFORE TITLE F-8413

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 8

R. M. YES

IMPRINT SAME AS ABOVE (CENTER LINE)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE PHOTO ENCLOSED

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors
in harmony with each other
make an attractive set.

Handwritten signature or initials in red ink.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

MAR 24 1950

WORK SCHEDULE

Date

MAR 24 1950

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			MAR 27 1950	
SKETCH				
RETOUCHING	3	2	MAR 24 1950	MAR 27 1950
REPHOTO				
PHOTO-LITHO			APR 6 1950	MAR 14 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1½	APR 17 1950	
ARTIST DEPT.	129	9		5-2-50

DATE BLUEPRINT OK'D

DATE Filed

MAY 8 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DESERT SOUVENIR SUPPLY, BOULDER CITY,
NEVADA

NO. OCH595

ORDER No. 60298

DATE 3-24-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER-BORDER

TITLE IN FULL

EL RANCHO VEGAS, LAS VEGAS,
NEVADA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

R. M. YES to come

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects

order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
make attractive

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 1950	APR 6-1950
SKETCH				
RETOUCHING			MAR 28 1950	MAR 31 1950
REPHOTO				
PHOTO-LITHO			APR 10 1950	APR 18 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	104	12	APR 18 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 12 1950

Red Impression

F

DESERT SOUVENIR SUPPLY, BOULDER CITY,
NEVADA

NO. OCH596

ORDER No. 60298

DATE 3-24-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 2

R. M. YES, to come

TITLE IN FULL

IMPRINT SAME AS ABOVE

FAMOUS GAMING CLUBS, AT NIGHT,
LAS VEGAS, NEVADA

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY & DUPLICATE PRINT. + BACK OF PHOTO

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

Cost Dept. Checked

By _____

Date _____

MAR 27 1950 WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 3 - 1950
SKETCH				
RETOUCHING		4 1/2	MAR 28 1950	
REPHOTO				
PHOTO-LITHO			APR 6 1950	MAR 14 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 1/2	APR 17 1950	
ARTIST DEPT.	108	10		3-26-50

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

MAY 26 1950

ADV. ORDER

**DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART**

DATE COMPLETED _____

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-WHITE BOARD

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type ■ sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW COLOR INSTRUCTIONS ATTACHED.

PHOTO RETURNED

To

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M—1-2-40

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OCH598 ORDER NO. 60068 DATE 3-27-50

CUSTOMER

FRANTZHURST RAINBOW TROUT CO., INC.
SALIDA, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

WORLD'S LARGEST TROUT FARM
SALIDA, COLORADO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

REPAIR BROKEN SECTIONS OF CONCRETE WALL.

SHOW RETOUCED PHOTO TO CUSTOMER, FOR OK.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH599 ORDER NO. 60068 DATE 3-27-50

CUSTOMER FRANTZHURST RAINBOW TROUT CO., INC.
SALIDA, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WORLD'S LARGEST TROUT FARM

SALIDA, COLORADO

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

REPAIR BROKEN SECTIONS OF CONCRETE WALL. REMOVE WIRES.

BRING OUT TROUT IN FIRST SECTIONS OF LAKE, IF POSSIBLE,

SHOW RETOUCED PHOTO TO CUSTOMER, FOR OK.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.

NO
YES
RETURN PHOTO

DIAL No. OCH600 ORDER NO. 60069 DATE 3-27-50

CUSTOMER BROOK FOREST INN & CHALETS
BROOK FOREST, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER:

BROOK FOREST INN, BROOK FOREST, COLO.
NEAR EVERGREEN, COLORADO. "A BIT OF
SWITZERLAND"

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

BRING OUT VARIOUS TONES OF GREEN OF PINES, SPRUCE & BLUE SPRUCE. ROCK WALL FRONT
LEFT IS WHITE QUARTZ. ROOF OF HOTEL - RED. SECOND FLOOR FRONT (DARK AREA) IS
BROWN, ALSO LITTLE GABLES ON ROOF. GRASS LAND IN BACK ALL SHADES OF GREEN.
SOME WILD FLOWERS. FENCING IS ALL BROWN. ROAD IS BLACK TOP. BLDGS ACROSS FROM
HOTEL BROWN WITH RED ROOFS.

PHOTO RETURNED

TO

PHOTO USED FOR

3M-1-2-40

add balcony around
house and add
lawn as on additional
print

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING	1/2	Time Recorded — Car Line JUN 1 8 1952
PHOTOGRAPHY		Date
COMPOSING		By
ART DEPT.		
FINISHING		

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH601 ORDER NO. 60069 DATE 3-24-50

CUSTOMER BROOK FOREST INN & CHALETS
BROOK FOREST, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER:

CASTLE TOWER AND CHANTICLEER CHALETS,
TWO OF BEAUTIFUL CHALETS AT BROOK FOREST
INN, BROOK FOREST, COLO.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

BENCH TO LEFT IS GOLDEN OAK AGAINST RED FLAGSTONE WALL. ROCK PATHS(-RED)
FLAGSTONE. GRASS GREEN. WILLOWS GOLDEN GREEN WITH VARIGATED TONES OF
PINE AND SPRUCE IN BACK. SMALL WHITE IMAGES ARE WHITE DUCKS, IN FRONT OF
2 BROWN CHAIRS AGAINST LILAC BUSH. BLDG. WITH PEOPLE ON IT, PORCH WHITE
QUARTZ WITH WROUGHT IRON RAILING. ROOF OF GREENISH (DARK) TILE COLORING.
BELL TOWER.

BLDG WITH CREST ON FRONT: RED TILE ROOF, WHITE STUCCO AND DARK MAHOGANY
TRIM. ARBOR VITAE BUSHES IN FRONT.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

"A Bit of Switzerland"
BROOK FOREST INN
and CHALETS
A RESORT

FAMOUS FOR ITS FINE FOOD

To the rare delight of a beautiful
Mountain Setting
BROOK FOREST ROAD — EVERGREEN, COLO.

OC-H601

NTS

FOND DU LAC NEWS CO., FOND DU LAC, WIS.

NO. OCH602

ORDER No. 60312

DATE 3-28-50

12 1/2 M POST CARDS

ART COLOR TONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO.

TITLE IN FULL

IMPRINT SAME AS ABOVE

THE DEER ON SANDSTONE BLUFF,
GREEN LAKE, WIS.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BRONZE STATUE WITH BRONZE (GREEN CASTE ON BASE)

GRAY ROCK: GREENISH WATER: GREEN FOLIAGE. DARK GREEN
EVERGREENS. MAKE SKY-BLUE WITH CLOUDS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.

5 Subjects of
order for this customer. Please
see to it that all cuts - nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____
Date MAR 29 1950

By _____
Date MAR 29 1950

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	1	MAR 29 1950	MAR 30 1950
REPHOTO				
PHOTO-LITHO			APR 6 1950	MAR 14 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	12	APR 17 1950	4/18/50
ARTIST DEPT.	114	9		5/16/50

MAY 17 1950

DATE BLUEPRINT OK'D _____

DATE Filed _____

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

FOND DU LAC NEWS CO., FOND DU LAC, WIS.

NO. OCH603

ORDER No. 60312

DATE 3-28-50

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JUDSON TOWER ON GREEN LAKE,
WIS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

GREEN LAWN AND FOLIAGE. CREAM STRUCTURE WITH RED(BROWNISH)
ROOF. WHITE CROSS. MAKE SKY-BLUE WITH CLOUDS.
GRAY ROAD.

REMOVE - WATER SPRAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC. CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

MAR 29 1950

AND WORK SCHEDULE

MAR 29 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 5 1950
SKETCH				
RETOUCHING	23	1	MAR 29 1950	MAR 31 1950
REPHOTO				
PHOTO-LITHO				APR 13 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	APR 13 1950	4/13/50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

APR 10 1950

MTS

FOND DU LAC NEWS CO., FOND DU LAC, WIS.

NO. OCH604

ORDER No. 60312

DATE 3-28-50

12¹/₂ POST CARDS

ART CDLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO 1

TITLE IN FULL

IMPRINT SAME AS ABOVE

OVERLOOKING BEAUTIFUL GREEN
LAKE FROM SANDSTONE BLUFF,
GREEN LAKE, WIS.

6 pl. int.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

DARK GREEN EVERGREENS. MAKE WATER, GREEN (BLUE)
MAKE SKY, BLUE WITH CLOUDS.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

MAR 29 1950

Date

MAR 29 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 3 1950
SKETCH				
RETOUCHING	3	1	MAR 29 1950	MAR 30 1950
REPHOTO				
PHOTO-LITHO			APR 6 1950	MAR 14 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	15	APR 17 1950	4-18-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

DATE Filed

MAY 11 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

WTS
FOND DU LAC NEWS CO., FOND DU LAC, WIS.

NO. OCH605

ORDER No. 60312

DATE 3-28-50

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

DARTFORD BAY, GREEN LAKE, WIS.

6 pl. set.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE GREEN WATER. WHITE BOAT. GREEN FOLIAGE.

NOTE GREEN RUSHES JUST BEYOND BOATS (CENTER)

MAKE SKY, BLUE WITH CLOUDS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC. CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked
By _____
Date MAR 29 1950 AND WORK SCHEDULE Date MAR 29 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 29 1950
SKETCH				
RETOUCHING		1	MAR 29 1950	MAR 31 1950
REPHOTO				
PHOTO-LITHO				APR 13 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1½	APR 13 1950	4/14/50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____ APR 10 1950

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

FOND DU LAC NEWS CO., FOND DU LAC, WIS.

NO. OCH606

ORDER No. 60312

DATE 3-28-50

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ROGER WILLIAMS INN,
GREEN LAKE, WIS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

GREEN LAWN, FOLIAGE. GREEN WATER. WHITE BUILDING WITH
GRAY ROOF. MAKE BLUE SKY WITH CLOUDS. /

YES

SUBMIT:

RET

PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

URT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION.

5 Subjects on
order for this customer. Please
see to it that all positives or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

MAR 29 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 29 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 29 1950
SKETCH				MAR 31 1950
RETOUCHING		1/2	MAR 29 1950	
REPHOTO				
PHOTO-LITHO				APR 12 1950
BLUEPRINT				APR 12 1950
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1/2	APR 12 1950	APR 14 1950
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 15 1950

NTS

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH607 ORDER NO. 60072 DATE 3-28-50

CUSTOMER WALNUT PARK PLAZA, INC.
PHILADELPHIA, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:
WALNUT PARK PLAZA HOTEL #1 WALNUT AT
63RD ST. PHILADELPHIA 39 PA. 1

STYLE ART COLOR TONE—FULL FACE
(All of this on address side)

FRONT NO. 5 R. M. 3 SIDES Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FULL FACE 3 SIDES, PANEL AT BOTTOM (VERTICAL VIEW) ADD SLIGHTLY TO
STREET, AND ADD TO SKY. PANEL AS ON 6BH2273 ATTCHD. BUT IT CAN BE SLIGHTLY
LARGER IF NEEDED. PUT LEAVES ON TREES & SHRUBBERY.

COLOR DESCRIPTION

BLDG: BRICK & TRIM SAME AS ENCLOSED CARD #3AH944. CANOPY RED WITH WHITE STRIPS

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5 1/2
1 1/2
10

226
QRO 15

TOP

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. OCH608 ORDER NO. 60073 DATE 3-28-50

CUSTOMER SILK HAT COCKTAIL LOUNGE
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

SILK HAT COCKTAIL LOUNGE - 1146 SO.
WABASH AVE.,

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type ■ sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

GROUP TWO. SEE LAYOUT ATTACHED. USE SAME ARRANGEMENT AS ON
5BH618. ATTACHED.

SEE TISSUE OVERLAYS.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAYS.

PHOTO RETURNED

TO

PHOTO USED FOR

G-226

Mr. H. 24.06
105
3/25/50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. CH609 ORDER NO. 60075 DATE 3-28-50

CUSTOMER MALLARS & CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

MALLARS & COMPANY - EXCLUSIVE IMPORTERS
816-818 W. HARRISON ST...CHICAGO 7, ILL.
...ETC., (SEE COPY)

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

MAKE PHOTO OF BOTTLES TO GET CORRECT PROPORTION.

FOLLOW SKETCH.

SHOW RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW SKETCH.

RETURN BOTTLES TO CUSTOMER.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

1-5x7

Ray Clark 1
Res 5
QMR 9/2 104
5/3/50
Hunt 9/2

OK

4-2-26

Red Longman 0661 - T 1

(F)

ADV. ORDER

**DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART**

DATE COMPLETED

Photos for
this Customer

CUSTOMER MALLARS & CO.
CHICAGO, ILL

12 $\frac{1}{2}$ M POST CARDS SIZE 3 $\frac{1}{2}$ X 5 $\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate	Yes	No	Copyright in Plate	Yes	No
----------------	-----	----	--------------------	-----	----

Title in full

MALLARS & COMPANY - EXCLUSIVE IMPORTERS
816-818 W. HARRISON ST...CHICAGO 7, ILL.
....ETC., (SEE COPY)

FRONT NO. 5 R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print -- Handcolor -- Black & White Proof. Titles--Red, Blue

MAKE PHOTO OF BOTTLES TO GET CORRECT PROPORTION.

FOLLOW SKETCH.

SHOW RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW SKETCH.

RETURN BOTTLES TO CUSTOMER.

Rec'd by Adm. Serv.
9/13/50

3M-1-2-40

PHOTO RETURNED

To

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH611 ORDER NO. 60080 DATE 3-28-50

CUSTOMER MOUNTAIN STATES BANK
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOWER:

MOUNTAIN STATES BANK - 1635 E. COLFAX
AT GILPIN - DENVER - MEMBER FEDERAL
DEPOSIT INSURANCE CORPORATION

FRONT NO: SPEC (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

FRONT SAME AS ON D-8904.

DO NOT SHOW STAMP EDU-LIDER WORD POST CARD

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP FROM BOTTOM AS MARKED. DO NOT PUT GLARE IN
WINDOWS, BUT BRING OUT INTERIOR AS MUCH AS POSSIBLE.

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

FOR COLORS - SEE TISSUE OVERLAY.

TRIM DESIGNATED AS #17 ON TISSUE OVERLAY IS CHROME.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH612 ORDER NO. 60081 DATE 3-28-50

CUSTOMER PINECREST MOTOR LODGE
POCATELLO, IDAHO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLEART COLOR TONE - FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

PINECREST MOTOR LODGE - ONE MILE NORTH
OF POCATELLO, IDAHO, ON HIGHWAY 91 AND
191

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH. /

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-40

Oh Blue Impression

(F)

1-5-7
Ret 5
104
5/3/50
974
246

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH613 ORDER NO. 60083 DATE 3-28-50

CUSTOMER

ST. FRANCIS HOSPITAL
LA CROSSE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FA

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY: (AS ON 6BH914 ATTCHD)

ST. FRANCIS HOSPITAL, LA CROSSE,
WISCONSIN

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

PUT LEAVES ON TREES. TAKE OUT AUTO ON #1.

SUBMIT RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

COLOR OF BLDGS AS ON 3BH856 ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

Ret 5 1/2
1 1/2 104
4/28/50
Flat 7 1/2 119

X
Photo

NTS
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH614 ORDER NO. 60083 DATE 3-28-50

CUSTOMER ST. FRANCIS HOSPITAL
LA CROSSE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY: (AS ON 6BH914 ATTCHD)

ST. FRANCIS SCHOOL OF NURSING/
LA CROSSE, WISCONSIN

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

PUT LEAVES ON TREES.

SUBMIT RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

COLOR BLDGS AS ON 3BH856 ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

Ret 4 1/2
107-4-27-50
Ret 9 1/2

X
WOT

15
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH615 ORDER NO. 60083 DATE 3-28-50

CUSTOMER

ST. FRANCIS HOSPITAL
LA CROSSE, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY: (AS ON 6BH914 ATTCHD)

ST. ANN'S MATERNITY HOSPITAL,
LA CROSSE, WISCONSIN

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

PUT LEAVES ON TREES. /

SUBMIT RETOUCED PHOTO TO CUSTOMER. OK PPP

COLOR DESCRIPTION

COLOR BLDGS AS ON 3BH856 ATTACHED. /

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

LAKE ARROWHEAD PHARMACY, LAKE ARROWHEAD,
CALIF.

NO. OCH616

ORDER No. 60327

DATE 3-29-50

12 1/2" M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER

TITLE IN FULL

BOAT DOCK AND BATHING COVE,
LAKE ARROWHEAD, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES at bottom

IMPRINT SAME AS ABOVE of message space

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

304503

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

MAR 30 1950

MAR 30 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	3	2	MAR 30 1950	MAR 31 1950
REPHOTO				
PHOTO-LITHO				APR 12 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	13	APR 12 1950	
ARTIST DEPT.	75	10		

DATE BLUEPRINT OK'D

DATE Filed

JUN 19 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

LAKE ARROWHEAD PHARMACY, LAKE ARROWHEAD,
CALIF.

NO. 0CH617

ORDER No. 60327

DATE 3-29-50

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

SUN TAN FLOATS, LAKE ARROWHEAD,
CALIFORNIA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY. SEE SEPARATE PRINT - USE TO COMPLETE
THE CIRCLE SO THERE WILL BE NO EMPTY FLOATS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PRO

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Kodachrome

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts - nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

3CH 505

Rush

G-276

Executive OK of Estimate
By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 11 1950
SKETCH				
RETOUCHING	3	24	APR 6 1950	
REPHOTO			MAR 30 1950	APR 5 1950
PHOTO-LITHO			APR 17 1950	MAY 2 - 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	140	MAY 2 - 1950	
ARTIST DEPT.	02	10	7/5/50	

DATE BLUEPRINT OK'D

By _____

DATE HAND COLOR PROOF OK'D

DATE Filed

By _____

DATE Photo Returned to Customer

JUL 18 1950

MAKEOVER

MAKEOVER

MAKEOVER

MAKEOVER

Charge to L.V.S.E. Dept.

MAKEOVER

EST. Minimum Time Required

RETOUCHING	14	14	14
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.			

MAY 25 1950

Old set
destroyed
5-31-50
7-6-50

LAKE ARROWHEAD PHARMACY, LAKE ARROWHEAD,
CALIF.

NO. OCH618

ORDER No. 60327

DATE 3-29-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

THE BATHING BEACH, LAKE ARROWHEAD,
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY.

WORK OUT LIGHT STREAK ON RIGHT HAND SIDE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
make an attractive set.

304504

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

MAR 30 1950

Date

MAR 30 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 3 1950
SKETCH				
RETOUCHING	3	2 1/2	MAR 30 1950	MAR 31 1950
REPHOTO				
PHOTO-LITHO				APR 12 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2'	APR 12 1950	
ARTIST DEPT.	108	1 1/2		6-5-50

DATE BLUEPRINT OK'D

By

DATE Filed

JUN 7 1950

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

LAKE ARROWHEAD PHARMACY, LAKE ARROWHEAD,
CALIF.

NO. 0CH619

ORDER No. 60327

DATE 3-29-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER

TITLE IN FULL

THE VILLAGE, LAKE ARROWHEAD,
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY.

FOLLOW KODACHROME

RETURN KODACHROME

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

0CH619
JOP

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

MAR 30 1950

AND WORK SCHEDULE

By

Date

MAR 30 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 6 - 1950
SKETCH				
RETOUCHING	3	2	MAR 30 1950	APR 1 1950
REPHOTO				
PHOTO-LITHO			APR 10 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2		4-21
ARTIST DEPT.	31	12		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

JUN 12 1950

By

DATE Photo Returned to Customer

NT-5

DESERT SOUVENIR SUPPLY,
BOULDER CITY, NEVADA

NO. OCH620

ORDER No. 60330

DATE 3-29-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER

FRONT No. 2

R. M. YES-TO FOLLOW

TITLE IN FULL

IMPRINT SAME AS ABOVE /

OLD PIONEER TRAIN, WESTERN
VILLAGE, HOTEL LAST FRONTIER,
LAS VEGAS, NEVADA.

6 pl. - st.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY. FOLLOW KODACHROME. SEE SMALLER PHOTO
FOR DETAILS ON LOCOMOTIVE. COLORS ON THE CARS SHOULD BE A
TRIFLE STRONGER THAN KODACHROME, BUT NOT YELLOW. THE WATER TANK
A TRIFLE LIGHTER. HOLD DOWN ON THE STORMY EFFECT OF THE CLOUDS.
THE BLUE ON SIDE OF CARS IS A TRIFLE STRONGER- A TURQUOISE BLUE

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

*yes
color print
to Curt Teich*

Executive OK of Estimate

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 6 - 1950
SKETCH				
RETOUCHING		3 1/2	MAR 30 1950	
REPHOTO				
PHOTO-LITHO			APR 10 1950	APR 18 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2	APR 13 1950	
ARTIST DEPT.	106	4		May 26

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JUN 7 1950

*6/2/50
JH*

STANLEY A. PILTZ COMPANY, SAN FRANCISCO 5,
CALIFORNIA

NO. OCH621

ORDER No. 60331

DATE 3-29-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM BIG BASIN
REDWOOD STATE PARK CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 6

R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE: (c) CURT TEICH & CO. INC.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH

Plus corrections enclosed

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 12 1950	APR 13 1950
SKETCH	10	3 8	APR 6 1950	APR 12 1950
RETOUCHING		6		
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 16 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	102		5/19/50	5/23/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

B 3AH 362

1 5AH 599

G 5AH 598

B 6AH 2200

A 3AH 369

S D 1707 H.A. 1000

1 3AH 352

N 5AH 178

Back page 3AH 357

STANLEY A. PILTZ COMPANY,
SAN FRANCISCO 5, CALIFORNIA

NO. 0CH622

ORDER No. 60331

DATE 3-29-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM BIG TREES
CALIFORNIA

SMALL TYPE: (c) CURT TEICH & CO.,
INC. U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 6 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

FOLLOW SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date APR 4 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date APR 4 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 12 1950	APR 13 1950
SKETCH	10	11		
RETOUCHING	9	7		APR 12 1950
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 12 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	13			

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed JUN 7 1950

By _____

DATE Photo Returned to Customer _____

✓ B-80H177
✓ F-3AH366
✓ G-5AH600

✓ H-3AH365
✓ J-3AH367
✓ K-3AH368
✓ L-3AH369
✓ M-3AH370
✓ N-3AH371

✓ Backlog 3AH371

CHAS. F. WILLIAMS
PHILADELPHIA, PA.

NO. OCH623

ORDER No. 60336

DATE 3-31-50

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ C.T. ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

U.S. POST OFFICE AND PENNA. R.R.
STATION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5AH1381. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

APR 3 1950

WORK SCHEDULE

APR 3 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 5 1950
SKETCH	10	7:10		
RETOUCHING	4	1	APR 4 1950	APR 6 1950
REPHOTO				
PHOTO-LITHO			APR 17 1950	APR 26 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2:1		

DATE BLUEPRINT OK'D

DATE Filed

MAY 11 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CHAS. F. WILLIAMS
PHILADELPHIA, PA.

NO. OCH624

ORDER No. 60336

DATE 3-31-50

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ C.T.ART COLORTONE-FULL FACE 3SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

U. S. MINT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH2362. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

1950 WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 4 1950
SKETCH	10	72	APR 4 1950	APR 6 1950
RETOUCHING	4	14		
REPHOTO				
PHOTO-LITHO			APR 17 1950	APR 26 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41	24		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CHAS. F. WILLIAMS
PHILADELPHIA, PA.

NO. 0CH625
ORDER No. 60336
DATE 3-31-50

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL
FRANKLIN MUSEUM AND BOARD OF
EDUCATION BUILDING ON PARKWAY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH2342. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By APR 3 1950
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By APR 3 1950
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 4 1950
SKETCH	16	1/2		
RETOUCHING	4	1/2	APR 4 1950	APR 6 1950
REPHOTO				
PHOTO-LITHO			APR 17 1950	APR 26 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed MAY 11 1950

By

DATE Photo Returned to Customer

CHAS. F. WILLIAMS
PHILADELPHIA, PA.

NO. 0CH626

ORDER No. 60336

DATE 3-31-50

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE FULL

FOUNTAIN ON PARKWAY SHOWING
CATHEDRAL OF ST. PETER AND
ST. PAUL AND CITY HALL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3AH129. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

APR 3 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 3 1950
SKETCH	18	4	APR 4 1950	
RETOUCHING	4	1/4		APR 6 1950
REPHOTO				
PHOTO-LITHO			APR 17 1950	APR 26 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	42	2 1/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 3 1950

CHAS. F. WILLIAMS
PHILADELPHIA, PA.

NO. 0CH627
ORDER No. 60336
DATE 3-31-50

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL

LOGAN CIRCLE AND PUBLIC LIBRARY
ON PARKWAY

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO
IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3AH959. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

APR 3

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

APR 3 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 4 - 1950
SKETCH	RD	7 1/2	APR 4 1950	
RETOUCHING	4	7 1/2		APR 6 1950
REPHOTO				
PHOTO-LITHO			APR 17 1950	APR 26 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

MAY 11 1950

DATE Filed

By

DATE Photo Returned to Customer

CHAS. F. WILLIAMS
PHILADELPHIA, PA.

NO. 0CH628

ORDER No. 60336

DATE 3-31-50'

25 M MINIATURE VIEWS 3 1/2 x 2 1/2 ART COLORTONE- FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

PARKWAY FROM ART MUSEUM,
LOOKING TOWARDS CITY HALL,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO '

IMPRINT NONE

SMALL TYPE-

COPYRIGHT, THE PHOTO-ILLUSTRATORS

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3AH940. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES:

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date APR 3 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date APR 3 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 4 - 1950
SKETCH	10	1/2		
RETOUCHING	4	1	APR 4 1950	APR 6 1950
REPHOTO				
PHOTO-LITHO			APR 17 1950	APR 26 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	23	24		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed MAY 11 1950

By _____

DATE Photo Returned to Customer _____

CHAS. F. WILLIAMS
PHILADELPHIA, PA.

NO. 0CH629

ORDER NO. 60336

DATE 3-31-50

25 MINIATURE VIEWS 3 1/2 x 2 1/2 ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

ART MUSEUM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. MNO

IMPRINT NONE

SMALL TYPE: COURTESY OF THE
PENNSYLVANIA MUSEUM OF ART, PHILADELPHIA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH2116. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

APR 3 1950

ESTIMATE

WORK SCHEDULE

Cost Dept. Checked

By

Date

APR 3 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	2.0	10 1/2	APR 4 1950	APR 6 1950
RETOUCHING	2	1/2		
REPHOTO				
PHOTO-LITHO			APR 17 1950	APR 26 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/4		

MAY 11 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CHAS. F. WILLIAMS
PHILADELPHIA, PA.

NO. OCH630

ORDER No. 60336

DATE 3-31-50

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL

DELAWARE RIVER BRIDGE CONNECT-
ING PHILADELPHIA, PA. AND
CAMDEN, N.J. SHOWING R. C. A.
VICTOR PLANT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

SMALL TYPE. AERO SERVICE - PHILA.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3AH939. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

APR 3 1950

APR 3 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 4 - 1950
SKETCH	18	1/2	APR 4 1950	APR 6 1950
RETOUCHING	4	1/4		
REPHOTO				
PHOTO-LITHO			APR 17 1950	APR 26 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	42	2 1/2		

DATE BLUEPRINT OK'D

DATE Filed MAY 5 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CHAS. F. WILLIAMS
PHILADELPHIA, PA.

NO. 0CH631

ORDER No 60336

DATE 3-31-50

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL

MUNICIPAL AUDITORIUM AND
CONVENTION HALL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH422. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

APR 3 1950

ESTIMATE

Cost Dept. Checked

By

Date

APR 3 1950

WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH	10	1/2	APR 4 1950	APR 6 1950
RETOUCHING	4	1/2		
REPHOTO				
PHOTO-LITHO			APR 17 1950	APR 26 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41	2 1/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 5 1950

CHAS. F. WILLIAMS
PHILADELPHIA, PA.

NO. OCH632

ORDER No 60336

DATE 3-31-50

25 MMINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ ART COLORTONE-FULL FACE 3 SIDES'

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

COLLEGE HALL, UNIVERSITY OF
PENNSYLVANIA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO '

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH2341. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES'

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 4-1950
SKETCH	5	1/2		
RETOUCHING	X	1	APR 4 1950	APR 6 1950
REPHOTO				
PHOTO-LITHO			APR 17 1950	APR 26 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	42	2 1/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 8 1950

CHAS. F. WILLIAMS
PHILADELPHIA, PA.

NO: OCH633
ORDER No. 60336
DATE 3-31-50

25 MMINIATURE VIEWS 3½x2½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

LILY POND AT HORTICULTURAL HALL,
FAIRMOUNT PARK,

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3AH130. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By _____
Date APR 3 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date APR 3 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 5 1950
SKETCH	P.O.	1/2	APR 4 1950	APR 6 1950
RETOUCHING	4	1/4		
REPHOTO				
PHOTO-LITHO			APR 17 1950	APR 26 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41	2 1/4		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed MAY 5 1950

By _____

DATE Photo Returned to Customer _____

CHAS. F. WILLIAMS
PHILADELPHIA, PA.

NO. OCH634
ORDER No. 60336
DATE 3-31-50

25 MMINIATURE VIEWS 3 1/2 x 2 1/2 ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER	FRONT NO. NO R. M. NO
TITLE IN FULL HENRY AVENUE BRIDGE OVER THE WISSAHICKON CREEK,	IMPRINT NONE
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 2AH520. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By 1/10 Cost Dept. Checked By 2/6
Date APR 3 1950 AND WORK SCHEDULE Date APR 3 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 4 - 1950
SKETCH		1/2	APR 4 1950	APR 6 1950
RETOUCHING	4	1/2		
REPHOTO				
PHOTO-LITHO			APR 17 1950	APR 26 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41	2 1/4		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By 20
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CHAS.F. WILLIAMS
PHILADELPHIA, PA.

NO. 0CH635
ORDER No. 60336
DATE 3-31-50'

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ ART COLORTONE-FULL FACE 3 SIDES'

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
LETITIA STREET HOUSE (WM. PENN
MANSION), FAIRMOUNT PARK

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO
IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH2331. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate	ESTIMATE		Cost Dept. Checked
By _____	AND WORK SCHEDULE		By _____
Date _____	APR 3 1950		Date APR 3 1950
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 4 1950
SKETCH	10	APR 4 1950	APR 6 1950
RETOUCHING			
REPHOTO			
PHOTO-LITHO		APR 17 1950	APR 26 1950
BLEUPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF			
ARTIST DEPT.	23		

DATE BLUEPRINT OK'D _____ DATE Filed MAY 11 1950

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CHAS. F. WILLIAMS
PHILADELPHIA, PA.

NO. OCH636

ORDER No. 60336

DATE 3-31-50

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

WILLIAM PENN STATUE, ON CITY
HALL TOWER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO.

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4AH2117. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date APR 3 1950
AND WORK SCHEDULE By _____ Date APR 3 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 4 - 1950
SKETCH	10	1/2	APR 4 1950	APR 6 1950
RETOUCHING	4	1/2		
REPHOTO				
PHOTO-LITHO			APR 17 1950	APR 26 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed MAY 11 1950

By 201

DATE Photo Returned to Customer _____

CHAS. F. WILLIAMS
PHILADELPHIA, PA.

NO. OCH637
ORDER No. 60336
DATE 3-31-50

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER	FRONT No. NO R. M. NO
TITLE IN FULL CHRIST CHURCH	IMPRINT NONE
	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH2364. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		By		By	
Date	APR 3 1950	Date	APR 3 1950	Date	APR 3 1950
OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED		
COMPOSING, Type Set Up			APR 4 - 1950		
SKETCH	10 1/2				
RETOUCHING	4 1/2	APR 4 1950	APR 6 1950		
REPHOTO					
PHOTO-LITHO		APR 17 1950	APR 26 1950		
BLEUPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.	41 2 1/2				

DATE BLUEPRINT OK'D _____ DATE Filed _____ MAY 5 1950
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CHAS. F. WILLIAMS
PHILADELPHIA, PA.

NO. OCH638

ORDER No. 60336

DATE 3-31-50

25 M MINIATURE VIEWS ~~NONE~~ 3 1/2 x 2 1/2 ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BETSY ROSS HOUSE, 239 ARCH
STREET,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH2344. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES /

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By APR 3 1950 AND WORK SCHEDULE By APR 3 1950
Date APR 3 1950 Date APR 3 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 4-1950
SKETCH <i>Lo</i>		<i>1/2</i>	APR 4 1950	APR 6 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			APR 17 1950	APR 26 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	<i>3/</i>	<i>24</i>		

DATE BLUEPRINT OK'D

DATE Filed

By

By *30.*

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CHAS. F. WILLIAMS
PHILADELPHIA, PA.

NO. 0CH639

ORDER No. 60336

DATE 3-31-50

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL
BETSY ROSS HOUSE, "FLAG ROOM"

(ALL OF THIS IN THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

SMALL TYPE -

COPYRIGHT 1937 BY VEXIL WEISGERBER

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH406. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

APR 3 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 4 1950
SKETCH	18	1/2	APR 4 1950	APR 6 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			APR 17 1950	APR 26 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32	2 1/4		

MAY 8 1950

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CHAS. F. WILLIAMS
PHILADELPHIA, PA.

NO. OCH640
ORDER No. 60336
DATE 3-31-50

25 M MINIATURE VIEWS 3½x2½ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
LIBERTY BELL, INDEPENDENCE
HALL, PHILADELPHIA, PA.,

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3AH9⁴³. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By APR 3 1950

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By APR 3 1950

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 1950
SKETCH	20	10	APR 4 1950	
RETOUCHING	4	14		APR 6 1950
REPHOTO				
PHOTO-LITHO			APR 17 1950	APR 26 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	31	2 1/4		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed MAY 8 1950

By

DATE Photo Returned to Customer

CHAS. F. WILLIAMS
PHILADELPHIA, PA.

NO. OCH641

ORDER No 60336

DATE 3-31-50

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER

TITLE IN FULL

INDEPENDENCE HALL, CHESTNUT
STREET

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6AH2366. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

EXECUTIVE OK of Estimate		ESTIMATE		Cost Dept. Checked	
By	APR 3 1950	AND WORK SCHEDULE		By	
Date				Date	APR 3 1950
OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED		
	Clock No. Time Allowed				
COMPOSING, Type Set Up					
SKETCH					
RETOUCHING	4	APR 4 1950	APR 6 1950		
REPHOTO					
PHOTO-LITHO		APR 17 1950	APR 26 1950		
BLEUPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.	2 1/4				

DATE BLUEPRINT OK'D _____ DATE Filed _____ MAY 11 1950

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

CHAS. F. WILLIAMS
PHILADELPHIA, PA.

NO. 0CH642
ORDER No. 60336
DATE 3-31-50

25 M MINIATURE VIEWS $3\frac{1}{2} \times 2\frac{1}{2}$ ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL
BARRY STATUE AND INDEPENDENCE
HALL

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. NO R. M. NO
IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 3AH937. MAKE NEW BLACK NEGATIVE

~~REDUCE COLOR PLATES~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate		ESTIMATE		Cost Dept. Checked	
By		By		By	
Date	APR 3 1950	Date	APR 3 1950	Date	APR 3 1950
OPERATION	EST. TIME	DATE	DATE	DATE	DATE
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED		
COMPOSING, Type Set Up			APR 4 1950		
SKETCH	10 1/2				
RETOUCHING	4 1/2	APR 4 1950	APR 6 1950		
REPHOTO					
PHOTO-LITHO		APR 17 1950	APR 27 1950		
BLUEPRINT					
STRIPPING, OPAQUING					
HAND COLOR PROOF					
ARTIST DEPT.	44 5 1/2				

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

MAY 12 1950

*Make Offsets
for New Color*

Make New Color

on 6207

NTS

DESERT SOUVENIR SUPPLY,
BOULDER CITY, NEVADA

NO. OCH643
ORDER No. 60338
DATE 3-31-50

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL
CLUB BINGO, LAS VEGAS, NEVADA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 2 R. M. ☒ YES-TO
IMPRINT SAME AS ABOVE / FOLLOW

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY - SEE KODACHROME -
SEE CARD C2249.

RETURN KODACHROME TO MR. PITCHFORD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked ☒

By _____ Date APR 11 1950
By _____ Date APR 11 1950

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			APR 11 1950	APR 11 1950
SKETCH				
RETOUCHING		7	APR 11 1950	APR 14 1950
REPHOTO				
PHOTO-LITHO				MAY 2 - 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	101	13/4	MAY 2 - 1950	5/13/50 JRM
ARTIST DEPT.	101	02	5-2450	5-24-50

DATE BLUEPRINT OK'D _____ DATE Filed JUN 22 1950

By _____ By 70

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

587

THE HARRY P. CANN & BRO.CO.,
BALTIMORE, MD.

NO. OCH644

ORDER No. 60348

DATE 4-3-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER-BORDER

TITLE IN FULL

NK.77 BATHING AT JIMMIE'S BEACH,
SHORE DRIVE, NORFOLK, VA.

6 pt. it.

PRIVATE NO. BEFORE TITLE: NK77

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

TAKE OUT "JIMMIE'S BEACH" ON PHOTO.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

APR 10 1950

APR 10 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 18 1950	APR 19 1950
SKETCH				
RETOUCHING		2		APR 17 1950
REPHOTO			APR 19 1950	
PHOTO-LITHO			MAY 1 - 1950	MAY 15 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAY 15 1950	5-16-50
ARTIST DEPT.	101	9 1/2	5-22-50	5-23-50

MAY 25 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH645 ORDER NO. 60108 DATE 4-3-50

CUSTOMER
RANGLES COURT
ELDON, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

RANGLES COURT & COFFEE SHOP
U.S. HIGHWAY 54 -- ELDON, MISSOURI

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

allk. Blue +
Red Impressions

①

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

DIAL No. OCH646 ORDER NO. 60109 DATE 4-3-50

CUSTOMER THE GREENHOUSE RESTAURANT
ELMHURST, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M BUSINESS CDS SIZE 3½ X 5 5/16

STYLE PHOTO COLOR IT FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(THE GREENHOUSE RESTAURANT)

NO TITLE ON PICTURE SIDE EXCEPT SIGN ON BLDG.

COLOR DESCRIPTION

USE KODACHROME PRINT FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER.

Ret'd 6/14/50 B

Bus Card

PHOTO RETURNED

TO

PHOTO USED FOR

Photo Kodachrome
Rev 6.
104
5/1/50
100-6/7/50
173
WJH

11 C 8550

ADV. ORDER

DEPT. DATE COMPLETED

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

Photos for
this Customer

STYLE ART COLORTONE-FULL FACE

FRONT NO 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

~~RETURN PHOTO TO CUSTOMER.~~ Ret'd 5/24/00 E.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

ON

YES

RETURN PHOTO

PHOTO RETURNED

TC

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. **OCH648** ORDER NO. **60119** DATE **4-3-50**

CUSTOMER **CHESTER STEIN
ABERDEEN, WASH.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

68 MPOST CARDS SIZE **3½ X 5½**

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LOVE - "TODAY WILL BRING SOME LOVELY
THING"....ETC.

(C) **HAPPY HEARTS CLUB, ABERDEEN, WASH.**
RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. **5** (All of this on address side)
R. M. ☒ Yes ☐ No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type ☒ sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, PLUS INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

115.
DISTRIBUTED BY THE CENTRAL NEWS COMPANY,
AKRON, OHIO - STIVAS STUDIO PHOTO

NO. OCH649

ORDER No. 60352

DATE 4-3-50

25 MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

GREYHOUND BUS TERMINAL,
AKRON, OHIO *6 p.m.*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. - 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDING-YELLOW BRICK, EXCEPT LOWER PORTION OF THE BUILDING,
EXTENDING ABOUT 4 FEET ABOVE THE SIDE WALK IS ALMOST BROWN.
WINDOW TRIM-GREY SANDSTONE: ROOF CORNICES-GREY SANDSTONE: WINDOWS-
ALUMINUM: MARQUEE TRIM-STAINLESS STEEL: FLAG ON LEFT FRONT OF
BUILDING IS A BLUE FLAG WITH A WHITE GREYHOUND CENTER.
TAKE OUT TELEPHONE POLE AND WIRES--LEAVE GREYHOUND BUS IN
PICTURE.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

PHOTO-17-36-4-175

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

APR 5 1950

By

Date

APR 5 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 18 1950
SKETCH				
RETOUCHING		5	APR 6 1950	APR 7 1950
REPHOTO				
PHOTO-LITHO		MAY 1 - 1950	APR 12 1950	MAY 15 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	15	MAY 15 1950	<i>✓</i>
ARTIST DEPT.	32	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 7 1950

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH650 ORDER NO. 60122 DATE 4-4-50

CUSTOMER JEAN JONES - DOUBLE J. RANCH
CONSTANTINE, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

A 12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SCROLL:
DOUBLE J RANCH
CONSTANTINE, MICH.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TAKE OUT UPRIGHTED CHAIR IN SWIMMING POOL, AND

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

2-5x7
Ray Port 40
Rat 6
Mrs He 2 106
Sleet 112
Mort

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH651 ORDER NO. 60130 DATE 4-5-60

CUSTOMER H.C. AND H.W. SMITH
SPOKANE, WASHINGTON

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (SEE COPY)

DROP IN - PAY US A VISIT - THE
SHACK RESTAURANT - THE SHANTY-LOUNGE
YOUR HOSTS -H.C. AND HARRY W. SMITH
1301 W. THIRD -SPOKANE, WASH.R, 2713'

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-40

3-5x7

Handwritten notes:
3-5x7
2 1/2 - 10
Ret 10
2 1/2 105
5/16/60
12 (44)

Handwritten: WOH

Handwritten: Red + Blue

Handwritten: (F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER ST. MORITZ HOTEL MIAMI BEACH, FLORIDA	DIAL NO. OCH652	ORDER NO. 60131	DATE 4-5-50	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	250 M POST CARDS SIZE 3 1/2 X 5 1/2					
	STYLE ART COLORTONE-FULL FACE					
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout					
Title in Plate Yes No	Copyright in Plate Yes No	FRONT NO. 5	(All of this on address side) R. M. Yes No			
Title in full	IN SKY:	ST. MORITZ HOTEL ON THE OCEAN MIAMI BEACH, FLORIDA	R. M. to cover part of Mess. Space, entire Mess. Space, entire Front			
			Trade Mark Yes No Special type as sample			
			IMPRINT: Customer C. T. Imprint No Imprint			
			LEFT SIDE: NATURAL COLOR REPRODUCTION FROM KODACHROME ORIGINAL.			
RETOUCHING DEPARTMENT			Blue Print Handcolor Black & White Proof. Titles—Red, Blue			
Submit — Sketch — Layout — Retouched Photo — Wash Drawing						
Follow Layout						
FULL FACE TOP AND BOTTOM WITH TINTED PANELS AT SIDES AS PER LAYOUT. DO NOT CROP KODACHROME.						
RUSH PROOF.						
COLOR DESCRIPTION						
USE KODACHROME FOR COLOR GUIDE. SEE LAYOUT FOR PANELS.						
RETURN KODACHROME TO CUSTOMER WITHIN 30 DAYS. ret 4/24/50						

MAKEOVER

Charge to CUSTOMER

EST. Makeover Time Results

RETOUCH	TIME 3/4	Time Reported in Gen. Ltr.
ENGRAVING	TIME 1/4	DATE 5/17
ART LITHO		By H. G.
COMPOSING		

Long job should
be carried to
Mr. Everett's
attention
(Make New Contact Negatives)

PHOTO RETURNED

TO

PHOTO USED FOR

5x7

2-104-4/24/50
20.10 109

01014

Very Rush
Need
Friday April 21

FRED HARVEY
HOTELS RESTAURANTS SHOPS.

NO. OCH653

ORDER No. 60373

DATE 4-5-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

GOthic TYPE

TITLE IN FULL

H-4563 DINING CAR OF THE SANTA FE'S
EL CAPITAN

PRIVATE NO. BEFORE TITLE: H-4563

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 14 R. M. YES

IMPRINT SAME AS ABOVE

Put plate no on front

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE MARKINGS ON BACK OF PHOTO FOR CROPPING. ALSO CLIPPING
ATTACHED FOR COLOR GUIDE.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

APR 7 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

APR 7 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 11 1950	APR 11 1950
SKETCH				
RETOUCHING		4'	APR 7 1950	APR 11 1950
REPHOTO				
PHOTO-LITHO			APR 17 1950	MAY 1 - 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	100	25'	MAY 1 - 1950	5/10/50
ARTIST DEPT.	41	12		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 26 1950

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH655 ORDER NO. 60157 DATE 4-7-50

CUSTOMER

WARMACK STOVE CO.
FORT SMITH, ARK.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FIRESIDE RADIANT HEATER
THE FINEST ECONOMICAL HEATER OF ITS
CLASS ON THE AMERICAN MARKET.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT AND BACKGROUND. CLOSE GAP BETWEEN 1ST & 2ND LINES OF COPY UNDER ILLUSTRATION. ON PICTURE OF HEATER THE HEATING ELEMENTS SHOULD LOOK AS MUCH AS POSSIBLE LIKE THOSE OF THE SUPER-GLO GAS HEATER ON THE ATT'D CIRCULAR IN COLOR & DETAIL. THE X LINES OF THE RADIANTS SHOULD BE FINE AND SHARP WITH ONLY FAINT LINES BETWEEN THE SECTIONS OF RADIANTS.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

1-5x7
L. but 1
Ret. 3 1/2
Jm He 1 3/4 104 5/3/50
Flu 2 1/2-104 10
mt
Red Impression

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH656 ORDER NO. 60158 DATE 4-7-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

CUSTOMER

C.W. HUGHES & CO., INC.
MECHANICVILLE, N.Y.

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL:

PENN - DAW HOTEL RESTAURANT - COTTAGES
U.S. ROUTE NO. 1 - 8 M. SOUTH OF
WASHINGTON, D.C.....ETC., (SEE COPY)

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW 7AH501 FOR COLORING OF BLDGS. PUT FOLIAGE ON TREES, BUT DO NOT HIDE BLDGS.

SUBMIT RETCHD PHOTO TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW 7AH501 FOR COLORING OF BLDGS. LIGHT-COLORED CAR AT LEFT END OF BLDG
LIGHT GREY. CAR JUST AHEAD BLACK. BEST JUDGEMENT FOR 3RD CAR.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MTS

J. LOUIS MOTZ NEWS CO., CINCINNATI, O.

NO. OCH657

ORDER No. 60381

DATE 4-6-50

25 M POST CARDS

ART COLORTONE

FULL FACE

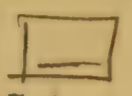
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

27-MOONLITE GARDENS, CONEY ISLAND,
CINCINNATI, OHIO

8961.111



PRIVATE NO. BEFORE TITLE: 27

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. - 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLOR - ENTIRE BUILDING WHITE WITH DARK GREEN SHUTTERS.

~~12774~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Photo 1CH 408

Executive OK of Estimate By Cost Dept. Checked
Date APR 7 1950 AND WORK SCHEDULE By APR 7 1950
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 13 1950	APR 26 1950
SKETCH				
RETOUCHING	✓	3	APR 14 1950	APR 14 1950
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 16 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1/2	MAY 16 1950	5/17/50
ARTIST DEPT.	33	9		6/4/50

DATE BLUEPRINT OK'D By DATE Filed AUG 16 1950 By
DATE HAND COLOR PROOF OK'D By DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH658 ORDER NO. 60162 DATE 4-7-50

CUSTOMER CORONADO HOTEL
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 MPOST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **IN PANEL:**

THE CORONADO HOTEL - OCEANFRONT AT 88TH
ST. MIAMI BEACH - FLORIDA.

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

KODACHROME REPRODUCTION.

FOLLOW PENCIL SKETCH FOR LAYOUT AND TITLE - PANEL AT RIGHT TO BE TINTED TO
HARMONIZE WITH COLORS IN PICTURE. DO NOT CROP KODACHROME..

RUSH PROOF.

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER.

13 etd 5/24/50.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

1 Replicate of Kodachrome
Box 6
103 5-24-50

W 57+

9237

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH659 ORDER NO. 60164 DATE 4-7-50

CUSTOMER
GLADYS LOUISE APT. HOTEL
ST. PETERSBURG, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

GLADYS LOUISE APT. HOTEL 155
FIFTH AVE., SOUTH ST. PETERSBURG,
FLORIDA

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

TAKE OUT BLDG IN CENTER BACKGROUND, POLES & WIRES. BLOCK OUT LETTERING
IN FOREGROUND. PUT IN FLOWERS.

COLOR DESCRIPTION

BLDGs - GREEN #19. BRICK TRIM & WINDOW FRAMES - WHITE. CENTER DOOR - CORAL
#22. GRILLE - WHITE. UMBRELLAS #12. WHITE TRIM. WHITE CHAIRS - SEATS
RED OR BLUE. SIGN BLACK & WHITE - GREEN STRIPE. PUT IN FLOWERS.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO
YES
NO

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. **OCH660** ORDER NO. **604450** DATE **4-7-50**

CUSTOMER **CRAWFORD COUNTY TRUST CO.
MEADVILLE, PENNA.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**CRAWFORD COUNTY TRUST COMPANY
MEADVILLE, PENNSYLVANIA**

FRONT NO. **5** (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer **C. T. Imprint** No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — **Retouched Photo** — Wash Drawing
Follow Layout

Blue Print — **Handcolor** — Black & White Proof. Titles—Red, Blue

TAKE OUT CARD AND PEOPLE. BRING OUT NAME OF BANK. REMOVE STREET LIGHT.

SUBMIT RETOUCED PHOTO TO CUSTOMER. **OK 4/19**

COLOR DESCRIPTION

COLOR BRICK #51 OR USE BEST JUDGEMENT.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **OCH66L** ORDER NO. 60166 DATE 4-7-50

CUSTOMER

B & E MOTEL
ROGERS, ARKANSAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M BUS CARDS SIZE 3½ X 2 5/16

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

B AND E MOTEL - ROGERS, ARK.

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW SKETCH, BRING OUT SIDEWALK. NOTE FOLIAGE ON TREES AND REMOVAL OF HEN
HOUSE AT CENTER REAR. CHANGE COLORING OF SIGN TO WHITE LETTERS ON A BLUE
BACKGROUND. SMALL PHOTO FOR DETAILS OF SIGN ONLY.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

(F)

NTS

NO. OCH662

OKLAHOMA NEWS CO., TULSA, OKLA.

ORDER NO. 60403

DELMER L. CURTIS-AERIAL PHOTO SERVICE TULSA, OKLA. DATE 4-7-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE IN FULL

ONE 78-AERIAL VIEW OF WILL ROGERS
MEMORIAL MUSEUM AND TOMB,
CLAREMORE, OKLAHOMA

6 print.

PRIVATE NO. BEFORE TITLE: ONC 78

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR COLORS - SEE CARDS 6B598-N & 6B599-N ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects on
order for this customer. Please
see to it that all cuts and nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By APR 11 1950

Date

ESTIMATE

Cost Dept. Checked

By

Date APR 11 1950

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 13 1950	APR 14 1950
SKETCH				
RETOUCHING		3	APR 11 1950	APR 11 1950
REPHOTO				
PHOTO-LITHO			APR 18 1950	MAY 1 - 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	13/4	MAY 1 - 1950	5/3/50
ARTIST DEPT.	42	10		5-4-50

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NTS

OKLAHOMA NEWS CO., TULSA, OKLA.

NO. OCH663

ORDER No. 60403

DELMER L. CURTIS-AERIAL PHOTO SERVICE TULSA, OKLA. DATE 4-7-50

25 M POST CARDS ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF THE APPROACH TO
GRAND RIVER DAM, NORTHEASTERN
OKLAHOMA

PRIVATE NO. BEFORE TITLE: ONC 64

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts in nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

9c x 66
1-19-59

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

APR 11 1950

WORK SCHEDULE

APR 11 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 13 1950	APR 14 1950
SKETCH				
RETOUCHING	3	2	APR 11 1950	APR 12 1950
REPHOTO				
PHOTO-LITHO			APR 18 1950	MAY 1 - 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	134	MAY 1 - 1950	5/2/50
ARTIST DEPT.	3/	10 1/2		

DATE BLUEPRINT OK'D

DATE Filed

MAY 12 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. **OCH664** ORDER NO. 60169 DATE 4-10-50

CUSTOMER RENOVO HOME ASSOC. COUNTRY CLUB
CHAPMAN TOWNSHIP, PENNA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

RENOVO HOME ASSOCIATION - COUNTRY CLUB-
YOUNGWOMANS CREEK - CHAPMAN TOWNSHIP, PA.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash, Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. **OCH665** ORDER NO. 60171 DATE 4-10-50
CUSTOMER THE J. L. GOODMAN FURNITURE CO.
CLEVELAND, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full **IN PLATE:**

FOR OVER 60 YEARS - ONE STORE ONLY!
THE J. L. GOODMAN FURNITURE CO. - 8358 BROAD-
WAY AT HARVARD AVE.. *set up as per spec*

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type ■ sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE SKETCH AS COPY.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 8
1 3/4 104 4/24/50
10/2 (31)
WOW
Is 226
Blue
Impress
(F)

PALMER NEWS CO., TOPEKA, KANSAS

NO. OCH666

ORDER No. 60402

DATE 4-10-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SANTA FE DEPOT, TOPEKA, KANSAS

6 pl. set.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY. COLORS: CEMENT BLOCKS-ALUMINUM WINDOW FRAMES AND DOORS AND TRIM. "TOPEKA" SIGN IS ALUMINUM, SLIGHTLY GOLD TINTED. THE FOLLOWING SIGN BELONGS ON ROOF AS INDICATED ON OVERLAY (REMARK "SANTA FE") INSIDE OF SIGN WHITE-OUTSIDE RED. DO NOT REMOVE PEOPLE OR TRUCK. MONUMENT IN FRONT OF DEPOT IS PALE REDDISH-BROWN--BRONZE CENTER.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

APR 11 1950

By

APR 11 1950

Date

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 14 1950	APR 18 1950
SKETCH				
RETOUCHING		3½	APR 11 1950	APR 13 1950
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 11 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	MAY 11 1950	
ARTIST DEPT.	115	8½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION.

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Red Impression

(F)

PALMER NEWS CO., TOPEKA, KANSAS

NO. OCH667

ORDER No. 60402

DATE 4-10-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. ~~XXX~~ 1 R. M. NO.

IMPRINT SAME AS ABOVE

TITLE IN FULL

MONUMENT IN HONOR OF CYRUS K.
HOLLIDAY, AT THE SANTA FE DEPOT,
TOPEKA, KANSAS

TITLE

→ Title on front 6 pl. caps
13 picas

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: BRONZE PLAQUE--STONE IS PALE REDDISH-BROWN MARBLE (imitation). BACKGROUND IS DEPOT, ITSELF, MADE OF CEMENT BLOCKS.

BE SURE PLAQUE IS READABLE--REMOVE TIP OF TREE AT TOP.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts are negative are uniform and colors are in harmony with each other make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

APR 11 1950

AND WORK SCHEDULE

APR 11 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 14 1950	APR 18 1950
SKETCH				
RETOUCHING		3-4	APR 11 1950	APR 13 1950
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 11 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1½	MAY 11 1950	
ARTIST DEPT.	102	9		

DATE BLUEPRINT OK'D

DATE Filed

JUN 12 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

250

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH668 ORDER NO. 60406 DATE 4-10-50

CUSTOMER JUNIOR BOOTERY
CHARLESTON, WEST VIRGINIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½ ~~RETOUCHING~~

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HAPPY BIRTHDAY (POEM)

(See copy)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1-5+7
Ret 5
From He 1 3/4 104
5/3/50
Flat 9
L.P.B.
Blue
Impression
4226

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH669 ORDER NO. 60196 DATE 4-11-50

CUSTOMER

BERNSTEIN'S FISH GROTTO
SAN FRANCISCO, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

IN PLATE:

BERNSTEIN'S FISH GROTTO - 123 POWELL
ST. SAN FRANCISCO CALIFORNIA - PORT
HOLE - SUN DECK - MAIN DINING ROOM

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT.

SUBMIT RETOUCHED PHOTOS TO CUSTOMER. *ant 4/21*

COLOR DESCRIPTION

COLOR INSTRUCTIONS ATTACHED. *To back of photos.*

RETURN PHOTO YES NO
PHOTO PROPERTY OF C. T. & CO. CUSTOMER

PHOTO RETURNED TO PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH670 ORDER NO. 60196 DATE 4-11-50

CUSTOMER BERNSTEIN'S FISH GROTTO
SAN FRANCISCO, CALIFORNIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **UPPER:** CABIN DINING ROOM AND BAR

BOT: WORLD RENOWNED BERNSTEIN'S FISH GROTTO

123 POWELL ST. SAN FRANCISCO, CALIFORNIA

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

REMOVE PENNANT WRAPPED AROUND CABLE. RETOUCH LIGHTS AND
SHADOWS..

SUBMIT RETOUCED PHOTO TO CUSTOMER. *act 4/21*

COLOR DESCRIPTION

INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 5 1/2
M He 2 1/4 116
Sent 12 (23)

Regester 11B

As 273

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PUBLISHERS NEWS CO.,
ANTIGO, WIS.

NO. OCH671

ORDER No. 60413

DATE 4-11-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

TITLE IN FULL

IMPRINT NONE

W-10 - A GOOD CATCH
BOT: NORTHWOODS VACATION VIEW

PRIVATE NO. BEFORE TITLE: W-10

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORING: SILVER GRAY TREE TRUNKS (BIRCH). GREEN GRASS AND FOLIAGE
LIGHT TAN CREEK. BROWN BAMBOO POLE WITH COLORED GREEN AND RED
BINDINGS. TAN CORK HANDLE WITH SILVER REEL SEAT. DARK GREEN REEL
BLACK LANDING NET WITH GRAY CORDING.

SEE CARD 8AH1935 FOR COLORING OF FISH - NOTE MARKINGS, DARK
GRAY, ON THESE FISH.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION.

2 Subjects on
order for this customer. Please
note it that all cuts & nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

APR 12 1950

AND WORK SCHEDULE

By

Date

APR 12 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 14 1950	APR 15 1950
SKETCH				
RETOUCHING	3	2	APR 12 1950	APR 13 1950
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	13+	MAY 9 1950	5-10-50
ARTIST DEPT.	116	10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JUN 27 1950

By

DATE Photo Returned to Customer

PUBLISHERS NEWS CO.,
ANTIGO, WIS.

NO. OCH672

ORDER No. 60413

DATE 4-11-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W-11 - A GOOD CATCH

BOT: NORTHWOODS VACATION VIEW

PRIVATE NO. BEFORE ^{TOP} TITLE: W-11

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORING: SILVER GRAY TREE TRUNKS ON BIRCH TREES. BROWN TRUNK ON CENTER PINE TREE TRUNK. LIGHT TAN CREEL, LIGHT BROWN POLE WITH GREEN AND RED BINDINGS. TAN CORK HANDLE WITH LIGHT GRAY REEL SEAT. DARK GREEN REEL.

SEE CARD 8AH1935 FOR COLORING OF FISH.

SUBMIT:

RET. PHOTO REPHOTO B. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects on
order for this customer. Please
note to it that all cuts & nega-
tives are uniform and colors are
in harmony with each other
to make an excellent set.

Executive OK of Estimate

By

Date

APR 12 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

APR 12 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 14 1950	APR 14 1950
SKETCH				
RETOUCHING		1 1/2	APR 12 1950	APR 13 1950
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 9 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 3/4	MAY 9 1950	5-10-50
ARTIST DEPT.	110	10		6-23-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

JUN 27 1950

By

DATE Photo Returned to Customer

THE PUBLISHERS' NEWS CO.,
ANTIGO, WIS.

NO. OCH673

ORDER No. 60417

DATE 4-11-50'

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM LAND O' LAKES,
WIS..

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

SMALL TYPE: © CURT TEICH & CO., INC.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE CUST. SKETCH. MAKE ALL LETTERS SAME SIZE. (LAND O' LAKES)
USE THE FOLLOWING VIEWS IN THE LETTERS: 4BH1364: 8AH1935/OBH2477:
8AH1783 (show birch & lake portion): 7BH317: 1BH2629: 7BH369:
8AH915 (show pine trees and water): 4AH1510 (show birch tree clump):
OBH43 (use fish picture on letter "E").
MAKE BRIGHT, RICH COLORING, USING BLUE, RED, YELLOW, ETC. AVOID
BLACK, BROWN, GREEN FOR PREDOMINATE COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Use light blue
background

Handwritten signature: C. G. Z. Z.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date APR 20 1950 Date APR 20 1950

ESTIMATE
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 25 1950	APR 25 1950
SKETCH	10	7	4-21-50	
RETOUCHING	3	6		APR 25 1950
REPHOTO				
PHOTO-LITHO			MAY 15 1950	MAY 23 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	41	12½		

DATE BLUEPRINT OK'D _____

DATE Filed _____

JUN 7 1950

By _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Photo Returned to Customer _____

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA
PHOTO GREETING PHOTO ARTS STUDIO

NO. OCH674

ORDER No. 60427

DATE 4-11-50

25-M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BAHIA MAR, FORT LAUDERDALE,
FLORIDA

PRIVATE NO. BEFORE TITLE: DF.45

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. - 1 R.M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY. USE EMBLEM FOR TITLE AS PER COPY ATTACHED.
SEE COLOR SHEET ENCLOSED.

Reduce Color Plate for

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

APR 12 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 19 1950	APR 27 1950
SKETCH <i>Lo</i>		<i>1 1/2</i>	APR 13 1950	APR 19 1950
RETOUCHING		<i>3</i>		
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 17 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		<i>2</i>	MAY 17 1950	
ARTIST DEPT.		<i>11</i>		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

TOP

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 8CH675 ORDER NO. 60201 DATE 4-11-50

CUSTOMER CAPITOL COURTS
BOISE, IDAHO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL:

CAPITOL AUTO COURT BOISE, IDAHO
"ONE OF THE MOST MODERN COURTS IN
THE WEST"

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO 8AM2537

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Handwritten notes:
104
4/24/50
9 (108/4-24-50)

Handwritten: X L/B

Handwritten: 4226

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. OCH676 ORDER NO. 60202 DATE 4-11-50

CUSTOMER CAVALIER HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CAVALIER HOTEL - SUPERBLY LOCATED ON
THE OCEAN FRONT - MIAMI BEACH, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

dk. Blue
impression
Q 231

Very Rush
Need proof Wed
May 3/50
J. H.
(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH677 ORDER NO. 60203 DATE 4-11-50

CUSTOMER FERRIS WOOLEN CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

100 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

PRESIDENTIAL - FINE UNFINISHED WORSTED
SUITINGS - LONDON SHRUNK

FRONT NO. 5

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATTACHED.

RUSH PROOF.

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Red + Dk Blue

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. OCH678 **ORDER NO.** 60203 **DATE** 4-11-50

CUSTOMER FERRIS WOOLEN CO.
CHICAGO, ILL.

DEPT. RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED 2

Photos for this Customer

100 M POST CARDS **SIZE** 3½ X 5½ **STYLE ART COLORTONE-FULL FACE**

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No **Copyright in Plate** Yes No

Title in full

KILMARNIK IMPORTED SCOTCH TWIST
(SEE COPY)

FRONT NO. 5 **R. M.** Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No **Special type as sample**

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW INSTRUCTIONS ATTACHED.

RUSH PROOF ✓

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ATTACHED.

MAKEOVER

Charge to Retouching **Date** _____

EST. Minimum Time Required

RETOUCHING	TIME	That Covered in the Day
RETOUCHING		
PHOTO LITHO		
COMPOSING		
LITHO ART		

By _____

Ok Blue Impression

MAKEOVER

MAKEOVER

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.
"REDMAN PHOTO" /

NO. OCH679

ORDER NO. 60422

DATE 4-11-50

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES *encl*

IMPRINT SAME AS ABOVE

TITLE: MEN'S DORMITORY - UNIVERS-
ITY OF NEW MEXICO

ALBUQUERQUE, N. MEX.

PRIVATE NO. BEFORE TITLE: A-55 /

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT RETOUCHED PHOTO.

SEE TISSUE OVERLAY. CUT AS MARKED.

To customer

*Photo in
2CH247*

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC. CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked *W*

By

By

Date

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 14 1950	APR 14 1950
SKETCH				
RETOUCHING	2	5	APR 13 1950	APR 14 1950
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 11 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	13	MAY 11 1950	
ARTIST DEPT.	113	10		

DATE BLUEPRINT OK'D

DATE Filed JUN 7 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

TANNER-McFALL, INCORPORATED,
WICHITA, KANSAS

NO. OCH680

ORDER No. 60434

DATE 4-12-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO.

TITLE IN FULL

DOUGLAS AVENUE, LOOKING EAST,
WICHITA, KANSAS,

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: McLELLAN--RED FRONT, BUFF BUILDING.
GRANT SIGNS -- ~~REMOVED~~ ORANGE.
F.W.W. BLDG.-- BROWN WITH BUFF TOP
"BROWN" BLDG.-- SILVER ON SIDE-BROWN FRONT
2nd TALL BLDG.-- BUFF

REMOVE ALL CARS & DISTRACTING POSTS, ETC.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects on
order for this customer. Please
see to it that all neg-
atives are uniform and colors are
in harmony with each other
to make an attractive set.

Red Impression

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

APR 17 1950

AND WORK SCHEDULE

By

Date

APR 17 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1950	APR 21 1950
SKETCH				
RETOUCHING		55		APR 24 1950
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 16 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		2	MAY 16 1950	
ARTIST DEPT.		11	MAY 31	June 11

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AUG 16 1950

(F)

TANNER-MCFALL, INCORPORATED,
WICHITA, KANSAS

NO. OCH682

ORDER No. 60434

DATE 4-12-50

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

CENTRAL CHRISTIAN CHURCH,
WICHITA, KANSAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ROOF COLOR IS PALE GRAY-GREEN

REMOVE POSTS, WIRES AND ALL ~~WIRE~~ CARS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

Cost Dept. Checked *K*

By

Date

AND WORK SCHEDULE

APR 12 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 17 1950	APR 18 1950
SKETCH				
RETOUCHING	5	5	APR 13 1950	APR 14 1950
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 11 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	12	MAY 11 1950	5-11-50
ARTIST DEPT.	12	9		

DATE BLUEPRINT OK'D

By

DATE Filed

JUN 27 1950

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MR. MAX WOLF, MANHATTAN, KANSAS

NO. OCH682

ORDER No. 60436

DATE 4-12-50

50 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HELLO FROM KANSAS
THE WHEAT STATE

(ALL OF THIS ON THE REVERSE SIDE)

FRONT No. 1

R. M. NO.

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

SMALL TYPE © CURT TEICH & CO INC

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS, MAP, AND DIRECTORY ENCLOSED.

SUBMIT PENCIL
FOLLOW THE SKETCH

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date MAY 11 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAY 11 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 11 1950	MAY 12 1950
SKETCH	10.0	10.	MAY 15 1950	MAY 17 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAY 18 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	8	2	MAY 8 1950	
ARTIST DEPT.	23	6		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 27 1950

APR 18 1950

*Full Red on
Black Offset
for H.C.*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

DIAL NO. 0CH683 ORDER NO. 60220 DATE 4-13 50
CUSTOMER TOPSY'S RESTAURANT
FOREST HILLS, N.Y.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
IN STAMP BOX: WE PAY POSTAGE AND MAIL

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO "A" PHOTO "B" FOR DETAIL. REMOVE POLE NEAR ENTRANCE & OMIT MOST
OF ROADWAY. SHOW SOME PLANTS IN FRONT OF RESTAURANT AS SHOWN ON FORMER CARD,
HOWEVER, IMPROVE PLANTS. USE BEST JUDGEMENT FOR GOOD CLOUD EFFECT.

SUBMIT COLORED PROOF.

COLOR DESCRIPTION

USE 3 KODACHROMES FOR COLOR GUIDE.

RETURN KODACHROMES TO CUSTOMER.

Beid 7/11/50 B.

Very Rush

PHOTO RETURNED

TO

PHOTO USED FOR

Ret
He
Sent 9-2 (41)

X 1.00

E. MADCIFF, HERSHEY, PA.

NO. OCH684

ORDER No. 60454

DATE 4-13-50

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

ST. JOAN OF ARC SCHOOL AND HALL,
HERSHEY, PA.

6 pl. nit.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

DULL RED BRICK, LIGHT GRAY CORNICE ON BUILDING AND PORCHES,
DARK BLUE 2 CENTER POSTS AND RAILING ON ENTRANCE. DARK BLUE
SASH AND FRAMES. & CROSS ON TOP OF CHIMNEY ON CENTER ENTRANCE.
SILVER COLOR LETTERS ON CENTER OF BUILDING. DULL RED ENTRANCE
ON RIGHT, LIGHT GRAY TOP CORNICE, DARK PAVING AND PARKING.
RED FLOWER BED IN CENTER. GREEN LAWN AND SHRUBBERY ON LEFT.
MAKE MODERNISTIC CLOUDS IN SKY. DOUBLE DOOR IS DULL RED. POLES
ON LEFT SHOULD BE REMOVED, MAYBE PART OF FOREGROUND WILL NEED TO
BE REMOVED.

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

APR 13 1950

WORK SCHEDULE

By

Date

APR 13 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 11 1950	APR 13 1950
SKETCH				
RETOUCHING		2	APR 11 1950	APR 11 1950
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 11 1950
BULEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	MAY 11 1950	5-11-50
ARTIST DEPT.	115	9	June 21, 1950	June 21, 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 23 1950

ST. MARIE'S, GOPHER NEWS CO.,
MINNEAPOLIS, MINN.

NO. OCH685

ORDER No. 60455

DATE 4-13-50

25 M POST CARDS

ART COLORTONE

FULL FACE /

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-100 FINISH OF CANOE DERBY,
MINNEAPOLIS, MINN. /

8 pl. int.

PRIVATE NO. BEFORE TITLE: M-100

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES /

IMPRINT SAME AS ABOVE

AT BOTTOM OF R.M. SPACE
CITY OF LAKES AND PARKS

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(27) RED

(31) GREEN

(5) OLIVE DRAB. OTHERS RED, GREEN. ALL CANOES HAVE LIGHT
BROWN GUNWALES, INSIDE OF SHELL & RIBS. LARGE BOATS TO
REAR, WHITE WITH BROWN CABINS. WHITE LETTERING ON #27
CANOE. DARK RED LETTERING ON #31 CANOE. TAN AND WHITE
CLOTHING. MAKE WATER-BLUE, ALL GREEN FOLIAGE ON TREES.
SEE TISSUE OVERLAY FOR CUT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By APR 14 1950

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By APR 14 1950

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 14 1950	APR 24 1950
SKETCH			APR 14 1950	
RETOUCHING		1 1/2	APR 14 1950	APR 14 1950
REPHOTO				
PHOTO-LITHO				MAY 2 - 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	MAY 2 - 1950	
ARTIST DEPT.	42	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

HARRY N. MARTIN, P.O. BOX 324,
ASHEVILLE, N. C.

NO. OCH686

ORDER No. 60456

DATE 4-13-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RIVERVIEW CAFE, GATLINBURG,
TENN. 1

8 pt. tit.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

COLOR: MEDIUM COLORED GREY SHINGLE BUILDING. WHITE STRIPE EDGED
IN GREEN. NATURAL WOOD COLORED FRONT DOOR, OTHER DOOR SCREEN DOOR
TRIMMED IN BLACK. SIGN-WHITE LETTERS WITH BLUE (DARK) BACKGROUND AND
AND WHITE STRIPE. DOGWOOD TREE IN FRONT. CONCRETE WALK AND STREET
ALSO RAILING. GRASS BETWEEN SIDE WALK AND STREET.
REMOVE-COCA-COLA SIGN AND TRASH CAN, ALSO SMALL PART OF BUILDING
SHOWING AT RIGHT, AND STUFF PILED BEHIND RAILING AT RIGHT.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 18 1950	APR 19 1950
SKETCH				
RETOUCHING	5	3	APR 14 1950	APR 17 1950
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 16 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	MAY 15 1950	5-17-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 19 1950

(F)

OKLAHOMA NEWS CO., TULSA, OKLA.

NO. OCH687

ORDER No. 60457

DATE 4-13-50

50 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OKLAHOMA

THE SOONER STATE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

CUST.

SMALL TYPE © CURT TEICH & CO. INC.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH. SEE MAP ENCLOSED AND DETAILED INSTRUCTIONS.
REFER TO CARD 8AH897.

Submit final sketch

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date APR 14 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date APR 14 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 3 - 1950	MAY 4 - 1950
SKETCH	7	10	MAY 8 1950	MAY 9 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAY 15 1950	JUN 2 - 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	14	JUN 5 - 1950	6 6 50
ARTIST DEPT.	107	9		6-14-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 19 1950

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 0CH688 ORDER NO. 60223 DATE 4-14-50
CUSTOMER SPEARS CHIROPRACTIC SANITARIUM
DENVER, COLORADO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

MAIN LOBBY OF BUILDING NO. 2 - SPEARS
CHIROPRACTIC SANITARIUM, DENVER,
COLORADO - WRITE FOR LITERATURE.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP TO BEST ADVANTAGE. SEE TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

MTS

NO. OCH689

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

ORDER No. 60473

DATE 4-14-50

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OVERHANGING BLUFFS ON SCENIC
U.S. HIGHWAY 71 "THE PRIZE
DRIVE OF THE OZARKS" /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

RETAIN CLOUDS. BLACKTOP HIGHWAY. FOLLOW COLORS ON PICTURE
ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects on
order for this customer. Please
see to it that all cuts in nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

photo in
file

Executive OK of Estimate

By

Date APR 14 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date APR 14 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 20 1950
SKETCH				
RETOUCHING		2-1/2	APR 14 1950	APR 19 1950
REPHOTO				
PHOTO-LITHO				MAY 1 - 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1-1/2	MAY 1 - 1950	5-4-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 7, 1950

WIS
DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
PHOTO BY MASSIE--MISSOURI RESOURCES DIV.'

NO. 0CH690

ORDER No. 60473

DATE 4-14-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"FLYING SAUCER" ON BEAUTIFUL
LAKE TANEYCOMO IN THE OZARKS.

8 ph. etc.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

WORDS-"FLYING SAUCER"- MUST SHOW UP VERY PLAINLY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

3 Subjects on
order for this customer. Please
note it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
in make up.

Executive OK of Estimate

By APR 14 1950
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date APR 14 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 13 1950	APR 13 1950
SKETCH				
RETOUCHING		2	APR 14 1950	APR 18 1950
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 16 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	12	MAY 16 1950	5-17-50
ARTIST DEPT.	117	9		5-31-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 1 1950

NTS

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.

PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

12½M POST CARDS

ART COLORTONE

FULL FACE

NO. OCH691

ORDER No. 60473

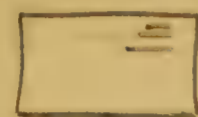
DATE 4-14-50

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BUTLER BLUFF, NEAR NOEL,
MISSOURI, IN THE BEAUTIFUL
OZARKS.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

SHOW FISHERMAN COLORFUL. REMOVE CHILD. FOLLOW PICTURE
ENCLOSED FOR COLORS. (WITHOUT TRAIN)

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
see to it that all ~~negs~~ or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

for

Executive OK of Estimate

By

Date APR 14 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date APR 14 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 17 1950	APR 19 1950
SKETCH				
RETOUCHING~		2	APR 14 1950	APR 18 1950
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 17 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1/2	MAY 17 1950	
ARTIST DEPT.	113	9		5-26-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAY 26 1950

10
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH692 ORDER NO. 60230 DATE 4-14-50

CUSTOMER SHIP AHoy, INC.
HOUSTON, TEXAS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(DINING ROOM VIEWED FROM RIGHT)

COLOR DESCRIPTION

COLORS AS ON OCH548.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH693 ORDER NO. 60231 DATE 4-14-50

CUSTOMER HOTEL HARRISON
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100 M POST CARDS SIZE 3½ X 5½

STYLART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SCROLL AT BOTTOM LEFT HAND
CORNER:

NEW MODERN LOBBY — 8 pl. city c & l
HOTEL HARRISON — 8 pl. arch

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE LARGE COLORED DRAWING.

SUBMIT RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

INSTRUCTIONS ON OVERLAY OF DRAWING. FOLLOW DRAWING.

Returned large colored drawing to customer
5-18-50
@

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

Red Impression W & H

Very Rush
Sure
H

(F)

WTS
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. **OCH694** ORDER NO. 60233 DATE 4-14-50

CUSTOMER
WATER GAP LUNCH
DAUPHIN, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **UPPER BORDER: WATER GAP LUNCH-**

WHERE YOU SEE THE SUSQUEHANNA

LOWER BORDER AT RIGHT: NORTH OF DAUPHIN, PA.

6 gal. cap

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No
IMPRINT: Customer

(All of this on address side)

R. M. Yes No

Special type as sample

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE INSTRS. ATTACHED.

COLOR DESCRIPTION

SEE INSTRS. ATTACHED.
DARK GRAY PARKING PAVEMENT. CEMENT ROAD IN FOREGROUND.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH695 ORDER NO. 60234 DATE 4-14-50

CUSTOMER THE MONON R.R.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

"THE HOOSIER"

6 pt. caps

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

LARGE FRAMED DRAWINGS.

UPRIGHT CARD - EXTEND TO FIT AND MAKE SIGNAL UPRIGHT.

COLOR DESCRIPTION

FOLLOW DRAWING.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. OCH696 ORDER NO. 60234 DATE 4-14-50

CUSTOMER

THE MONON R.R.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

"THE HOOSIER" LEAVING CHICAGO

FRONT NO. 5
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

LARGE FRAMED DRAWING.

COLOR DESCRIPTION

FOLLOW DRAWING.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO
YES
NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. BCH697 ORDER NO. 60236 DATE 4-14-50

CUSTOMER RENDALE HOTEL
MIAMI BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

250 POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (SEE COPY)

REDALE HOTEL - MIAMI BEACH, FLORIDA
BOT: BEAUTIFUL SWIMMING POOL AND PATIO

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, HOWEVER, PUT BACK INTO VIEW THE THREE PEOPLE SEATED
AT ONCE SIDE OF POOL.

SUBMIT RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

#	TIME	Time Recorded in Co. Days
10 -		
RETOUCHING	3 1/2	
PHOTO-LITHO		
COMPOSING		
ART DEPT.	1 1/2	
ENGRAVING		

AUG 1 1950

Date

By

3/4

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH698 ORDER NO. 60242 DATE 4-17-50

CUSTOMER PRINCESS HOTEL
ATLANTIC CITY, N. J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full (SEE COPY)

LOCATED IN THE HEART OF RESORT ACTIVITIES
(NEAR STEEL PIER) BOT: ~~AMERICAN~~

EUROPEAN PLANS... ETC.

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

MAKE-OVER OF 5AH1050 WITH FOLLOWING CORRECTIONS:

1. TYPE CHANGE
2. LIGHTEN COLOR THROUGHOUT-HAVE M. HAMM SEE MR. HAACK
3. FADE OUT LAWNS
4. MODERNIZE CARS

SUBMIT PROOF.

COLOR DESCRIPTION

FOLLOW 5AH1050 WITH ABOVE CORRECTIONS.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

DESERT SOUVENIR SUPPLY,
BOULDER CITY, NEVADA

NO. OCH699

ORDER No. 60501

DATE 4-17-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

FRONT No. 2 R. M. YES- LATER

TITLE IN FULL
THUNDERBIRD HOTEL, LAS VEGAS,
NEVADA

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY. REFER TO CARD C2187 FOR COLORS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Red Impression
C263

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 24 1950	APR 24 1950
SKETCH				
RETOUCHING		6	APR 18 1950	APR 21 1950
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 16 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	12	MAY 18 1950	MAY 19 1950
ARTIST DEPT.	33	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 27 1950

(F)

DESERT SOUVENIR SUPPLY
BOULDER CITY, NEVADA

NO. OCH700

ORDER No. 60501

DATE 4-17-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL

LAS VEGAS CLUB, LAS VEGAS,
NEVADA

6 pl. set.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

R. M. YES - ~~LATER~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY. FOLLOW KODACHROME.

RETURN KODACHROME TO DESERT SOUVENIR SUPPLY, BOULDER CITY, NEV.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 21 1950	APR 24 1950
SKETCH				
RETOUCHING	7	5 1/2	APR 18 1950	APR 20 1950
REPHOTO				
PHOTO-LITHO				MAY 4 - 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	12 1/2	MAY 4 - 1950	
ARTIST DEPT.	32	9 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed SEP 11 1950

By _____

DATE Photo Returned to Customer _____

11/50

24

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH701 ORDER NO. 60244 DATE 4-18-50

CUSTOMER MILLER SHOE CO.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

200 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

YOU CAN GO AND GO AND GO...ETC.

(SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(FALL AND WINTER SHOE)

FOLLOW SKETCH FOR LAYOUT AND DESIGN AND INSTRUCTIONS IN LETTER ATTACHED.
4 SHOE DRAWINGS HEREWITH.

To office - OK 5/11/50 Photo OCH1111

COLOR DESCRIPTION

FOLLOW SKETCH. SEE INSTRS. ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Pull 6 extra Black Proofs

Red + Dk Blue Improvements

Handwritten notes on the right side of the card, including "Ret. 2 1/2 - 1-1/2", "D.M. 3/4", "Sheet 9 1/4", and "W. O. T. 1/4".

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH702 ORDER NO. 60248 DATE 4-18-50

CUSTOMER LOU BOOTH'S CHATEAU MONTEREY
N. WILDWOOD, N.J.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BUSINESS CARDS SIZE 3 1/2 X 2 5/16 TH

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LOU BOOTH'S CHATEAU MONTEREY
BOT: 18TH AND SURF AVES. - NO.
WILDWOOD, N.J.

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type ■■ sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM OCH476. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. —

NO

YES

RETURN PHOTO

NO. OCH703

ST. MARIE'S, GOPHER NEWS CO., MINNEAPOLIS, MINN. 60505

DATE 4-18-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM MINNEAPOLIS,
MINN.
CITY OF LAKES AND PARKS

(C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH, USING ENCLOSED SAMPLES & ATTACHED LIST OF VIEWS
FOR SELECTION OF VIEWS TO BE USED IN INDIVIDUAL LETTERS OF
LETTER CARD..

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 27 1950	APR 27 1950
SKETCH	10	7		
RETOUCHING	3	6	APR 19 1950	
REPHOTO				APR 24 1950
PHOTO-LITHO			MAY 8 - 1950	MAY 17 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	23	14		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 12 1950

NO.

OCH704

GONZALEZ PADIN CO., INC., SAN JUAN PONCE-MAYAGUEZ,
 PHOTO COURTESY OF HAM. WRIGHT,

ORDER No. 60506
 P.R. DATE 4-18-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

/ FISHERMAN TOSSING NET

/ PUERTO RICO /

8 pl - t.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
 ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
 order for this customer. Please
 see to it that all cuts or nega-
 tives are uniform and colors are
 in harmony with each other
 to make an attractive set.

Executive OK of Estimate

By

Date APR 18 1950

ESTIMATE**AND WORK SCHEDULE**

Cost Dept. Checked

By

Date APR 18 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 26 1950
SKETCH				
RETOUCHING		2	APR 19 1950	APR 21 1950
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 15 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	12	MAY 15 1950	
ARTIST DEPT.	43	9		

JUN 7 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NO. OCH705
 GONZALEZ PADIN CO., INC., SAN JUAN-PONCE-MAYAGUEZ, R.R. ORDER No. 60506
 PHOTO COURTESY OF HAM. WRIGHT DATE 4-18-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE
 (ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)
 PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER FRONT No. I R. M. YES
 TITLE IN FULL IMPRINT SAME AS ABOVE.
 FLOATING SAUCERS - PUERTO RICO
 PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
 CURT TEICH & COMPANY, INC., CHICAGO
 ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
 cards for this customer. Please
 see to it that all sets or nega-
 tives are uniform and colors are
 in harmony with each other
 to make an attractive set.

Executive OK of Estimate By Cost Dept. Checked
 Date APR 18 1950 Date APR 18 1950

ESTIMATE AND WORK SCHEDULE

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 25 1950
SKETCH			
RETOUCHING	2	APR 18 1950	APR 20 1950
REPHOTO			
PHOTO-LITHO		MAY 1 - 1950	MAY 15 1950
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	104 134	MAY 15 1950	
ARTIST DEPT.	41 10		

DATE BLUEPRINT OK'D DATE Filed JUN 12 1950
 By By
 DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

15
GONZALEZ PADIN CO., INC. SAN JUAN-PONCE-MAYAGUEZ, P. R.
PHOTO COURTESY OF HAM. WRIGHT

NO. 0CH706
ORDER No. 60506
DATE 4-18-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COCK FIGHT - PUERTO RICO - 8pt. it, color

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT
SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HAND COLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By APR 18 1950
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By APR 18 1950
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 20 1950	APR 26 1950
SKETCH				
RETOUCHING		2	APR 19 1950	APR 19 1950
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 16 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	134	MAY 16 1950	5-19-50
ARTIST DEPT.	22	10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 12 1950

NO. OCH707
GONZALEZ PADIN CO., INC. SAN JUAN-PONCE-MAYAGUEZ, P.R. ORDER No. 60506
PHOTO COURTESY OF HAN. WRIGHT
DATE 4-18-50

12½ M POST CARDS	C.T. ART COLORTONE	FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT No. I	R. M. YES
TITLE IN FULL	IMPRINT SAME AS ABOVE.	
ROAST PIG FIESTA - PUERTO RICO		
PHOTO PROPERTY OF		CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE TWO FIGURES STANDING ON LEFT SIDE AS WELL AS THE CORRUGATED ZINK PLANK ACTING AS WIND BREAKS. ALLOW ONLY THE BEACH SAND & OCEAN TO STAND OUT. REDUCE SIZE IN ACCORDANCE WITH MARKING ON SAME.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negs are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate	ESTIMATE		Cost Dept. Checked
By	AND WORK SCHEDULE		By
Date APR 18 1950			Date APR 18 1950
OPERATION	EST. TIME		DATE
	Clock No.	Time Allowed	ENTERED DEPT.
			DATE COMPLETED
COMPOSING, Type Set Up			APR 18 1950
SKETCH			APR 25 1950
RETOUCHING		3	APR 18 1950
REPHOTO			4-24-50
PHOTO-LITHO			MAY 1 - 1950
BLUEPRINT			MAY 16 1950
STRIPPING, OPAQUING			
HAND COLOR PROOF	108	134	MAY 16 1950
ARTIST DEPT.	102	10	6/1/50

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____
DATE HAND COLOR PROOF OK'D _____
By _____
DATE Photo Returned to Customer _____

GONZALEZ PADIN CO., INC. SAN JUAN-PONCE-
MAYAGUEZ, P.R.
PHOTO COURTESY OF HAM. WRIGHT

NO. OCH708

ORDER No. 60506

DATE 4-18-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GOLF COURSE AT "EL MORRO"
SAN JUAN, PUERTO RICO



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Top

Executive OK of Estimate By APR 13 1950 Cost Dept. Checked
Date APR 13 1950 ESTIMATE AND WORK SCHEDULE Date APR 13 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 2 - 1950	APR 2 - 1950
SKETCH				
RETOUCHING		2 1/2	APR 18 1950	APR 21 1950
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 17 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	MAY 17 1950	5-19-50
ARTIST DEPT.	113	9		6-2-50

DATE BLUEPRINT OK'D DATE Filed JUN 7 1950

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH709

ORDER NO. 60251

DATE 4-18-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

MANOR MOTEL
JOLIET, ILL.

12½ M BUSINESS CDS SIZE 3½ X 2 5/16

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full

MANOR MOTEL - U.S. 6 AND 66 - JOLIET, ILL.

FRONT NO. NO

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO FROM 8BH1514. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

F6

22

WCH

Colormaster

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0CH710 ORDER NO. 60252 DATE 4-19-50

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PUTSCH'S 210 RESTAURANT AND
COCKTAIL BAR -- 210 WEST 47TH ST.
COUNTRY CLUB PLAZA - KANSAS CITY, MO.

(SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type ■ sample
IMPRINT: Customer C. T. Imprint No Imprint

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

SEE DUMMY ENCLOSED. USE NEW PHOTO IN BOTTOM RIGHT CORNER.

COLOR PROOF TO ALLIS PRESS.

COLOR DESCRIPTION

COLOR GUIDE ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

1-5x7
Ret
Mc
Hest 11-2 107-C-2-50
Walt
Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH711 ORDER NO. ⁶⁰⁹⁴⁸~~60251~~ DATE 4-19-50

CUSTOMER H.H. MEYER PACKING CO.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE H. H. MEYER PACKING CO.
SINCE "PARTRIDGE" 1876
CINCINNATI, OHIO

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH. /

COLOR DESCRIPTION

FOLLOW SKETCH. /

Very Rush

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. OCH712 ORDER NO. 60721 DATE 4-19-50

CUSTOMER CAFE PALACIO
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

PHOTO RETURNED

TO

PHOTO USED FOR

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CAFE PALACIO
3325 S. ROBINSON
OKLAHOMA CITY,

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN AND COLORS INTERIOR VIEW AND PANEL-
COLORS ON EXTERIOR VIEW SAME AS ON MENU COVER (D-9569)

COLOR DESCRIPTION

FOLLOW SKETCH & INSTRUCTIONS ABOVE.

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH713 ORDER NO. 60732 DATE 4-20-50

CUSTOMER

E.C. KINNEY PRINTING CO.
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M BUSINESS CDS SIZE 3½ X 2½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. NO (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(SOUTH SEAS RESTAURANT - NEWPORT, N.C.)

TAKE OUT CARS 1,2,5,6,7 AND MODERNIZE REMAINING 2 CARS. SIGN TO BE IN
#2 RED. AWNING #68 AND WHITE. BLDG. WHITE. TAKE OUT SPEAKER ON BLDG. AT
RIGHT.

CROP EVENLY TOP & BOTTOM.

COLOR DESCRIPTION

AS ABOVE....

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

PHOTO USED FOR

3M-1-2-40

Pl 5
3/4 107
5-16-50
20 5 1/2

C 246

MAKEOVER

MAKEOVER

Charge to Dept.

EST. Makeover Time Required

Time	Time Recorded in Cost Dept.
RETOUCHING	
PHOTOGRAPHY	
COMPOSING	
ART LITHO	By
ENGRAVING	

MAKEOVER

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH714 ORDER NO. 60734 DATE 4-20-50

CUSTOMER

CALAMITY PEAK GIFT SHOP & CABINS
CUSTER, SOUTH DAKOTA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN SKY: *800 caps*

CALAMITY PEAK AS SEEN FROM CALAMITY
PEAK CABINS, ELV. 5520 FT. NAMED AFTER
THE EARLY BLACK HILLS CHARACTER,
CALAMITY JANE.

FRONT NO.

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Enlarge + print to 5x7
Box 6-1/2
Box 1-1/2 107-6-1-00
Plus 9-1/2
Handcolor
Or 01+

NTS
DISTRIBUTED BY LOLLERGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. OCH715 /
ORDER No. 60530 /
DATE 4-24-50

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

SANTA RITA HOTEL, D
TUCSON, ARIZONA 6 pl. - 12.

PRIV. # UPPER LEFT: T-60

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. ~~no~~ yes

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE PARKING SIGN. STRIPED AWNINGS. GREEN & TAN. SANTA RITA
CREAM OR BROWN. FIX CARS. TILE EDGE TO ROOF. WINDOW TRIM - GREEN.
MARQUEE - GREEN. LARGE AWNINGS - BURNT ORANGE.
CLOUDS OK.

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES / HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

10 Subjects
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors
in harmony with each other
in make and appearance.

Executive OK of Estimate

By _____
Date _____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 26 1950	MAY 1 - 1950
SKETCH				
RETOUCHING	5	4	APR 24 1950	APR 26 1950
REPHOTO				
PHOTO-LITHO			MAY 8 1950	MAY 16 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	117	13	MAY 16 1950	5-17-50
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

AUG 14 1950

NTS
DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. 0CH716
ORDER NO. 60530
DATE 4-24-50

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

LOOKING WEST ON ADAMS STREET,
PHOENIX, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R.M. YES

IMPRINT SAME AS ABOVE.

PRIV. # UPPER LEFT: P-13

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

10 Subjects on
order for this customer. Please
see to it that all cues or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By _____

Date APR 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 4 1950	MAY 5 - 1950
SKETCH				
RETOUCHING		5	APR 24 1950	MAY 2 1950
REPHOTO				
PHOTO-LITHO			MAY 11 1950	MAY 17 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	134	MAY 17 1950	
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By _____

DATE Photo Returned to Customer _____

AUG 14 1950

(F)

145
DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. OCH717
ORDER No. 60530
DATE 4-24-50

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

HOTEL ADAMS AND VALLEY NATIONAL
BANK BUILDING, PHOENIX, ARIZONA

left side, color

PRIV. # UPPER LEFT: P-41

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. /

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

10 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date

APR 24 1950

WORK SCHEDULE

By

Date

APR 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 24 1950	MAY 1 - 1950
SKETCH				
RETOUCHING		7 -	APR 24 1950	APR 26 1950
REPHOTO				
PHOTO-LITHO			MAY 8 1950	MAY 18 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	MAY 18 1950	5 20 50
ARTIST DEPT.		11 -		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AUG 14 1950

(F)

NTS

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. OCH718
ORDER No. 60530
DATE 4-24-50

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
LOWER OAK CREEK CANYON, ARIZONA

PRIV. # UPPER LERT: Y-37

SMALL TYPE: R.C. PROCTOR PHOTO

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. NO YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

12 8.4 feet of
order for this customer. Please
see to it that all orders are made
with uniform colors are
in harmony with each other
the results are recommended set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

APR 24 1950

AND WORK SCHEDULE

APR 24 1950

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			APR 24 1950	APR 24 1950
SKETCH				
RETOUCHING	3	1 1/2	APR 24 1950	APR 24 1950
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 11 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 3/4	MAY 11 1950	
ARTIST DEPT.				

DATE BLUEPRINT OK'D

DATE Filed JUL 28 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NTS

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. OCH719 ✓
ORDER No. 60530 ✓
DATE 4-24-50

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER ✓

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER		FRONT No. I ✓	R. M. NO ✓
TITLE IN FULL WILSON CREEK BRIDGE IN OAK CREEK CANYON, ARIZONA		IMPRINT	SAME AS ABOVE. ✓
PRIV. # UPPER LEFT: Y-39 ✓		PHOTO PROPERTY OF	CUST. ✓
SMALL TYPE: R.C. PROCTOR PHOTO			
RETOUCHING AND COLOR DESCRIPTION			

USE KODACHROME FOR COLOR GUIDE. ✓

RETURN KODACHROME TO CUSTOMER. ✓

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

10 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date APR 24 1950 Date APR 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 24 1950	APR 24 1950
SKETCH				
RETOUCHING	4	2 1/2	APR 24 1950	APR 25 1950
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 11 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAY 11 1950	
ARTIST DEPT.	105	9 1/2		8/1/50

DATE BLUEPRINT OK'D _____ DATE Filed SEP 11 1950
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer 9/8/50

NTS
DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. OCH720
ORDER No. 60530 ✓
DATE 4-24-50

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL
QUEEN CREEK BRIDGE, ON U.S. HIGHWAY
70, BETWEEN SUPERIOR AND MIAMI,
ARIZONA

PRIV. # UPPER LEFT: G-7
G-5 / /

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. ~~NO~~ YES
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES /
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

10 Subjects on
order for this customer. Please
see to it that all cuts in nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

APR 24 1950 D WORK SCHEDULE

Date

APR 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				APR 20 1950
SKETCH				
RETOUCHING		2	APR 24 1950	APR 26 1950
REPHOTO				
PHOTO-LITHO			MAY 8 1950	MAY 15 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2	MAY 15 1950	5-11-50
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

DATE Filed AUG 14 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

175
DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. OCH721
ORDER No. 60530
DATE 4-24-50

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER,

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

CANYON LAKE, APACHE TRAIL,
ARIZONA

PRIV. # UPPER LEFT: M-19

SMALL TYPE: R.C. PROCTOR PHOTO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF RETURN PHOTO yes
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

10 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date APR 24 1950
AND WORK SCHEDULE By _____ Date APR 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 24 1950	APR 24 1950
SKETCH				
RETOUCHING	4	2	APR 24 1950	APR 26 1950
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 15 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	116	1 1/2	MAY 15 1950	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed AUG 14 1950

By _____

DATE Photo Returned to Customer _____

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO.

OCH722

ORDER No. 60530

DATE 4-24-50

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

A BEND IN THE SALT RIVER,
ARIZONA

PRIV. # UPPER LEFT: M-25

SMALL TYPE: R.C. PROCTOR PHOTO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I

R. M. *yes*

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

USE KODACHROME AS COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER.

See Tissue Overlay

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO *yes*

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on
order for this customer. Please
note that all cuts on nega-
tives are uniform and colors are
in harmony with each other
in order on previous set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

APR 24 1950

APR 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 26 1950	
SKETCH				
RETOUCHING		2	APR 24 1950	APR 24 1950
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 11 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1/2	MAY 11 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AUG 14 1950

AUG 4 - 1950

NTS

DISTRIBUTED BY BOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. OCH723
ORDER No. 60530
DATE 4-24-50

25 MPOST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL
FOUR PEAKS SEEN FROM THE APACHE
TRAIL, ARIZONA

PRIV. # UPPER LEFT: M-18
SMALL TYPE: R.C. PROCTOR PHOTO

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R.M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C UST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. USE KODACHROME FOR COLOR
GUIDE.

RETURN KODACHROME TO CUSTOMER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

10 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked _____
Date APR 24 1950 AND WORK SCHEDULE Date APR 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 24 1950	APR 24 1950
SKETCH				
RETOUCHING	3	2	APR 24 1950	APR 25 1950
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 11 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAY 11 1950	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed AUG 14 1950

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NTS

DISTRIBUTED BY LOLLERGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. OCH724
ORDER No. 60530
DATE 4-24-50

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

WILD LIFE IN ARIZONA

PRIV. # UPPER LEFT: T-66

SMALL TYPE: R.C. PROCTOR PHOTO PHOTO PROPERTY OF CUST.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER. YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

10 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By APR 24 1950

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 26 1950	APR 28 1950
SKETCH				
RETOUCHING		2	APR 24 1950	APR 26 1950
REPHOTO				
PHOTO-LITHO			MAY 8 1950	MAY 17 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAY 17 1950	
ARTIST DEPT.		9		

AUG 14 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NTS

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.
TUCSON AND PHOENIX, ARIZONA

NO. OCH725-46
ORDER No. 60530
DATE 4-24-50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL
THE CHURCH OF JESUS CHRIST OF
LATTER DAY SAINTS, FIRST WARD,
PHOENIX, ARIZONA

PRIV. # UPPER LEFT: P-82

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I / R. M. NO YES
IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an accurate set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By _____ Date APR 24 1950 WORK SCHEDULE By _____ Date APR 24 1950

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			APR 28 1950	MAY 1 - 1950
SKETCH				
RETOUCHING		4	APR 24 1950	APR 27 1950
REPHOTO				
PHOTO-LITHO			MAY 8 1950	MAY 16 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1½	MAY 16 1950	5-17-50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed JUL 28 1950

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

NTS

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. 0CH726 ✓
ORDER No. 60530 ✓
DATE 4-24-50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER ✓

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER LOWER CENTER BORDER		FRONT No. I	R. M. NO <i>yes</i>
TITLE IN FULL PICKET POST MOUNTAIN AND ENTRANCE TO BOYCE THOMPSON SOUTHWESTERN ARBORETUM, ON U.S. HIGHWAY 70, NEAR SUPERIOR, ARIZONA		IMPRINT SAME AS ABOVE.	
PRIV. # UPPER LEFT: M-26		PHOTO PROPERTY OF	C.T. ✓
RETOUCHING AND COLOR DESCRIPTION			

FOLLOW TISSUE OVERLAY. ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

Subjects in
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
make a negative set.

Executive OK of Estimate
By _____
Date APR 24 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By _____
Date APR 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 26 1950	APR 28 1950
SKETCH				
RETOUCHING		2	APR 24 1950	APR 26 1950
REPHOTO				
PHOTO-LITHO			MAY 8 1950	MAY 17 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	166	1½	MAY 17 1950	
ARTIST DEPT.	103	9½		8-11-50

DATE BLUEPRINT OK'D _____
By _____

DATE HAND COLOR PROOF OK'D _____
By _____

DATE Photo Returned to Customer _____

AUG 14 1950

NT 5
DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. OCH7273
ORDER NO. 60536
DATE 4-24-50

R2 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

TRINITY CATHEDRAL (EPISCOPAL),
PHOENIX, ARIZONA

PRIV. # UPPER LEFT: P-59

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. No YES

IMPRINT

SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. SEE EXTRA PHOTO,
FOR DETAILS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
in order to attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 4 1950	MAY 5 - 1950
SKETCH	6			
RETOUCHING	3		APR 24 1950	APR 27 1950
REPHOTO				
PHOTO-LITHO			MAY 11 1950	MAY 18 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	MAY 18 1950	5/19/50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NTS

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. OCH728

ORDER No. 60536

DATE 4-24-50

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

FRONT No. I R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

THE JAIL TREE, WICKENBURG,
ARIZONA

PRIV. # UPPER LEFT: M-13

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOLOR PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
in making an attractive set.

Executive OK of Estimate By Cost Dept. Checked
By Date APR 24 1950 AND WORK SCHEDULE Date APR 24 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 26 1950	APR 28 1950
SKETCH				
RETOUCHING	3	3 1/2	APR 24 1950	APR 26 1950
REPHOTO				
PHOTO-LITHO			MAY 8 1950	MAY 17 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/4	MAY 17 1950	
ARTIST DEPT.	108	10		7-19-50

DATE BLUEPRINT OK'D DATE Filed JUL 24 1950

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OCH729 ORDER NO. 60737 DATE 4-24-50

CUSTOMER HOTEL SEAGLADE
PALM BEACH, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ MPOST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full AERIAL VIEW OF THE SEAGLADE

AND ITS BEAUTIFUL SURROUNDINGS

BOT: ON THE OCEAN, PALM BEACH, FLORIDA.

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

LEFT SIDE: AIR PHOTO BY DAVEY JOHNSON,
OCEAN NEWS, PALM BEACH

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

ADD CLOUDS IN SKY. /

CROP AT TOP ONLY. /

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE. /

RETURN KODACHROME TO CUSTOMER.

Rec'd 6/29/50 B.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH730 ORDER NO. 60739 DATE 4-24-50
CUSTOMER BURLINGTON MOTORS, ~~XXXXXXX~~ INC.
BURLINGTON, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BOARD

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **LOWER BORDER:**
ROUTE 25 - ORCHARD VIEW -
BURLINGTON, N. J. *6 ft. cap*

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

☒ Blue Print — ☒ Handcolor — ☐ Black & White Proof. Titles—Red, Blue

CROP AS MARKED.

TAKE OUT CAR LEFT SIDE, BRACKET HOLDING HANGING SIGN, ALL TUBES & STARTER
BOX TO NEON SIGNS IN WINDOWS, RAIN SPOUT AT RIGHT & OBJECT BELOW, THE LINES
ACROSS SIGN ON TOP OF BLDG., TIRE IN WINDOW, SIGN CORNER OF WINDOW RIGHT
SIDE, TRAFFIC LIGHT GLARE, HANGING BANNERS INSIDE, HEATER UPPER RIGHT CORNER,
SIGN ON DOOR, CHAIN CORNER BACK OF AUTO & TRASH CANS.

COLOR DESCRIPTION

BLDG WHITE- EDGE ROOF, DARK PART ABOVE & AROUND WINDOWS & SIGN BURLINGTON
MOTORS, ETC. BLACK - MOULDING AROUND WINDOWS STAINLESS STEEL - CURB WHITE-
HANGING SIGN #1, LETTER #29- NEON ON EDGE #4X- GM WHITE BACKGRD #4 NEON SIGNS
IN WINDOW GM #30- ALL OTHER #6. FLOOR 55, 23 SIDE WALL KNOTTY PINE #26,
OFFICE ETC SAME. CEILING #13 LIGHT AT EDGE WHITE- OVER THE OFFICE & SHOW CASE
YOU WILL SEE WHAT LOOKS LIKE STREAKS, THAT IS COLORED PAPER, FORGET IT. USE
BEST JUDGEMENT FOR CAR. SHRUBBERY GREEN OVER GRASS.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

(F)

MONTGOMERY NEWS CO., MONTGOMERY, ALA.

NO. OCH731

ORDER No. 60532

DATE 4-24-50

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R.M. YES

IMPRINT SAME AS ABOVE

TITLE IN FULL
M-2-STATE CAPITOL, MONTGOMERY,
ALABAMA

PRIVATE NO. BEFORE TITLE: M-2

PHOTO PROPERTY OF

CHICAGO. C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY AND INSTRUCTIONS ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL. PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By APR 25 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By APR 25 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAY 5 - 1950
SKETCH				
RETOUCHING		3 1/2	APR 25 1950	MAY 4 1950
REPHOTO				
PHOTO-LITHO			MAY 11 1950	MAY 19 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	MAY 19 1950	5-19-50
ARTIST DEPT.	120	1 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

JUN 23 1950

By

DATE Photo Returned to Customer

NTS
MONTGOMERY NEWS CO., MONTGOMERY, ALA.

NO. OCH732

ORDER No. 60532

DATE 4-24-50

25 MPOST CARDS C. T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

M-12 SIDNEY LANIER HIGH SCHOOL,
MONTGOMERY, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES same as TAH3249

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-12

PHOTO PROPERTY OF

CURT. C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

5X7
ATTENTION:

3 Subjects
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date APR 26 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date APR 26 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 3 1950	MAY 4 - 1950
SKETCH				
RETOUCHING		300	APR 27 1950	MAY 2 1950
REPHOTO			APR 24 1950	APR 24 1950
PHOTO-LITHO			MAY 8 1950	
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	7	15	MAY 25 1950	MAY 26 1950
ARTIST DEPT.	117	8		6-22-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

JUN 23 1950

DATE Filed

By

DATE Photo Returned to Customer

MONTGOMERY NEWS CO., MONTGOMERY, ALA.

NO. OCH 733

ORDER No 60532

DATE 4-24-50

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE IN FULL

M-42 - AERIAL VIEW OF MONTGOMERY, ALABAMA

PRIVATE NO. BEFORE TITLE: M-42

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. INSTRUCTIONS ENCLOSED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on order for this customer. Please make it that all cuts are negative uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

APR 25 1950

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

APR 25 1950

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 26 1950	APR 27 1950
SKETCH			APR 25 1950	
RETOUCHING	4	3		APR 26 1950
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 12 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	2	MAY 12 1950	5/12/50
ARTIST DEPT.	102	12 1/2	5/21/50	

DATE BLUEPRINT OK'D

By

DATE Filed

JUN 27 1950

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NTS
DISTRIBUTED BY LOLLIESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. OCH 735

ORDER No. 60540

DATE 4-24-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER

TITLE IN FULL

LUHRS BUILDING AND LUHRS TOWER,
SEEN FROM COURT HOUSE LAWN,
PHOENIX, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. *yes*

IMPRINT SAME AS ABOVE

UPPER LEFT
PRIVATE NO. BEFORE TITLE: P42

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY. CROP AS INDICATED. REFER CARD 1BH53.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By *[Signature]*
Date APR 25 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date APR 25 1950

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			MAY 9 1950	MAY 1950
SKETCH				
RETOUCHING		5-2 ✓	APR 25 1950	MAY 5 1950
REPHOTO				
PHOTO-LITHO			MAY 11 1950	MAY 17 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1-2 ✓	MAY 17 1950	5/19/50 <i>[Signature]</i>
ARTIST DEPT.		4-2 ✓		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By *[Signature]*

DATE Photo Returned to Customer

JUL 28 1950

NTS

DISTRIBUTED BY LOLLIESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. OCH 736
ORDER NO. 60540
DATE 4-24-50

25 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE UPPER LOWER CENTER BORDER

TITLE IN FULL
ADMINISTRATION BUILDING, DESERT
BOTANICAL GARDEN IN PAPAGO PARK,
TEMPE, ARIZONA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. ~~REPRODUCTION~~ TITLE: P-70

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects in
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make the set.

Executive OK of Estimate
By
Date APR 25 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 25 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 26 1950	APR 27 1950
SKETCH				
RETOUCHING	3	1 1/2	APR 25 1950	APR 26 1950
REPHOTO				
PHOTO-LITHO			MAY 15 1950	MAY 22 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	MAY 22 1950	5/22/50
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AUG 14 1950

NTS
DISTRIBUTED BY LOLLERGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. OCH 737

ORDER NO. 60541

DATE 4-24-50

12½ MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

CASTLE DOME MINE SEEN FROM U.S.
HIGHWAY 70, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. ~~NO~~ YES.

IMPRINT

SAME AS ABOVE

PRIVATE NO. ~~BEFORE~~ TITLE: G-6

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME. SEE TISSUE OVERLAY.

RETURN KODACHROME TO CUSTOMER.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
in make an attractive set.

F6

Executive OK of Estimate

By

Date APR 25 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date APR 25 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 26 1950	APR 26 1950
SKETCH				
RETOUCHING	3	2	APR 25 1950	APR 26 1950
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 11 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		13 1/2	MAY 11 1950	
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AUG 14 1950

MTS

NO. OCH 738

DISTRIBUTED BY LOLLIESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

ORDER NO. 60541 -

DATE 4-24-50 -

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

TITLE IN FULL
SOUTHERN UNIT OF WUPATKI RUIN,
WUPATKI NATIONAL MONUMENT,
ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 - R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. ~~BEFORE~~ TITLE: 105 -

PHOTO PROPERTY OF CUST. -

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME. SEE TISSUE OVERLAY.

RETURN KODACHROME TO CUSTOMER. YES - YES -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on
order for this customer. Please
note to it that all cuts or
tints are uniform and colors are
in harmony with each other
to make an attractive mt.

Executive OK of Estimate
By
Date APR 25 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date APR 25 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 26 1950	APR 26 1950
SKETCH				
RETOUCHING	8	1 1/2	APR 25 1950	APR 24 1950
REPHOTO				
PHOTO-LITHO			MAY 1 - 1950	MAY 11 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAY 11 1950	
ARTIST DEPT.	108	9 1/2		

DATE BLUEPRINT OK'D _____ DATE Filed _____ JUL 28 1950

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

6/18/51
OK

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. OCH739

ORDER No. 60541

DATE 4-24-50

12½ MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

LOOKING WEST ON GURLEY STREET,
(THUMB BUTTE IN DISTANCE,
PRESCOTT, ARIZONA

PRIVATE NO. ~~BEFORE~~ TITLE: Y-19

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. ~~yes, before~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY. REFER TO CARD 2BH1506.

Photo in 2BH1506

Yes

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By
Date APR 25 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date APR 25 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 1 1950	MAY 1 1950
SKETCH				
RETOUCHING		4 1/2	APR 25 1950	APR 27 1950
REPHOTO				
PHOTO-LITHO			MAY 8 1950	MAY 18 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	13 1/2	MAY 18 1950	5/22/50
ARTIST DEPT.		10 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUL 28 1950

Red Impression

(F)

ATS

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. OCH740 -
ORDER No. 60541 -
DATE 4-24-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

TUZIGOOT NATIONAL MONUMENT,
CLARKDALE, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 - R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. ~~BEFORE~~ TITLE: Y-35

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME. SEE TISSUE OVERLAY.

RETURN KODACHROME TO MR. PITCHFORD.

YES

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By APR 25 1950

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date APR 25 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 1 1950	MAY 1 - 1950
SKETCH				
RETOUCHING	3	2	APR 27 1950	APR 27 1950
REPHOTO				
PHOTO-LITHO			MAY 8 1950	MAY 16 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAY 16 1950	
ARTIST DEPT.	106	9		

DATE BLUEPRINT OK'D

By

DATE Filed

JUL 28 1950

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

NTS

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

OCH 741

ORDER No. 60541

DATE 4-24-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

CHINA BOY OVERLOOKS ENTRANCE
ROAD IN CHIRICAHUA NATIONAL
MONUMENT, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. *no yes*

IMPRINT

SAME AS ABOVE

PRIVATE NO. *UPPER LEFT* ~~DEPT.~~ TITLE: C-19

PHOTO PROPERTY OF

CUST. -

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY. FOLLOW KODACHROME

RETURN KODACHROME TO CUSTOMER. -

YES

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By APR 25 1950

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By APR 25 1950

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			1 1950	MAY 2 - 1950
SKETCH				
RETOUCHING			APR 25 1950	APR 28 1950
REPHOTO				
PHOTO-LITHO			MAY 8 1950	MAY 17 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAY 17 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

SEP 11 1950

NTS

DISTRIBUTED BY LOLLIESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA
NATIONAL PARK SERVICE PHOTO

NO. OCH742
ORDER No. 60541
DATE 4-24-50

12 1/2 M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER	FRONT No. 1 R. M. NO YES. To come
TITLE IN FULL COCHISE HEAD IN CHIRICAHUA NATIONAL MONUMENT, ARIZONA UPPER LEFT 6 gal. nit.	IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE TITLE: C-18	PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
CROP AS MARKED. FOLLOW KODACHROME

RETURN KODACHROME TO CUSTOMER. YES
SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO YES
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negs are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By Cost Dept. Checked
Date APR 25 1950 AND WORK SCHEDULE Date APR 25 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			APR 26 1950	APR 26 1950
SKETCH				
RETOUCHING	3	1	APR 25 1950	APR 26 1950
REPHOTO				
PHOTO-LITHO			MAY 8 1950	MAY 16 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAY 16 1950	
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____ DATE Filed SEP 11 1950
By _____
DATE HAND COLOR PROOF OK'D _____
By _____
DATE Photo Returned to Customer 9/8/50

NT5
DISTRIBUTED BY LOLLIESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. OCH 743

ORDER No. 60541

DATE 4-24-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. ~~NO~~ YES. To come

TITLE IN FULL

"THE LAST SUPPER" AT THE CONGRESS
STREET BRIDGE, TUCSON, ARIZONA

IMPRINT SAME AS ABOVE

6 pl. sl., color

UPPER LEFT
PRIVATE NO. ~~BEFORE~~ TITLE: T-15-

PHOTO PROPERTY OF CUST. -

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY. CROP AS MARKED. -

(Note - A Die-Transfer of this subject, will be at the plant, for
another purpose.; refer to it for color.)

YES -

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By APR 25 1950
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By APR 25 1950
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 3 1950	MAY 4 - 1950
SKETCH				
RETOUCHING		<i>2 1/2</i>	MAY 1 1950	MAY 3 1950
REPHOTO				
PHOTO-LITHO			MAY 8 1950	MAY 17 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		<i>1 1/2</i>	MAY 17 1950	<i>Jim</i>
ARTIST DEPT.		<i>9</i>		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

AUG 14 1950

NTS
DISTRIBUTED BY SERVICE NEWS COMPANY,
WILMINGTON, N. C.

NO. OCH 744

ORDER No. 60547 -

DATE 4-25-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

B-12-ENTRANCE TO WRIGHTSVILLE BEACH,
N. C.

Spd. set. IN SKY



PRIVATE NO. BEFORE TITLE: B-12

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF ~~CHST.~~ - C.T.

RETOUCHING AND COLOR DESCRIPTION:

SEE TISSUE OVERLAY, AND INSTRUCTIONS ENCLOSED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see it that all cuts - nega-
tives - uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

APR 25 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

APR 25 1950

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 1 1950	MAY 1 - 1950
SKETCH				
RETOUCHING	3	30	APR 26 1950	APR 27 1950
REPHOTO				
PHOTO-LITHO			MAY 8 1950	MAY 18 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	12	MAY 18 1950	6-1-50
ARTIST DEPT.	108	9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JUN 7 1950

NTS

DISTRIBUTED BY SERVICE NEWS COMPANY,
WILMINGTON, N. C.

NO. OCH 745

ORDER No. 60548

DATE 4-25-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W-14 BABIES' HOSPITAL, WRIGHTSVILLE
SOUND, N. C.

6 pt. it. c & h

PRIVATE NO. BEFORE TITLE: W-14

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~YES~~ NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

~~CHIT.~~ C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE INSTRUCTIONS ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts - nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set. re
her

Executive OK of Estimate

By

Date APR 25 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date APR 25 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 1 1950	MAY 2 1950
SKETCH				
RETOUCHING	5	2½	APR 26 1950	APR 28 1950
REPHOTO				
PHOTO-LITHO			MAY 8 1950	MAY 18 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	1½	MAY 18 1950	
ARTIST DEPT.	113	7		6-9-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 13 1950

250



C. W. HUGHES & CO. INC., MECHANICVILLE,
N.Y.

NO. OCH 746

ORDER No. 60552

DATE 4-25-50

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ENTRANCE TO BREEZY KNOLL INN,
PITTSFIELD, MASS., IN THE
BERKSHIRE HILLS

PRIVATE NO. 142 - 3/4" FROM
RIGHT UPPER EDGE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE SIGN (Drive Right). TREES-REGULAR PINES. LARGE TREE TO
THE RIGHT IS WHITE BIRCH. HYDRANGEA SHOULD BE WHITE OR POSSIBLY
A PALE PINK. THE SIGN IS BLACK WITH WHITE LETTERS. ROOF OF THE
BUILDING A REGULAR GREEN-NOT TOO LIGHT (see card 5BH661 encl.)
WINDOW FRAMES ARE A LITTLE DARKER GREEN THAN ROOF. AWNINGS TO
BE SAME COLOR AS WINDOW FRAMES. PUT CLOUDS IN SKY.

YES -

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

APR 25 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

APR 25 1950

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 1 1950	MAY 1 - 1950
SKETCH				
RETOUCHING		3	APR 27 1950	APR 27 1950
REPHOTO				
PHOTO-LITHO			MAY 8 1950	MAY 16 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	12	MAY 16 1950	5/16/50
ARTIST DEPT.	44	9		

DATE BLUEPRINT OK'D

By

DATE Filed

JUN 19 1950

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

6/7/50

7/5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH747 ORDER NO. 60747 DATE 4-25-50

CUSTOMER SELBY SHOE CO.
PORTSMOUTH, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

STYL-EEZ EASY-GOERS
A SEEBY SHOE...ETC.

(SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

ATTCHD: 3 DRAWINGS. 3 SHOE SAMPLES. AND LAYOUT.

INSTRUCTIONS ENCLOSED.

~~NO SKETCH TO BE MADE.~~
RUSH PROOF.

COLOR DESCRIPTION

FOLLOW LAYOUT AND INSTRS. ATTCHD.

RETURN SHOE ART AND SAMPLE SHOES TO CUSTOMER.

ret 7/15/50
OK

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

NO
YES
RETURN PHOTO

DIAL NO. OCH748 ORDER NO. 60749 DATE 4-25-50

CUSTOMER DR. PEPPER BOTTLING CO.
JACKSON, TENN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLOR TONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DR. PEPPER BOTTLING CO.
JACKSON, TENN./

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, MAKING NAME OVER DOORWAY IN SIZE ON SKETCH, BUT MAKE IT AS MUCH
AS POSSIBLE LIKE LETTERING ON SLIP ATTCHD TO SKETCH. / Bring out also

details of stone clock over entrance. 10, 2, 4.

COLOR DESCRIPTION

FOLLOW SKETCH WITH ABOVE CORRECTIONS.

PHOTO RETURNED

TO

PHOTO USED FOR

6273

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL No.	OCH749	ORDER NO.	60750	DATE	4-26-50	DEPT.	RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED		Photos for this Customer
	CUSTOMER	MINNEAPOLIS STAR & TRIBUNE MINNEAPOLIS, MINN.									
25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ STYLE ART COLORTONE-FULL FACE											
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout											
Title in Plate Yes No Copyright in Plate Yes No											
Title in full IN SKY:											
THE MINNEAPOLIS STAR AND TRIBUNE PLANT MINNEAPOLIS, MINN. HOME OF THE LARGEST NEWSPAPERS IN THE UPPER MIDWEST											
RETOUCHING DEPARTMENT											
Submit — Sketch — Layout — Retouched Photo — Wash Drawing											
Follow Layout											
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue											
COLOR DESCRIPTION											
USE KODACHROME FOR COLOR GUIDE.											
RETURN KODACHROME TO CUSTOMER.											

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

587
Bt 67
6/14/50
10.9

A 257

Top

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH750 ORDER NO. 60751 DATE 4-26-50

CUSTOMER GARDEN RESTAURANT
MIDDLETOWN, CONN.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full 18 pt. serif script.

PLACE TITLE TO BEST ADVANTAGE:

GARDEN RESTAURANT, CORNER WASHINGTON
AND MAIN STS., MIDDLETOWN, CONN.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type = sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

MARKEN & BIELFELD, INC., FREDERICK, MD.

NO. OCH751

ORDER No. 60576

DATE 4-26-50

12 1/2 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER-BORDER

TITLE IN FULL

ST. JOHN'S EVANGELICAL LUTHERAN
CHURCH, MARTINSBURG, WEST
VIRGINIA

GOTHIC TYPE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 13 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE WIRES AND ALL CARS. ELIMINATE AS MUCH OF ADJOINING
BUILDINGS AS NECESSARY TO GIVE MORE PROMINENCE TO THE CHURCH
STRUCTURE. FOLLOW KODACHROME FOR COLORS.

MAKE REPHOTO

RETURN PHOTO & KODACHROME TO CUSTOMER.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 10	MAY 2 - 1950
SKETCH				
RETOUCHING			APR 28 1950	MAY 1 1950
REPHOTO				
PHOTO-LITHO			MAY 8 1950	MAY 16 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2	MAY 16 1950	5/16/50
ARTIST DEPT.	44	9 1/2		

DATE BLUEPRINT OK'D

DATE Filed

JUN 7 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Straight

RUSH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH752 / ORDER NO. 60782 DATE 4-28-50

CUSTOMER PUBLISHERS' NEWS COMPANY
ANTIGO, WISC.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

10
Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE—FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

NO TITLE ON PICTURE SIDE. /

(EXTERIOR VIEW) /

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN ALL KODACHROMES. /

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

Top

Writ

X

104
2/2/50

109-6/19/50

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH753 ORDER NO. 60781 DATE 4-28-50

CUSTOMER PUBLISHERS' NEWS CO.
ANTIGO, WISC.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

10
Photos for
this Customer

12 $\frac{1}{2}$ M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$

ART COLOR TONE
STYLE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full NORTHERNAIRE OF THREE LAKES, WIS.
COMPLETE RELAXATION COMES EASILY IN THE
SOUND-PROOFED COMFORT OF YOUR SPACIOUS BED
SITTING-ROOM WITH ITS MAGNIFICENT VIEW
FRAMED BY HUGE PICTURE WINDOWS.

FRONT NO. 5

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW OUR LAYOUT.

COLOR DESCRIPTION

USE KODACHROMES FOR COLOR GUIDE.

RETURN ALL KODACHROMES. Ret'd by JAD to Chicago office. 6/50 B.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH754 ORDER NO. 60781 DATE 4-28-50

CUSTOMER PUBLISHERS' NEWS CO.
ANTIGO, WISC.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

10
Photos for
this Customer

12½ M POST CARDS SIZE 3½ x 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full IN LOWER PANEL: SWIMMING POOL-
NORTHERNAIRE OF THREE LAKES, WIS.,
TROPICAL POOL WITH Ø ITS CRYSTAL CLEAR
FILTERED AND HEATED WATER SPELLS YEAR-
'ROUND PLEASURE FOR YOUR ENTIRE FAMILY.'

FRONT NO. 5 (All of this on address side) 3 SIDES
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FULL FACE 3 SIDES, PANEL AT BOTTOM.

COLOR DESCRIPTION

USE KODACHROMES FOR COLOR GUIDE.

RETURN ALL KODACHROMES.

Ret'd to Chicago office by JAD 6/30/53.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH755 ORDER NO. 60781 DATE 4-28-50

CUSTOMER PUBLISHERS' NEWS CO.
ANTIGO, WISCL

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

10
Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

MEN AND LADIES' BATH DEPARTMENTS:

NORTHERNAIRE OF THREE LAKES, WISCONSIN,
HEALTH BATH AND MASSAGE DEPARTMENTS.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FRONT NO. 5 (All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

FOLLOW KODACHROMES FOR COLOR GUIDE.

RETURN ALL KODACHROMES.

Ret'd to Chicago office by JAD 6/20 B.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH756 ORDER NO. 60781 DATE 4-28-50

CUSTOMER PUBLISHERS' NEWS CO.
ANTIGO, WISC.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

10
Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(NO TITLE ON PICTURE SIDE)

"MODERN VILLAS"

FOLLOW OUR LAYOUT. . .

COLOR DESCRIPTION

USE KODACHROMES FOR COLOR GUIDE. /

RETURN ALL KODACHROMES. Ret'd by JAD to Chicago office 6/50 B

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH757 ORDER NO. 60782 DATE 4-28-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

10
Photos for
this Customer

CUSTOMER PUBLISHERS' NEWS CO.
ANTIGO, WISC.

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL CENTER TOP:

SUMMER SPORTS AT NORTHERNAIRE, THREE
LAKES, WISCONSIN.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

REVISE OUR LAYOUT: PANEL ACROSS CENTER OF TOP VIEW, HALF OR THREE QUARTERS OF
AN INCH. (NEUTRAL BACKGROUND)

COLOR DESCRIPTION

USE KODACHROMES FOR COLOR GUIDE.

RETURN ALL KODACHROMES.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH758 ORDER NO. 60782 DATE 4-28-50

CUSTOMER PUBLISHERS' NEWS CO.
ANTIGO, WISCONSIN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full IN LOWER PANEL:

FISHING IS FUN AT NORTHERNAIRE WITH A
MULTITUDE OF OTHER ACTIVITIES IN FINE
SURROUNDINGS FOR THAT NON -FISHING WIFE
AND FAMILY

FRONT NO. 5 (All of this on address side) 3 SIDES
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW OUR LAYOUT, BUT REVISE IT TO ALLOW PANEL ACROSS BOTTOM.

COLOR DESCRIPTION

USE KODACHROMES FOR COLOR GUIDE.

RETURN KODACHROMES. *Ret'd to Chicago office by JAO 6/30/50.*

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH759 ORDER NO. 60782 DATE 4-28-50

CUSTOMER PUBLISHERS NEWS CO.
ANTIGO, WIS.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

10
Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

IN LOWER PANEL:

FOREST FRIENDS CALL AT NORTHERNAIRE,
THREE LAKES, WISCONSIN

FRONT NO.5

(All of this on address side)

R. M.

Yes

No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW OUR LAYOUT, BUT ADD PANEL ACROSS BOTTOM.

COLOR DESCRIPTION

USE KODACHROMES FOR COLOR GUIDE.

RETURN ALL KODACHROMES. *Filed by J.H. & Company Apr 4/50 B.*

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0CH760 ORDER NO. 60782 DATE 4-28-50

CUSTOMER PUBLISHERS' NEWS CO.
ANTIGO, WISC.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PLATE: *8 pl. cut, 104*

AERIAL VIEW SHOWING PART OF NORTHERN ACRE ESTATE

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

Imprint Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO. TITLE AS IN B/W CUT ATTCHD.

COLOR DESCRIPTION

USE KODACHROMES FOR COLOR GUIDE.

RETURN ALL KODACHROMES. *Ret'd to Chicago office by JAO 6/50 B.*

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO.

YES NO

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH761

ORDER NO. 60783

DATE

4-28-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER

PUBLISHERS' NEWS CO.
ANTIGO, WISC.

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL OVER CENTER VIEW:

WINTER SPORTS AT NORTHERNAIRE

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW OUR LAYOUT, BUT TRIM TOP CENTER VIEW AT TOP & PUT TITLE IN A PANEL.

COLOR DESCRIPTION

USE KODACHROMES FOR COLOR GUIDE.

RETURN ALL KODACHROMES.

PHOTO PROPERTY OF C. T. & CO. —

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH762 ORDER NO. 60784 DATE 4-28-50

CUSTOMER HILL TOP MOTEL
NEW BUFFALO, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO

PHOTO RETURNED TO PHOTO USED FOR

1-5-7
Ret
He
1-105
#5.5
#9-1
9 1/2

W 24
40P

Red Impression

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH763 ORDER NO. 60895 DATE 5-8-50

CUSTOMER MOTEL OREGON
EUGENE, OREGON

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate ☒ Yes ☐ No Copyright in Plate Yes ☐ No

Title in full **PANEL AT BOTTOM:**

MOTEL OREGON - 345 W. 6TH AVE....
EUGENE, OREGON - "EXCELLENT" BY AAA

FRONT NO. 5 (All of this on address side) R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes ☐ No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print ☐ Handcolor ☒ Black & White Proof. Titles—Red, Blue

USE SKETCH AS COPY.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

1-5x7 Right Side
Ret 6 1/2 - #7-5
1 1/2 - #9-1hr
107-6-7-50
107 7/15
Red Impression
F B

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER PERRY BROWN, INC. CINCINNATI, OHIO	DIAL No. OCH764	ORDER NO. 60787	DATE 4-28-50	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	100 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$ STYLE ART COLORTONE-FULL FACE					
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full SINK AND CABINET TOPS IN THE FORMICA COLORS OF YOUR CHOICE - BEAUTIFUL- DURABLE.....ETC. (SEE COPY)			FRONT NO. 5 (All of this on address side) R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint FORM 183-LITHOGRAPHED IN U.S.A.- CURTEICH-CHICAGO			
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout			Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue			
ARTWORK AND INSTRUCTIONS ATTACHED.						
COLOR DESCRIPTION						
ARTWORK AND INSTRUCTIONS ATTACHED.						

PHOTO RETURNED

TO

PHOTO USED FOR

2-517

2-12

2-45

Sum 46 10 106

2.9

Very Rush

7-10

Very Rush
for needed
Mon. Sat.
H

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH765 ORDER NO. 60787 DATE 4-28-50

CUSTOMER PERRY BROWN, INC.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

100 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

CABINET TOPS - BEAUTY BONDED FORMICA
AT HOME WITH PEOPLE AT WORK IN INDUSTRY
FOR NEW OR OLD HOMES...ETC. (SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: ☒ Customer ☐ C. T. Imprint ☐ No Imprint

FORM 184 - LITHOGRAPHED IN U.S.A. —
(CHURTEICH CHICAGO)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

☒ Blue Print — ☒ Handcolor ☐ Black & White Proof. Titles—Red, Blue

ARTWORK AND INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

ARTWORK AND INSTRUCTIONS ATTACHED.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2-5X7
L-1
R-6
May 2 1956
LA. 12 (41)
Very Rush
if needed
Mon. Sept
10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0CH766 ORDER NO. 60787 DATE 4-28-50

CUSTOMER PERRY BROWN, INC.
CINCINNATI, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

100 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

DON'T WORRY... IT'S FORMICA!
SINK TOPS OF GENUINE FORMICA....ETC.
(SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

FORM 185-LITHOGRAPHED IN U.S.A.—
CURTEICH-CHICAGO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

ARTWORK AND INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

ARTWORK AND INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Att. Blue + Red
Impressions

Very Rush
H. needed
Mon Sure
H.

4 - 587

5

5

12

9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH767 ORDER NO. 60787 DATE 4-28-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

4
Photos for
this Customer

CUSTOMER
PERRY BROWN, INC.
CINCINNATI, OHIO

100 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE -FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WHAT'S NEW IN THE BATHROOM?
THE VANITORY- FORMICA...ETC.

(SEE COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

FORM 186-LITHOGRAPHED IN U.S.A.-
CURTEICH-CHICAGO

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

ARTWORK AND INSTRUCTIONS ATTACHED.

COLOR DESCRIPTION

ARTWORK AND INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2-5X7
L-2
R-4
107
209 (40)
75
Very Rush
He needed
Mon. Sat.
ff

MONTGOMERY NEWS CO., MONTGOMERY, ALA.

NO. 0CH768

ORDER No. 60605

DATE 4-28-50

12½ M POST CARDS

ART COLOR TONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

M-13-ALABAMA MASONIC HOME /
MONTGOMERY, ALA. /

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: M-13

PHOTO PROPERTY OF C.T. /

RETOUCHING AND COLOR DESCRIPTION

COLOR INSTRUCTIONS ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 3 1950	MAY 4 1950
SKETCH				
RETOUCHING			MAY 7 1950	MAY 3 1950
REPHOTO				
PHOTO-LITHO			MAY 8 1950	MAY 18 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	MAY 18 1950	5-22-50
ARTIST DEPT.	117	9½		6-8-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

JUN 12 1950

By

DATE Photo Returned to Customer

For

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. OCH 769

ORDER No. 60606

DATE 4-28-50

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

CHEQUAGAH FALLS (ROARING
WATERS), MONTOUR FALLS, N.Y.
IN THE FINGER LAKES

in plate at bottom

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST. /

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

YES

Photo in ICH-1711

Top

Executive OK of Estimate

By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By *K*

Date _____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 2 1950	MAY 4 - 1950
SKETCH				
RETOUCHING	3	2 1	5-1-50	MAY 3 1950
REPHOTO				
PHOTO-LITHO			MAY 8 1950	MAY 18 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13 1	MAY 18 1950	<i>slip to</i>
ARTIST DEPT.	42	9 1		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed _____

By *Jo*

DATE Photo Returned to Customer _____

JUN 12 1950

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH770 ORDER NO. 60789 DATE 5-1-50

CUSTOMER BELK STORES BUYING SERVICE
CHARLOTTE, N.C.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HAPPY BIRTHDAY - BELK'S CHILDREN'S
DEPARTMENT

FRONT NO. 5 (All of this on address side) 3 SIDES
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE OUR SKETCH AS COPY.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

(F)

HOTEL PRINCE GEORGE, GEORGETOWN, S.C.

NO. OCH771
ORDER No. 60794
DATE 5-2-50

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE -

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AERIAL VIEW OF COOPER RIVER
BRIDGE - OCEAN HIGHWAY U.S. 17
BETWEEN CHARLESTON AND GEORGETOWN,
S.C. | - 5 pl. stat. call

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I - R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CONCRETE HIGHWAY, ALUMINUM METAL PARTS. NOTE THAT DOTS ON HIGHWAY
ARE AUTOS. NOTE WATER IN UPPER RIGHT HAND CORNER.

NO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By MAY 2 1950
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAY 2 1950
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 10 1950	MAY 16 1950
SKETCH				
RETOUCHING	5	3 1/2	MAY 2 1950	MAY 10 1950
REPHOTO				
PHOTO-LITHO			MAY 18 1950	MAY 26 1950
BLEUPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	3	1 1/2	MAY 26 1950	
ARTIST DEPT.	109	7 1/2		109-6/8/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JUN 12 1950

By 20

DATE Photo Returned to Customer

HOTEL PRINCE GEORGE, GEORGETOWN, S.C.

NO. OCH772

ORDER No. 60794

DATE 5-2-50

6 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MASONIC TEMPLE, GEORGETOWN, S.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

DEAD WHITE BLDG, BASE WITH SLIGHTLY GREYISH TINT. FIRST FLOOR GREEN WINDOW CASINGS, 2ND FLOOR WHITE WINDOW CASINGS. GREEN DOOR. ELIMINATE DIRT FROM BLDG. CONCRETE WALKS. SHOW LEAVES ON TREES. TAKE OUT STREET LIGHT AND WIRES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects in order for this customer. Please make it that all cuts or negative are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date MAY 2 1950

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAY 2 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 3 1950	MAY 11 - 1950
SKETCH				
RETOUCHING	6	4	MAY 2 1950	MAY 3 1950
REPHOTO				
PHOTO-LITHO			MAY 8 1950	MAY 17 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	MAY 17 1950	5-19-50
ARTIST DEPT.	34	9	MAY 26, 1950	JUNE 5, 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed AUG 16 1950

By

DATE Photo Returned to Customer

W. C. WAKEFIELD, BILL'S PLACE, PA.

NO. OCH 773

ORDER NO. 60629

DATE 5-1-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL

U.S. POST OFFICE, BILL'S PLACE,
PA. ON LINCOLN HIGHWAY,

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE



SMALLEST POST OFFICE IN
U.S.A.

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

CROP AS SHOWN ON PHOTO, SHOWING ONLY POST OFFICE.

BUILDING-WHITE, GREEN CORNERS AND DOOR AND CORNICE. GREEN WINDOW
FRAMES, WHITE SASH. VERY DARK GREEN ROOF. DARK PAVING. WHITE
LETTERS ON POST OFFICE WINDOW. GREEN PINE SHRUBBERY & TREE.
REMOVE-SMALL STONES ON RIGHT END.

MAKE UPRIGHT CARD

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date MAY 2 1950

AND WORK SCHEDULE

By

Date MAY 2 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 5 1950	MAY 5 1950
SKETCH				
RETOUCHING-		12	MAY 2 1950	MAY 5 1950
REPHOTO				
PHOTO-LITHO			MAY 11 1950	MAY 18 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	15	MAY 18 1950	
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 12 1950

250

(FRED HARVEY TRADEMARK)
HOTELS RESTAURANTS SHOPS

NO. OCH774

ORDER No. 60636

DATE 5-2-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 14 R. M. YES

IMPRINT SAME AS ABOVE

TITLE IN FULL

H-4563-MAIN LODGE OF THE AUTO CABIN
CAMP AT GRAND EANYON NATIONAL
PARK, ARIZONA - *Boothie Type*

PRIVATE NO. BEFORE TITLE: H-4563

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

Photo 104-1612

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By MAY 3 1950
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAY 3 1950
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 5 1950	MAY 8 - 1950
SKETCH				
RETOUCHING		2	MAY 3 1950	MAY 5 1950
REPHOTO				
PHOTO-LITHO			MAY 11 1950	MAY 22 1950
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	16	MAY 22 1950	5-22-50
ARTIST DEPT.	167	9		6-13-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 13 1950

*Also
6CK 2850*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH775 ORDER NO. 60832 DATE 5-2-50

CUSTOMER HOTEL FORDSON
DEARBORN, MICHIGAN

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

HOTEL FORDSON - DEARBORN, MICH. U.S.
112 MICHIGAN AND JONATHAN AVENUES NEAR
SCHAEFER ROAD.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH - NOTE THAT LOWER RIGHT FRONT HAS BEEN CHANGED
TO MATCH LOWER LEFT.

COLOR DESCRIPTION

FOLLOW SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

1-5x7
Pet 7 1/2
Hm He 1 1/2 107-5-31-50
Let 9
Rm 5 1/2
Ed Impress

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH776 ORDER NO. 60834 DATE 5-2-50

CUSTOMER THE BELMAR HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

100 M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

THE BELMAR HOTEL. POOL. PRIVATE
CABANA CLUB - DIRECTLY ON THE OCEAN AT
26TH STREET - MIAMI BEACH, FLORIDA
.....ETC. (SEE COPY) See sketch set up to fit layout

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue-Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, HOWEVER, ELIMINATE FISH & BACKGROUND AND FURNISH
TITLE IN UPPER LEFT CORNER.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

2 Kodachromes set 8/3/50

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED

TO

PHOTO USED FOR

NO

YES

RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH777 ORDER NO. 60836 DATE 5-3-50

CUSTOMER THE BELMAR HOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

6 1/2 M BUSINESS CARDS SIZE 3 1/2 X 2 5/16

STYLE PHOTO COLOR IT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

~~THE BELMAR — HOTEL, POOL, PRIVATE~~
~~CABANA CLUB — DIRECTLY ON THE OCEAN AT~~
~~26TH STREET, MIAMI BEACH, FLORIDA...ETC.~~
(SEE COPY)

FRONT NO. NO (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof Titles—Red, Blue

USE PHOTO FROM OCH776. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

1075

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.
—
NO
YES
RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **OCH778** ORDER NO. **60838** DATE **5-3-50**
CUSTOMER **BREAKERS HOTEL**
ATLANTIC CITY, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

250 M POST CARDS SIZE **3½ X 5½**

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
MALAMUT'S BREAKERS
ATLANTIC CITY, N.J.

FRONT NO. **5**
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH - NOTE ELIMINATION OF BALCONIES ACROSS FRONT OF BLDG.

RESUBMIT SKETCH.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

MAKEOVER

Charge to Customer Dept.

EST. Makeover Time Required

	TIME	
#7 RETOUCHING	1/2	Time Recorded in Com Dept
PHOTO LITHO		Date <u>7/6/50</u>
COMPOSING		By <u>PR</u>
ART DEPT.		
ENGRAVING		

JUL 7 1950

PHOTO RETURNED
TO
PHOTO USED FOR

1-5x7
2 1/2
104
11 1/2
C. T. & CO.

1075
PAGE

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH779 ORDER NO. 60843 DATE 5-2-50

CUSTOMER RUSH BROS.
OKLAHOMA CITY, OKLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH FOR LAYOUT AND DESIGN, BUT ELIMINATE SMALL SECTION OF FOLIAGE
AT RIGHT CENTER EDGE- MARKED X ON TISSUE OVERLAY FOR SKETCH.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

(F)

DESERT SOUVENIR SUPPLY, BOULDER CITY,
NEVADA

NO. OCH780

ORDER No. 60645

DATE 5-3-50

25 M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

R. M. YES-TO FOLLOW

TITLE IN FULL

WILBUR CLARK'S DESERT INN, LAS VEGAS,
NEVADA

IMPRINT SAME AS ABOVE

6 yr. Hal., C. & Co.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY.

IMPROVE THE SHRUBBERY A LITTLE. INCREASE THE GROWTH
OF EACH PLANT.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 11 1950	MAY 15 1950
SKETCH				
RETOUCHING	1	6	5-5-50	MAY 10 1950
REPHOTO				
PHOTO-LITHO			MAY 16 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	9	1 3/4	MAY 31 1950	JUN 1 1950
ARTIST DEPT.	45	10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUL 5 1950

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
NO
YES
RETURN PHOTO

DIAL No. 0CH781 ORDER NO. 60845 DATE 5-3-50

CUSTOMER CHINESE EMPORIUM
CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

100M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

CHICAGO'S LARGEST ORIENTAL GIFT SHOP
BOT: THE CHINESE EMPORIUM
149-155 W. CERMAK ROAD, CHICAGO 16, ILL.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TISSUE OVERLAY.

SUBMIT RETOUCED PHOTO TO CUSTOMER. *To Cash Jones*

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED
TO
PHOTO USED FOR

Ed. Impresso



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH782 ORDER NO. 60847 DATE 5-3-50

CUSTOMER WABASH RAILROAD CO.
ST. LOUIS, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(CITY OF ST. LOUIS) #2'

DOUBLE DEISEL ENGINE AFFAIR WITH REAR ENGINE BACK UP TO FRONT ONE. DARK BLUE BODY, LIGHT GRAY TRIM. FRONT & LOWER PART, UPPER IS DARK GRAY INCLUDING ROOF. FRONT SAME AS ABOVE. LETTERING & NUMBERS GOLD COLOR. BAGGAGE COACH & BALANCE OF TRAIN, DARK GRAY WITH LIGHT GRAY NARROW STRIPE NEAR TOP AND CENTER. LETTERING LIGHT GRAY.

SHOW RETOUCED PHOTO TO CUSTOMER FOR OK.

COLOR DESCRIPTION

FOLLOW ABOVE INSTRS.

PHOTO PROPERTY OF C. T. & CO.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH783 ORDER NO. 60847 DATE 5-3-50

CUSTOMER WABASH RAILROAD CO.
ST. LOUIS, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(CITY OF KANSAS CITY) #1
TAKE OUT ROW OF GARAGES IN CENTER OF VIEW, TELEPHONE POLES AND WIRES.

SUBMIT RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

DARK COLOR ALONG SIDES & FRONT COLOR #4. BOTTOM AND UPPER STRIP STAINLESS
STEEL. TOP AND DOORS MED. DARK GRAY. LIGHT COLOR ON ENGINE IS A LIGHT GRAY
TO MATCH STAINLESS STEEL COACHES. LETTERING GOLD. SEE ENCLOSED COVER FROM
TRAIN SCHEDULE FOR FLAG AND FURTHER GUIDE AS TO COLOR BLUE FOR TRAINS.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

*Red & Blue
Imprint*



*Submitted to
to Customer
4/8*

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH784 ORDER NO. 60848 DATE 5-3-50

CUSTOMER

WABASH RAILROAD CO.
ST. LOUIS, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

6
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type ■ sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(BLUE BIRD)

REMOVE TITLES.

SUBMIT RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

SEATS - MED LIGHT GRAY AND COLOR #4. SIDE TRIM & CEILING #20. CARPET #23.
COACH - STAINLESS STEEL TRIM.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

Delivered to
St. Louis
9/8

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER
—
C. T. & CO.
—
PHOTO PROPERTY OF

DIAL No. OCH785 ORDER NO. 60848 DATE 5-3-50

CUSTOMER
WABASH RAILROAD CO.
ST. LOUIS, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

6
Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(BLUE BIRD)

REMOVE TITLES.

SUBMIT RETOUCHED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

SEATS COLOR #44. UPPER TRIM OF COACH GRAY. CARPET COLOR #60. MURAL:
SOLDIERS - BLUE COATS, GRAY PANTS, BLACK BOOTS. PIRATE- RED STRIPE - SHIRT.
PIRATE GREEN PANTS. BACKGROUND MED GRAY WALL AND SLIGHTLY DARKER CLOUDS.
CURTAINS BLACK WITH WHITE FIGURES.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Retouched photo
to Customer
78

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH786 ORDER NO. 60848 DATE 5-3-50

CUSTOMER WABASH RAILROAD CO.
ST. LOUIS, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

6
Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLOR ONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(BLUE BIRD - COFFEE -SHOP-CLUB CAR) /

REMOVE TITLES.

SUBMIT RETOUCHED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

BAR - TOP AND SIDES GRAY #17. BALANCE OF CAR - TOP LIGHT BLUE #18. CHAIR-
ONE SET COLOR #68 AND THE OTHER #64. CURTAIN - GREEN FLORAL DESIGN.
CARPET #28.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

Delivered to
the customer
10-11

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 0CH787 ORDER NO. 60848 DATE 5-3-50

CUSTOMER WABASH RAILROAD CO.
ST. LOUIS, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

(BLUE BIRD - PARLOR CAR) OUTSIDE VIEW

REMOVE TITLES, HOUSE AND OBJECTS TO REAR OF TRAIN, BRIDGE, POLES,
AND TRACKS TO LEFT OF PHOTO. DOLL UP PLATFORM TO LEFT OF TRAIN.
SUBMIT RETOUCED PHOTO TO CUSTOMER.

COLOR DESCRIPTION

DARK COLORS SHOWN -ROYAL BLUE OR #4. BALANCE STAINLESS STEEL, TOP REAR & SIDE,
PLUS DOME. LIGHT ON TOP REAR IS RED. BLUE BIRD SIGN - YELLOW BACKGROUND-
FIGURE OF BIRD. ALSO NAME BLUE BIRD IS OUR COLOR #4. SAME COLOR AS TRAIN TRIM.
LETTERING OVER ALL GOLD OR YELLOW. BLOT OUT HOUSE AND OBJECTS TO REAR OF TRAIN
ALSO BRIDGE POLES & TRACKS TO LEFT OF PHOTO. DOLL UP PLATFORM TO LEFT OF TRAIN.

NO

YES

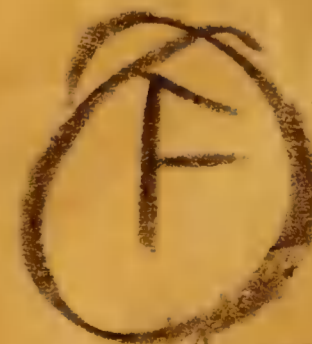
RETURN PHOTO

3M-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. 0CH788 ORDER NO. 60854 DATE 5-3-50

CUSTOMER SURFSIDE APARTMENTS
ST. PETERSBURG, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6½ M POST CARDS SIZE 3½ X 5½

STYLE PHOTO COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SURFSIDE ~~APARTMENTS~~ APARTMENTS — 8 pl. caps
DIRECTLY ON THE GULF OF MEXICO — 6 pl. caps, 1 c. ch

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER	DIAL No.	OCH789	ORDER NO.	60855	DATE	5-3-50	DEPT.	RETOUCHING	DATE COMPLETED	<div>2</div> <div>Photos for this Customer</div>	PHOTO RETURNED	
	CUSTOMER	PURE VILLAGE COURT HARRISONBURG, VIRGINIA				RETOUCHING	ENGRAVING	PHOTO LITHO	COMPOSING			LITHO ART
	25 M POST CARDS		SIZE 3½ X 5½		STYLE ART COLORTONE-FULL FACE							
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout		FRONT NO. 5		(All of this on address side)		R. M. Yes No					
RETURN PHOTO	Title in Plate Yes No		Copyright in Plate Yes No		R. M. to cover part of Mess. Space, entire Mess. Space, entire Front		Trade Mark Yes No		Special type as sample		TO	
	Title in full		PURE VILLAGE COURT - 5 MILES SOUTH OF HARRISONBURG, VIRGINIA ON U.S. 11		IMPRINT: Customer		C. T. Imprint		No Imprint			
	RETOUCHING DEPARTMENT		Submit — Sketch — Layout — Retouched Photo — Wash Drawing		Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue							
	Follow Layout											
FOLLOW SKETCH FOR LAYOUT & DESIGN.												
COLOR DESCRIPTION												
FOLLOW SKETCH.												

34-1-2-40

4 Photos returned
to Customer
4/24/52

1-8x10
2-5x7

1-8x10
2-5x7
107-6-1-1-1

107-6-1-1-1

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH790 ORDER NO. 60856 DATE 5-3-50

CUSTOMER PURE VILLAGE COURT
HARRISONBURG, VIRGINIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for
this Customer

30 M BUSINESS CDS SIZE 3 1/2 X 2 5/16

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No
Title in full

PURE VILLAGE COURT - 5 MILES SOUTH
OF HARRISONBURG, VIRGINIA ON U.S. 11

FRONT NO. NO (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof, Titles—Red, Blue

USE PHOTO FROM OCH789. MAKE NEW BLACK NEGATIVE.

REDUCE COLOR PLATES.

COLOR DESCRIPTION

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH791 ORDER NO. 60864 DATE 5-4-50

CUSTOMER MILLER MFG CO.
CAMDEN, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE # 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UPPER BORDER:

THE HOME OF WONDER WELD PRODUCTS

BOT: MILLER MFG. CO. OF CAMDEN, N.J.) 6 yd. caps

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

REMOVE WIRE & PIPE RUNNING UP BLDG EACH END, SIGN OVER DOOR LEFT END. DEFINE CURB. EVEN UP STREET. PUT GRASS IN BETWEEN CURB, SIDEWALK & BLDG.

X CLOUDS AS SHOWN.

COLOR DESCRIPTION

BRICKS #59. LIGHTER PART OF WALL & 4 STONES SET IN BRICK TO BE LIGHT GREY. DOOR & WINDOW FRAME #38. LARGE SIGN BLACK. LETTERS & CAN #6. IRON IN SIDE WALK AND SEWER BLACK. MAKE SIDEWALK & CURB LT. GREY. STREET A SUITABLE COLOR TO CONTRAST.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

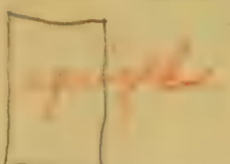
TO

PHOTO USED FOR

NO. OCH 792
ORDER No. 60655
DATE 5-4-50

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

12½ M POST CARDS
(ALL OF THIS IS THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER
TITLE IN FULL
THE HOLY FAMILY, AT THE CONGRESS
STREET BRIDGE, TUCSON, ARIZONA
PRIVATE NO. UPPER LEFT: T-14

ART COLORTONE
(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. 1
R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

WHITE BORDER
RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects of
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By _____
Date MAY 4 1950

ESTIMATE
AND WORK SCHEDULE
Cost Dept. Checked
By _____
Date MAY 4 1950

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			MAY 9 1950	MAY 10 1950
SKETCH				
RETOUCHING		2	MAY 5 1950	MAY 9 1950
REPHOTO				
PHOTO-LITHO			MAY 15 1950	MAY 19 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	112	1 1/2	MAY 19 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____
By _____
DATE HAND COLOR PROOF OK'D _____
By _____

AUG 14 1950
DATE Filed _____
By _____
DATE Photo Returned to Customer _____

DISTRIBUTED BY
LOLLESGARD SPECIALTY CO., TUCSON AND
PHOENIX, ARIZONA

NO. OCH793

ORDER No. 60655

DATE 5-4-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

THE FAMOUS WISHING WELL,
WICKENBURG, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. ~~YES TO FOLLOW~~

IMPRINT SAME AS ABOVE, No

PRIVATE NO. UPPER LEFT: M-12

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on
order for this customer. Please
see to it that all cuts are
uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By
Date MAY 4 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date MAY 4 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 8 1950	MAY 9 - 1950
SKETCH				
RETOUCHING	3	2½	MAY 5 1950	MAY 5 1950
REPHOTO				
PHOTO-LITHO			MAY 11 1950	MAY 18 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	13½	MAY 18 1950	
ARTIST DEPT.	41	10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JUL 24 1950

By

DATE Photo Returned to Customer

NTS
DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. OCH 794

ORDER No. 60655

DATE 5-4-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER BORDER

FRONT No. 1

R. M. ~~YES-TO~~

TITLE IN FULL

GRAHAM MOUNTAIN, ELEVATION 10,516
FEET, U.S. HIGHWAY 70, NEAR
SAFFORD, ARIZONA

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT: D-161

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date MAY 4 1950

AND WORK SCHEDULE

Date MAY 4 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 9 1950	MAY 10 1950
SKETCH				
RETOUCHING	3	2 1/2	MAY 5 1950	MAY 9 1950
REPHOTO				
PHOTO-LITHO			MAY 15 1950	MAY 19 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	101	1 3/4	MAY 19 1950	
ARTIST DEPT.	21	9 3/4		

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AUG 14 1950

175
DISTRIBUTED BY LOLLERGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. OCH 795

ORDER NO. 60655

DATE 5-3-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER BORDER

TITLE IN FULL

ENTRANCE TO WAY OF THE CROSS,
ST. JOSEPH'S SHRINE, YARNELL,
ARIZONA

PRIVATE NO. UPPER LEFT: Y-50

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By MAY 4 1950
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAY 4 1950
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 9 1950	MAY 10 1950
SKETCH				
RETOUCHING		12	MAY 5 1950	MAY 9 1950
REPHOTO				
PHOTO-LITHO			MAY 15 1950	MAY 19 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	13	MAY 19 1950	✓ 22-23
ARTIST DEPT.		93		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUL 28 1950

NTS

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. OCH 796

ORDER NO. 60655

DATE 5-3-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

CASTLE GATE FROM ROAD UP MT.
LEMMON, NEAR TUCSON, ARIZONA

6 pl. - total, c.c. & k.

PRIVATE NO. ~~111~~ UPPER LEFT: T-71

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-TO FOLLOW

IMPRINT

NAME SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

MAY 4 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAY 4 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 3 1950	MAY 10 1950
SKETCH				
RETOUCHING		2 1/2	MAY 5 1950	MAY 10 1950
REPHOTO				
PHOTO-LITHO			MAY 15 1950	MAY 19 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	MAY 19 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

AUG 14 1950

175
DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. OCH 797

ORDER NO. 60655

DATE 5-4-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BIG ROCK BRIDGE, TEXAS CANYON
BETWEEN WILLCOX AND BENSON,
ARIZONA

PRIVATE NO. UPPER LEFT: C-30

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-TO FOLLOW

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

FOR COLOR OF ROCK & SKY-SEE KODACHROME.

RETURN KODACHROME TO CUSTOMER.

YES

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date MAY 4 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAY 4 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 9 1950	MAY 10 1950
SKETCH				
RETOUCHING	4	1	MAY 5 1950	MAY 9 1950
REPHOTO				
PHOTO-LITHO			MAY 15 1950	MAY 22 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 ½	MAY 22 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

SEP 11 1950

DATE Filed

By

DATE Photo Returned to Customer

9/9/50

NTS
DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. 0CH798

ORDER No 60655

DATE 5-2-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

BOOTHILL GRAVEYARD, TOMBSTONE,
ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-TO FOLLOW

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT: C-41

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on
order for this customer. Please
see to it that all cuts - nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
Date MAY 4 1950 AND WORK SCHEDULE Date MAY 4 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 9 1950	MAY 10 1950
SKETCH				
RETOUCHING	3	2 1/2	MAY 9 1950	MAY 9 1950
REPHOTO				
PHOTO-LITHO			MAY 15 1950	MAY 19 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	167	1 3/4	MAY 19 1950	✓ 22-50
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed AUG 14 1950

By _____

DATE Photo Returned to Customer _____

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. OCH799

ORDER No. 60866

DATE 5-4-50

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PADUA HIGH SCHOOL, WATKINS
GLEN, N.Y.

IN THE FINGER LAKES

8 ph. stat. color

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

(DAY VIEW)

BRING OUT SIGN PADUA HIGH SCHOOL FRANCISCAN FATHERS. DOME IS
COPPER, CROSS IS GOLD. BLDG ALL WHITE, EXCEPT ROOF IS GREEN,
FIFTH STORY IS DARK GREY. TAKE OUT WIRES.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date MAY 8 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAY 8 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 12 1950	MAY 16 1950
SKETCH				
RETOUCHING		3 1/2	MAY 9 1950	MAY 10 1950
REPHOTO				
PHOTO-LITHO			MAY 18 1950	MAY 26 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	3	1 1/2	MAY 26 1950	JUN 1 1950
ARTIST DEPT.	113	9		6-16-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 21 1950

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. OCH800
ORDER No. 60866
DATE 5-4-50

12½ M POST CARDS


C.T. ART COLORTONE

FULL FACE

(ALL OF THIS IS THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PADUA HIGH SCHOOL, WATKINS
GLEN, N.Y.
IN THE FINGER LAKES / 

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT
SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO OCH799. (NIGHT VIEW)
BRING OUT SIGN PADUA HIGH SCHOOL FRANCISCAN FATHERS. DOME IS
COPPER, CROSS BLUE NEON LIGHT AT NIGHT. BLDG ALL WHITE, EXCEPT
ROOF IS GREEN, FIFTH STORY DARK GREY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
note to it that all ~~negs~~ nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Photo set 10/11

Executive OK of Estimate

By

Date MAY 8 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAY 8 1950

OPERATION	EST. TIME		DATE	
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			MAY 12 1950	MAY 17 1950
SKETCH				
RETOUCHING		5/2	MAY 9 1950	MAY 9 1950
REPHOTO				
PHOTO-LITHO			MAY 22 1950	JUN 2 - 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	7	1 1/2	JUN 5 - 1950	JUN 5 1950
ARTIST DEPT.	103	9		6-14-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JUN 21 1950

By

DATE Photo Returned to Customer

NTS

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO.

OCH801

ORDER No. 60866

DATE 5-4-50

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PADUA HIGH SCHOOL,
WATKINS GLEN, N.Y.
IN THE FINGER LAKES

8x11 inch color



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

DOME IS COPPER. CROSS GOLD. BLDG. ALL WHITE, EXCEPT ROOF IS GREEN. FIFTH STORY IS DARK GREY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By
Date MAY 4 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date MAY 4 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 9 1950	MAY 10 1950
SKETCH				
RETOUCHING	0	3	MAY 5 1950	MAY 9 1950
REPHOTO				
PHOTO-LITHO			MAY 15 1950	MAY 22 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1 1/2	MAY 22 1950	5-22-50
ARTIST DEPT.	22	8 1/2		

JUN 21 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

ARTHUR H. RICHARDS, WATKINS GLEN, N.Y.

NO. OCH802
ORDER NO. 60866
DATE 5-4-50

12½M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. I R. M. YES

TITLE IN FULL

IMPRINT SAME AS ABOVE.

PADUA HIGH SCHOOL
WATKINS GLEN, N.Y.
IN THE FINGER LAKES



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

DOMES IS COPPER. CROSS GOLD. BLDG. ALL WHITE, EXCEPT ROOF IS GREEN. FIFTH STORY IS DARK GREY.

REMOVE WIRES.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date MAY 4 1950

ESTIMATE

Cost Dept. Checked

By

Date MAY 4 1950

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 9 1950	MAY 9 - 1950
SKETCH				
RETOUCHING	4	2	MAY 5 1950	MAY 9 1950
REPHOTO				
PHOTO-LITHO			MAY 11 1950	MAY 17 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	1½	MAY 17 1950	5-22-50
ARTIST DEPT.	111	8½		

DATE BLUEPRINT OK'D

By

DATE Filed

JUN 19 1950

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OCH803 ORDER NO. 60873 DATE 5-4-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER
BASISTA COAL COMPANY
STRUTHERS, OHIO

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

BASISTA COAL COMPANY - STRUTHERS, OHIO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print Handcolor Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH.

COLOR DESCRIPTION

FOLLOW SKETCH.

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

1-5x7
Ret 5
1-2-47
9 45.
WAT
Red + Blue
Impressions
F

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

NO. 0CH804

ORDER No. 60658

DATE 5-5-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

68-HOTEL PATIO, PANAMA CITY BEACH,
FLA. / -

Sp. ital. 1000

PRIVATE NO. BEFORE TITLE: #68

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date MAY 5 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAY 5 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 12 1950	MAY 15 1950
SKETCH				
RETOUCHING		5	MAY 8 1950	MAY 10 1950
REPHOTO				
PHOTO-LITHO			MAY 18 1950	JUN 1 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	3	1½	MAY 31 1950	JUN 1 1950
ARTIST DEPT.	108	9		6-19-50

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

JUN 21 1950

COOPER'S NEWS AGENCY, PANAMA CITY, FLA.

NO. OCH805

ORDER No. 60658

DATE 5-5-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

69-MATTIE'S TAVERN, "HOME OF HUSH PUPPIES", PANAMA CITY, FLA. 1

Sept. 1949, 1st photo

PRIVATE NO. BEFORE TITLE: #69

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL WIRES, AND FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on order for this customer. Please see to it that all cuts or negative are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date MAY 5 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAY 5 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 12 1950	MAY 15 1950
SKETCH				
RETOUCHING			MAY 8 1950	MAY 9 1950
REPHOTO				
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	9	12	MAY 25 1950	MAY 31 1950
ARTIST DEPT.	112	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

JUL 6 1950

By

DATE Photo Returned to Customer

(F)

PENSACOLA NEWS AGENCY, PENSACOLA, FLA.

NO. OCH806

ORDER No. 60659

DATE 5-5-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

PENSACOLA BAY BRIDGE- 4 MILES
LONG -/PENSACOLA, FLA./-

8 photos, color

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO -

IMPRINT SAME AS ABOVE -

PHOTO PROPERTY OF

G.H. -

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
in order on execution etc.

Executive OK of Estimate

By

Date MAY 5 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAY 5 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 12 1950	MAY 13 1950
SKETCH				
RETOUCHING		3	MAY 8 1950	MAY 9 1950
REPHOTO				
PHOTO-LITHO				MAY 23 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	9	1 1/2	MAY 23 1950	MAY 24 1950
ARTIST DEPT.	23	8		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JUN 21 1950

By

DATE Photo Returned to Customer

PENSACOLA NEWS AGENCY, PENSACOLA, FLA.

NO. 0CH807

ORDER No. 60659

DATE 5-5-50

25 M POST CARD

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"HAVING A WONDERFUL TIME" IN
PENSACOLA, FLA.

BOTTOM OF VIEW: BEACH ON GULF OF
MEXICO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 - R. M. NO -

IMPRINT SAME AS ABOVE -

6 pt. ital., c & b

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM PLATE #9BH1604 FOR NEW VIEW.

CARD SAME AS 7BH633, EXCEPT FOR CHANGE AS NOTED.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION:

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Get Both
Ew. Gornik

Executive OK of Estimate

By

Date MAY 5 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAY 5 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAY 8 - 1950
SKETCH		1	MAY 9 1950	MAY 10 1950
RETOUCHING		1		
REPHOTO				
PHOTO-LITHO			MAY 15 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	10	12	MAY 31 1950	JUN 2 1950
ARTIST DEPT.	41	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 19 1950

GEO. LEUSCH, MICHIGAN CITY, IND.

NO. OCH808

ORDER No. 60660

DATE 5-5-50

12¹/₂ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE S. S. "CITY OF GRAND RAPIDS"
ENTERING THE HARBOR AT MICHIGAN
CITY, IND.

*8 ft. stat.,
C. & L.*



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

By *MAY 10 1950*

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *MAY 10 1950*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 11 1950	MAY 17 1950
SKETCH				
RETOUCHING	3	3	MAY 11 1950	MAY 15 1950
REPHOTO				
PHOTO-LITHO			MAY 22 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	7	1 1/2		JUN 1 1950
ARTIST DEPT.	14	8 1/2		6-8-50

DATE BLUEPRINT OK'D

By

DATE Filed

JUN 12 1950

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

Very Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. OCH809 ORDER NO. 60884 DATE 5-5-50

CUSTOMER
MERCY HOSPITAL
SPRINGFIELD, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
LOWER IS TITLE:

MERCY HOSPITAL - SPRINGFIELD, OHIO

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH, WITH THESE CORRECTIONS: TO BE FULL FACE 3 SIDES WITH WHITE
PANEL AT BOTTOM. ~~SEE SUGGESTED PANEL ON SKETCH.~~ REMOVE AUTO. BRICKS IN BLDG
TO BE MUCH LIGHTER. MORE LIKE HOTEL CLEVELAND. (SEE 9BH1748)

See House Telegram attached to sketch.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

RETURN PHOTO YES NO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. **OCH810** / ORDER NO. **60883** DATE **5-5-50**

CUSTOMER **LOTUS RESTAURANT
WASHINGTON 5, D.C.**

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

50 M POST CARD SIZE **3½ X 5½**

STYLEART COLOR TONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center-Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

**THE LOTUS - 727 14TH ST., N.W. -
WASHINGTON, D.C.**

6 pl. caps

FRONT NO. **5** (All of this on address side)
R. M. ☒ Yes ☐ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

☒ Blue Print ☒ Handcolor ☒ Black & White Proof. Titles—Red, Blue

REMOVE REFLECTIONS CAUSED BY LIGHTS ON MIRRORS. REMOVE OPENINGS OF AIR
CONDITIONINGS (SEE LINE ON BACK OF PHOTO)

CROP TO BEST ADVANTAGE.

RETURN 3 KODACHROMES TO CUSTOMER

Red 2/14/51 B.

COLOR DESCRIPTION

USE 3 KODACHROMES FOR COLOR GUIDE.
BRING OUT RUGS ACCORDING TO KODACHROMES. BRING OUT OBJECTS ON WALLS OF
CHINESE GIRLS AS WELL AS HOUSE OVER ORCHESTRA.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Pr 7

Ac 2 1/2

La 12 1/2 102

Top

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. **OCH811** ORDER NO. 60885 DATE 5-5-50

CUSTOMER EUREKA MOTOR SALES, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

EUREKA MOTOR SALES, INC.

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

AS PER PENCIL LAYOUT, PANEL AT BOTTOM. SIDE PANELS TINTED TO
HARMONIZE WITH REST OF CARD. USE TYPE CHARACTER TO BREAK UP SPACE.

CROP AS MARKED.

SEE RESPECTIVE TISSUE OVERLAYS.

SUBMIT RETOUCED ART WORK TO CUSTOMER.

COLOR DESCRIPTION

FOLLOW RESPECTIVE TISSUE OVERLAYS.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OCH812 ORDER NO. 60886 DATE 5-8-50

CUSTOMER EUREKA MOTOR SALES, INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M BUS CARDS SIZE 3½ X 2 5/16

STYLE PHOTO COLORIT-FULLFACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **IN LOWER PANEL:**

EUREKA MOTOR SALES, INC.

FRONT NO. NO (All of this on address side) R. M. Yes No 3 SIDES

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

USE PHOTO #1 TO FIT - FULL FACE 3 SIDES WITH PANEL AT BOTTOM.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

1 Print
Lo 1/2
Ret 2.
J. H. C. 3/4 10/25/50
La 1 3/4 10/2

X

MOH

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. OCH813

ORDER No. 60673

DATE 5-8-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

LOOKING SOUTH ON MAIN STREET,
YUMA, ARIZONA. - *exp. 10/1/50*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 - R. M. *Yes*

IMPRINT SAME AS ABOVE

PRIVATE NO. ~~XXXXXXXXXXXX~~

UPPER LEFT: U-3 -

PHOTO PROPERTY OF C.T. (Pitchford)

RETOUCHING AND COLOR DESCRIPTION

SHOW FLOWERS AT BASE OF LIGHT POLES. CLOUDS IN SKY.

FOLLOW TISSUE OVERLAY.

YES -

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By MAY 9 - 1950
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked *✓*

By MAY 9 - 1950
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1950	MAY 16 1950
SKETCH				
RETOUCHING		<i>51</i>	MAY 9 1950	MAY 10 1950
REPHOTO				
PHOTO-LITHO			MAY 18 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>9</i>	<i>13 1/4</i>	MAY 25 1950	MAY 31 1950
ARTIST DEPT.		<i>10</i>		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By *ju*

DATE Photo Returned to Customer

JUL 28 1950

***** DISTRIBUTED BY LOLLERGARD
SPECIALTY CO., TUCSON AND PHOENIX,
ARIZONA

NO. OCH814 75

ORDER No. 60673

DATE 5-8-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER BORDER

TITLE IN FULL

TYPICAL SOUTHERN SIDEWALK
COLONNADES, MAIN STREET, YUMA,
ARIZONA

6 pl. sl. etc

PRIVATE NO. UPPER LEFT: U-5-

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. *no-yes*

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. (Pitchford)

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. BE SURE TO SHOW CENTRAL STREET LIGHTS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date MAY 9 - 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAY 9 - 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1950	MAY 15 1950
SKETCH				
RETOUCHING	3	4	MAY 9 1950	MAY 12 1950
REPHOTO				
PHOTO-LITHO			MAY 18 1950	MAY 26 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	7	1 3/4	MAY 26 1950	JUN 1 1950
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUL 28 1950

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. OCH815

ORDER No. 60673

DATE 5-8-50

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER BORDER

TITLE IN FULL

LOOKING NORTH ON MAIN STREET,
YUMA, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. *no yes*

IMPRINT SAME AS ABOVE

PRIVATE NO. UPPER LEFT: U-7

PHOTO PROPERTY OF C.T. (Pitchford)

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY. ENLARGE ON FLOWERS AT BASES OF
STREET LIGHTS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Red + Blue
Impressions*

Executive OK of Estimate

By

Date MAY 9 - 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAY 9 - 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1950	MAY 16 1950
SKETCH				
RETOUCHING		<i>4.5</i>	MAY 9 1950	MAY 10 1950
REPHOTO				
PHOTO-LITHO			MAY 18 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	<i>3</i>	<i>13.5</i>		MAY 31 1950
ARTIST DEPT.		<i>10</i>		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

W

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, ARIZONA

NO. 0CH816
ORDER No. 60673
DATE 5-8-50

12½ M POST CARDS ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

TITLE IN FULL
VIEW UP MAIN STREET, YUMA,
ARIZONA. SHOWING FLOWER BOXES
AT BASES OF STREET LIGHTS

PRIVATE NO. UPPER LEFT: U-9

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. *yes*

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. (Pitchford)

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

*Red & dk. Blue
Impressions*

Executive OK of Estimate
By MAY 9 - 1950 ESTIMATE
Date MAY 9 - 1950 AND WORK SCHEDULE
Cost Dept. Checked
By MAY 9 - 1950
Date MAY 9 - 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1950	MAY 16 1950
SKETCH				
RETOUCHING		5	MAY 9 1950	MAY 10 1950
REPHOTO				
PHOTO-LITHO			MAY 18 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	9	13½		MAY 31 1950
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D _____ DATE Filed JUL 28 1950
By _____ By _____
DATE HAND COLOR PROOF OK'D _____
DATE Photo Returned to Customer _____

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

CUSTOMER	DIAL NO. OCH817	ORDER NO. 60898	DATE 5-8-50	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	CUSTOMER	WEAVER PIANO CO., INC. YORK, PENNA.				
	12 1/2 M	POST CARDS	SIZE 3 1/2 X 5 1/2	STYLE ART COLORTONE-FULL FACE		
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full SELF EXPRESSION THROUGH MUSIC - WEAVER PIANO.....ETC. (SEE COPY) "A" in circular					
PHOTO PROPERTY OF C. T. & CO.	RETOUCHING DEPARTMENT					
	Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout					
	Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue					
	FOLLOW SKETCH FOR LAYOUT. ROOM VIEW TO BE PHANTOM - USE BEST JUDGEMENT FOR COLORS. BANNER RED. PIANO COLOR AS ON CIRCULAR.					
NO	COLOR DESCRIPTION					
	COLORS AS ABOVE.					
	ALL PHOTOS & ART WORK TO BE RETURNED TO CUSTOMER. <i>Rec'd 7/1/50</i>					
	RETURN PHOTO					

38-1-2-40

PHOTO RETURNED

TO

PHOTO USED FOR

2-5-57
Ret
17 186
10 101-6-21-50
W202
Red Impression
D

NO. OCH818

DESERT SOUVENIR SUPPLY, BOULDER CITY, NEVADA ORDER NO. 60684

DATE 5-9-50

25 M POST CARDS

ART COLORTONE

FULL PAGE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 2

R. M. ~~NO~~ NO

TITLE IN FULL

IMPRINT SAME AS ABOVE

THE BRIGHT LIGHTS OF LAS VEGAS,
NEVADA.

> 6 pl. caps, 13 pins

PHOTO PROPERTY OF

CUST. -

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD 3BH175 FOR COLORS, AND SEE PICTURES ENCLOSED
WITH TISSUE OVERLAYS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

MAY 9 - 1950

AND WORK SCHEDULE

Date

MAY 9 - 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 12 1950	MAY 17 1950
SKETCH				
RETOUCHING	2	10	MAY 10 1950	MAY 11 1950
REPHOTO				
PHOTO-LITHO			MAY 22 1950	JUN 2 - 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	2	JUN 5 - 1950	
ARTIST DEPT.	102	1		7/6/50

DATE BLUEPRINT OK'D

DATE Filed

JUL 7 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

HILLSBORO NEWS CO., TAMPA, FLA.

NO. 0CH819

ORDER NO. 60687

DATE 5-9-50

25 M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

TITLE IN FULL

53-SEMINOLE HEIGHTS BAPTIST
CHURCH, TAMPA, FLA.

8 ph. stat., color

PRIVATE NO. BEFORE TITLE: #53

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

DATE MAY 9 1950

AND WORK SCHEDULE

By

DATE MAY 9 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 12 1950	MAY 15 1950
SKETCH				
RETOUCHING		3	MAY 10 1950	MAY 10 1950
REPHOTO				
PHOTO-LITHO			MAY 18 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	3	1 1/2	MAY 25 1950	MAY 25 1950
ARTIST DEPT.	45	9		

DATE BLUEPRINT OK'D

DATE Filed

JUL 7 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. OCH820 ORDER NO. 60910 DATE 5-10-50

CUSTOMER WINGDALE COUNTRY CLUB
WINGDALE, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WINGDALE COUNTRY CLUB - WINGDALE
NEW YORK - PHONE WINGDALE 3111 - GOLF
COURSE - SUN DECK ON LAKE - LAKE AND SWIMMING
MAGNIFICENT SANDY BEACH. (SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH. ✓

RUSH PROOFS
FOR R.M. VIA AIR MAIL

COLOR DESCRIPTION

FOLLOW SKETCH. ✓

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

5-5x7
Lent
Ret
Hc.
Lent
107-5-23-28
15-114-6/13/50

Very Rush
Jg

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH821 ORDER NO. 60912 DATE 5-10-50

CUSTOMER TERRACE PATIO
FORT LAUDERDALE, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLEART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TERRACE PATIO, FORT LAUDERDALE,
FLORIDA -VIEW OF PATIO AND OUTSIDE
LUNCHEON AND COCKTAIL TERRACE

SMALL TYPE LOWER LFT: A NATURAL COLOR
REPRODUCTION FROM KODACHROME

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

BE SURE NOT TO SHOW TOO MUCH DARK.

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER.

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL No. OCH822 ORDER NO. 60912 DATE 5-10-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for
this Customer

CUSTOMER
TERRACE PATIO
FORT LAUDERDALE, FLA.

25 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TERRACE PATIO, FORT LAUDERDALE,
FLORIDA - VIEW OF DINING ROOM AND TERRACE

SMALL TYPE LOWER LFT: A NATURAL COLOR
REPRODUCTION FROM KODACHROME

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER.

Phil 10/5/50
B.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH823 ORDER NO. 60912 DATE 5-10-50

CUSTOMER TERRACE PATIO
FORT LAUDERDALE, FLA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No

Title in full TERRACE PATIO, FORT LAUDERDALE,
FLORIDA - VIEW OF INTERIOR OF COCKTAIL
LOUNGE

SMALL TYPE LOWER LEFT: A NATURAL COLOR
REPRODUCTION FROM KODACHROME /

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER. B

PHOTO RETURNED

TO

PHOTO USED FOR

5x7
R15
JMC 2 1/2
10/5/50 LA 12

1101T

WIS
THE S. SPENCER MOORE CO.,
CHARLESTON, W. VA.

NO. OCH824

ORDER No. 60690

DATE 5-10-50

12½M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER-BORDER

TITLE IN FULL

51/-THE BAPTIST TEMPLE, CHARLESTON,
W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES-~~TO FOLLOW~~

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: #521

PHOTO PROPERTY OF C.T. -

RETOUCHING AND COLOR DESCRIPTION

DARK RED BRICK BUILDING, WHITE CORNICE, TRIM & DOORS.
COPPER ROOF ON STEEPLE, & ROOF. LIGHT STONE BASE & ENTRANCE.

REMOVE POLES & WIRES, AND STOP SIGN FROM STREET.

YES -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date MAY 10 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAY 10 1950

OPERATION	EST. TIME		DATE ENTERED-DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 12 1950	MAY 12 1950
SKETCH				
RETOUCHING	4	4	MAY 10 1950	MAY 12 1950
REPHOTO				
PHOTO-LITHO			MAY 18 1950	MAY 25 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	9	1 1/2	MAY 22 1950	MAY 26 1950
ARTIST DEPT.		9	June 14	June 16

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL No. 0CH825 ORDER NO. 60917 DATE 5-11-50

CUSTOMER ROYAL YORK HOTEL
CLARKSVILLE, TENNESSEE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE
(All of this on address side) 3 SIDES

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full **IN LOWER PANEL:**

ROYAL YORK HOTEL
CLARKSVILLE, TENNESSEE.

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH. /

USE 8 X 10 PHOTO AS COPY. /

COLOR DESCRIPTION

FOLLOW SKETCH. /

PHOTO RETURNED

TO

PHOTO USED FOR

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

3M-1-2-40

*Red + Dk Blue
Impression*

(F)

*1. Extra from page 1
1-5 x 7 add photo
Ret 6-
Rm 4c 1 1/2 106
Start 9
The year 1950
COT*

CIA. COMERCIAL DE LA BAJA CALIFORNIA, S.A.
TIJUANA, MEX.

NO. OCH826

ORDER NO.

DATE 5-11-50

25 M POST CARDS

C.T. ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. 23 R. M. NO

UPPER:

IMPRINT SAME AS ABOVE.

TITLE IN FULL LOOKING NORTH ON
AVENIDA REVOLUCION, SHOWING MEXICALI
BEER HALL - THE LONGEST BAR IN THE
WORLD, TIJUANA, MEXICO

PRIV. # BEFORE TITLE: 100

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on
order for this customer. Please
see to it that all cuts & nega-
tives are uniform in colors &
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

MAY 11 1950

AND WORK SCHEDULE

Date

MAY 11 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1950	MAY 15 1950
SKETCH				
RETOUCHING	10	5	MAY 11 1950	MAY 15 1950
REPHOTO				
PHOTO-LITHO			MAY 18 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	9	13 1/4	MAY 25 1950	MAY 26 1950
ARTIST DEPT.	103	10		6-23-50

DATE BLUEPRINT OK'D

DATE Filed

JUL 28 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

W

GIA. COMERCIAL DE LA BAJA CALIFORNIA, S.A.
TIJUANA, MEX.

NO. OCH827

ORDER No.

DATE 5-11-50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER-BORDER

TITLE IN FULL UPPER: FRONTON PALACE
(JAI ALAI GAMES) - THE FASTEST GAME
IN THE WORLD, TIJUANA, MEXICO

PRIVL # BEFORE TITLE: 101

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 23 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.
FOLLOW TISSUE OVERLAY. SEE ATTACHED COLORED CARD.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects in
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By _____
Date MAY 11 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By _____
Date MAY 11 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 11 1950	MAY 11 1950
SKETCH				
RETOUCHING		2-20	MAY 11 1950	MAY 12 1950
REPHOTO				
PHOTO-LITHO			MAY 18 1950	MAY 26 1950
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	7	1½	MAY 26 1950	MAY 31 1950
ARTIST DEPT.	117	9		6-21 50

DATE BLUEPRINT OK'D _____

By _____

DATE HAND COLOR PROOF OK'D _____

DATE Filed JUN 23 1950

By _____

DATE Photo Returned to Customer _____

CIA.COMERCIAL DE LA BAJA CALIFORNIA, S.A.
TIJUANA, MEX.

NO. OCH828

ORDER NO.

DATE 5-11-50'

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL UPPER: AMERICAN
CUSTOM HOUSE, INTERNATIONAL
BOUNDARY LINE BETWEEN SAN YSIDRO,
CALIFORNIA AND TIJUANA, MEXICO

PRIV. # BEFORE TITLE: 104

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 23 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

SUBMIT:

R

TO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

T TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5
Subjects on
order for this customer. Please
see to it that all cuts in nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By MAY 11 1950
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAY 11 1950
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1950	MAY 16 1950
SKETCH				
RETOUCHING	4	4	MAY 11 1950	MAY 12 1950
REPHOTO				
PHOTO-LITHO			MAY 18 1950	MAY 26 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	7	1 1/2	MAY 26 1950	MAY 31 1950
ARTIST DEPT.	115	9		

JUN 23 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CIA.COMERCIAL DE LA BAJA CALIFORNIA, S.A.
TIJUANA, MEX.

NO. OCH829

ORDER No.

DATE 5-11-50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER-BORDER

TITLE IN FULL UPPER: AVENIDA RE-
VOLUCION, LOOKING SOUTH, TIJUANA,
MEXICO

PRIV. # BEFORE TITLE: 103

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 23 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENTER ONE PHOTO TICKET

Executive OK of Estimate

By Date MAY 11 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By Date MAY 11 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 16 1950	MAY 16 1950
SKETCH				
RETOUCHING	5	6	MAY 11 1950	MAY 15 1950
REPHOTO				
PHOTO-LITHO			MAY 18 1950	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	7	2		MAY 31 1950
ARTIST DEPT.	12	11		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

OK. Blue + Red
Impression

W

CIA.COMERCIAL DE LA BAJA CALIFORNIA, S.A.
TIJUANA, MEX.

NO. OCH830

ORDER No.

DATE 5-11-50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER CENTER-BORDER

TITLE IN FULL UPPER: THE BRIGHT
LIGHTS OF TIJUANA, MEXICO.

PRIV. # BEFORE TITLE: 102

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 23 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

SEE INSTRUCTIONS ENCLOSED.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

MAY 1 1950

Date

AND WORK SCHEDULE

By

MAY 1 1950

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 17 1950	MAY 18 1950
SKETCH				
RETOUCHING	6	7	MAY 11 1950	MAY 17 1950
REPHOTO				
PHOTO-LITHO			MAY 22 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	7	2	JUN 1 1950	JUN 1 1950
ARTIST DEPT.	106	10½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 23 1950

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. OCH831 ORDER NO. 60922 DATE 5-12-50

CUSTOMER KILROY ADVERTISING, INC.
ST. LOUIS 1, MISSOURI

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JEFFERSON

BARRACKS BRIDGE AND VETERANS
HOSPITAL - ST. LOUIS COUNTY, MO..

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP APPROXIMATELY AS MARKED. LEAVE OFF LETTERING IN PHOTO.

COLOR DESCRIPTION

USE KODACHROME FOR COLOR GUIDE.

RETURN KODACHROME TO CUSTOMER.

3M-1-2-40

CUSTOMER
—
PHOTO PROPERTY OF C. T. & CO.

NO
YES
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 4
Ac 1 3/4
Net 10 1/2

As 257
10/17

NO. 0CH832
DISTRIBUTED BY OZARK POST CARD PUBLISHERS, BOX 455, MONETT, MO. ORDER No. 60701
PHOTO BY MASSIE--MISSOURI RESOURCES DIV. DATE 5-12-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BASS LAKE AT ROARING RIVER STATE
PARK, CASSVILLE, MISSOURI

8 yd. 21. 1950

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

4
Subject on
order for this customer. Please
note as it shows all items of order
and no unknown and please pay
attention to note on order and
to note on order and

photo in
46151

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			MAY 15 1950	MAY 16 1950
SKETCH				
RETOUCHING			MAY 12 1950	MAY 15 1950
REPHOTO				
PHOTO-LITHO			MAY 18 1950	MAY 25 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	9	134	MAY 25 1950	MAY 26 1950
ARTIST DEPT.	102	9 1/2	6/20/50	6/21/50

JUN 23 1950

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. OCH833

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
PHOTO BY MASSIE--MISSOURI RESOURCES DIV..

ORDER No. 60701

DATE 5-12-50

12½ M POST CARDS ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL
AERIAL VIEW OF ROARING RIVER STATE
PARK

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects in
sets for the customer. Please
note to it that all sets or neg-
atives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____

Date _____

ESTIMATE

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 10 1950	MAY 18 1950
SKETCH	8			
RETOUCHING		2	MAY 12 1950	MAY 15 1950
REPHOTO				
PHOTO-LITHO			MAY 22 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	8	1 3/4	6-8-50	JUN 8 1950
ARTIST DEPT.	112	11		

DATE BLUEPRINT OK'D _____ DATE Filed JUN 28 1950

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

NO. OCH834

ORDER No. 60701

DATE 5-12-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FISHING BELOW BASS LAKE DAM IN
ROARING RIVER



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

photo in 4CH147

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 16 1950	MAY 18 1950
SKETCH				
RETOUCHING	4	2	MAY 12 1950	MAY 15 1950
REPHOTO				
PHOTO-LITHO			MAY 22 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	3	1½	MAY 31 1950	MAY 31 1950
ARTIST DEPT.	4	9½		5/21/50

JUN 23 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

DISTRIBUTED BY OZARK POST CARD PUBLISHERS,
BOX 455, MONETT, MO.
PHOTO BY MASSIE--MISSOURI RESOURCES DIV.

NO. OCH835

ORDER NO. 60701

DATE 5-12-50

12½M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TROUT FISHERMAN'S PARADISE / AT
ROARING RIVER STATE PARK

Exp. 21, 1950



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 16 1950	MAY 18 1950
SKETCH				
RETOUCHING	4	2 1/2	MAY 12 1950	MAY 15 1950
REPHOTO				
PHOTO-LITHO			MAY 22 1950	
BUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	3	1 3/4	MAY 31 1950	MAY 31 1950
ARTIST DEPT.	110	9 1/2		6/22/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 23 1950

NTS

CIA.COMERCIAL DE LA BAJA CALIFORNIA, S.A.
TIJUANA, MEX.

NO. OCH836

ORDER No. 60924

DATE 5-12-50

12 1/2 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COMO ESTÁ, AMIGO?

COME ON OVER TO TIJUANA IN OLD

MEXICO

PRIV.# LOWER RT: 105

SMALL TYPE: (C) CURT TEICH & CO., INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 23 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH, USING THE POPULAR COLORS RED, GREEN & YELLOW WITH BLACK TRIMS. HAVE LETTERING FLASHY.

Pretty face in girl

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negations are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By *[Signature]* Date *MAY 12 1950*

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAY 12 1950

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		MAY 16 1950	MAY 17 1950
SKETCH			
RETOUCHING	<i>5</i>	MAY 15 1950	MAY 15 1950
REPHOTO			
PHOTO-LITHO			
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	<i>1 1/2</i>	JUN 5 1950	JUN 7 1950
ARTIST DEPT.	<i>109 9 1/2</i>		<i>6-20-50</i>

DATE BLUEPRINT OK'D

By

DATE Filed

JUL 7 1950

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

Red Superette

NTS.

CIA. COMERCIAL DE LA BAJA CALIFORNIA, S.A.
TIJUANA, MEX.

NO. OCH837

ORDER No. 60924

DATE 5-12-50

12½ M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 23

R. M. NO

TITLE IN FULL ON MY WAY TO A GOOD
TIME IN-TIJUANA IN OLD MEXICO

IMPRINT

SAME AS ABOVE.

PRIV. # LOWER RT: 106

SMALL TYPE: (C)CURT TEICH & CO., INC.

PHOTO PROPERTY OF

C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH, USING THE POPULAR COLORS RED, GREEN & YELLOW WITH
BLACK TRIMS. HAVE LETTERING FLASHY. CHANGE CIGAR TO CIGARETTE.
HAVE A MORE NATURAL APPEARING MOUTH ON MAN.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cues on nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

MAY 12 1950

WORK SCHEDULE

MAY 12 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 12 1950	MAY 16 1950
SKETCH				
RETOUCHING		7½	MAY 15 1950	MAY 16 1950
REPHOTO				
PHOTO-LITHO			MAY 22 1950	
BLUEPRINT				
STRIPPING, OPAQUING			JUN 5 1950	JUN 7 1950
HAND COLOR PROOF		134		
ARTIST DEPT.	107	10		6.23.50

DATE BLUEPRINT OK'D

DATE Filed

JUL 7 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL No. OCH838 ORDER NO. 60926 DATE 5-12-50

CUSTOMER HOTEL KINGDON
HENDERSON, KENTUCKY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE - FULL FACE
3 SIDES

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full IN PANEL:

(1 1/4" Panel)

HOTEL KINGDON, HENDERSON, KENTUCKY

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

CROP WHERE MARKED. FULL FACE 3 SIDES WITH PANEL
AT RIGHT.

COLOR DESCRIPTION

USE 3 KODACHROME PRINTS FOR COLOR GUIDE.

RETURN 3 KODACHROMES TO CUSTOMER. *Retel 7/11/50 B.*

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

1-5x7

Ret 4 1/2

Hc 1 1/2 106 Ret.

Start 9 1/2 107-6-30-50

WOT

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. 0CH839

ORDER NO. 60928

DATE 5-12-50

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

CUSTOMER FOX MANOR HOTEL
ATLANTIC CITY, NEW JERSEY

50 M POST CARDS SIZE $3\frac{1}{2} \times 5\frac{1}{2}$

STYLEART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE AIR CONDITIONED BANQUET AND

DINING ROOMS OF FOX MANOR HOTEL

BOT: ATLANTIC CITY, N.J. - COLONIAL HOUSE

DINING ROOM-SURREY ROOM-LOUNGE - DUTCH ROOM

(SEE COPY)

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

FOLLOW SKETCH (IT'S SLIGHTLY OVERSIZE AND WILL HAVE TO BE REDUCED TO $3\frac{1}{2} \times 5\frac{1}{2}$)
TOP TWO VIEWS FROM 8BH991-8BH992. BOTTOM FROM TWO NEW PHOTOS ATTACHED.

ON PICTURES, PLEASE SEE THAT FOLLOWING DETAILS ARE BROUGHT OUT CLEARLY AS POSSIBLE.

HOUSE FRONT AT EXTREME END OF COLONIAL HOUSE.

SAIL FISH, PIANO & FIREPLACE IN LOUNGE.

RED WAINSCOTING & WHITE BASEBOARD IN DUTCH ROOM.

COLOR DESCRIPTION

FOLLOW SKETCH WITH CORRECTIONS AS ABOVE.

PHOTO RETURNED

TO

PHOTO USED FOR

4-5x7

Ray 1 1/2

Pat. 6

Mr. H. 7 1/2 107-6-2-50

Plant 16 105 4/27/50

WCH

FATHER FLANAGAN'S BOYS HOME, BOYS TOWN, NEBR.

NO. OCH840

ORDER No. 60929

DATE 5-12-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BOYS TOWN, NEBRASKA

LOWER: "HE AIN'T HEAVY, FATHER...
HE'S M' BROTHER"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLORED PICTURE ATTACHED.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

19 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other in order to produce an

Executive OK of Estimate

By Date MAY 15 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By Date MAY 15 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 16 1950	MAY 17 1950
SKETCH				
RETOUCHING		6 ✓	MAY 15 1950	MAY 16 1950
REPHOTO				
PHOTO-LITHO			MAY 19 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	12 ✓		
ARTIST DEPT.	104	10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D


DATE Filed JUN 21 1950

By

DATE Photo Returned to Customer

Must have HCP
5/25/50

FATHER FLANAGAN'S BOYS HOME, BOYS TOWN, NEBR. NO. OCH841
 ORDER No. 60929
 DATE 5-12-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE
 (ALL OF THIS ON THE PICTURE SIDE)
 PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
 TITLE IN FULL
 /BOYS TOWN INFIRMARY/
 /BOYS TOWN, NEBRASKA/
 Sph. arch, color 
 (ALL OF THIS ON THE ADDRESS SIDE)
 FRONT No. I R. M. NO
 IMPRINT PHOTO BY WALTER S. CRAIG
 PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
 COLORS: BROWN BRICK WITH MORTAR PROMINENT. TRIM WHITE OR
 DARK BROWN. ROOF PALE BLACK./

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
 CURT TEICH & COMPANY, INC., CHICAGO
 ENVELOPE PHOTO TICKET

ATTENTION:

19 Subjects on
 order for this customer. Please
 see to it that all cuts or sup-
 plements are uniform and colors are
 in harmony with each other
 to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked
 Date MAY 15 1950 ESTIMATE AND WORK SCHEDULE Date MAY 15 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 16 1950	MAY 17 1950
SKETCH				
RETOUCHING	3	24	MAY 15 1950	MAY 16 1950
REPHOTO				
PHOTO-LITHO			MAY 19 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	102	12		5-20-50
ARTIST DEPT.	120	9		6-5-50

DATE BLUEPRINT OK'D _____ DATE Filed JUN 7 1950
 By _____ By _____
 DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Must have HCP
 5/25/50

FATHER FLANAGAN'S BOYS HOME, BOYS TOWN, NEBR.

NO. OCH842

ORDER No. 60929

DATE 5-12-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HIGH SCHOOL DINING HALL, BOYS TOWN,
NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

R. M.

IMPRINT

I NO
PHOTO BY NOWELL WARD
& ASSOCIATES

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLOR: BUFF AND TAN MIXED BRICK WITH WHITE CEMENT BLOCKS. ROOF
IS MOTTLED PALE ZINC-GREEN, BROWN, BUFF AND TAN.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By MAY 12 1950

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAY 15 1950

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 16 1950	MAY 17 1950
SKETCH				
RETOUCHING	4	2	MAY 15 1950	MAY 16 1950
REPHOTO				
PHOTO-LITHO			MAY 19 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		5/25/50
ARTIST DEPT.	109	9		6-5-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

JUN 7 1950

By

DATE Photo Returned to Customer

Must have HCC
5/25/50

FATHER FLANAGAN'S BOYS HOME, BOYS TOWN, NEBR.

NO. 0CH843
ORDER No. 60929
DATE 5-12-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

U.S. POST OFFICE AND
ADMINISTRATION BUILDING, BOYS
TOWN, NEBRASKA

8pt. ital., cab 

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT No. I R. M. NO
IMPRINT PHOTO BY NOWELL WARD
& ASSOCIATES

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLOR: BUFF & TAN MIXED BRICK. WINDOW FRAMES & SPACES
BETWEEN WINDOWS ARE A DULL ZINC-GREEN.

SUBMIT: YES
RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked _____
Date MAY 15 1950 ESTIMATE AND WORK SCHEDULE Date MAY 15 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1950	
SKETCH				
RETOUCHING	6	3	MAY 15 1950	MAY 16 1950
REPHOTO				
PHOTO-LITHO			MAY 19 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	12		5/25/50
ARTIST DEPT.	112	9		

DATE BLUEPRINT OK'D _____ DATE Filed JUN 12 1950
By _____ By *20*
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Must have HCP
5/25/50

FATHER FLANAGAN'S BOYS HOME, BOYS TOWN, NEBR.

NO. OCH844
ORDER No. 60929

DATE 5-12-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

/ GRADE SCHOOL DINING HALL / BOYS TOWN,
NEBRASKA /

8 x 10 in. color



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT PHOTO BY NOWELL WARD
& ASSOCIATES

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: PALE RED-BROWN BRICK WITH WHITE TRIM.

TAKE OUT SIGN IN STREET.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By
Date MAY 15 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAY 15 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 16 1950	MAY 17 1950
SKETCH				
RETOUCHING		2	MAY 15 1950	MAY 16 1950
REPHOTO				
PHOTO-LITHO			MAY 19 1950	
BUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.	114	9		6/6/50

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed JUN 7 1950

By
DATE Photo Returned to Customer

*Must have HCO
5/25/50*

NO. OCH845
 ORDER No. 60929
 DATE 5-12-50

FATHER FLANAGAN'S BOYS HOME, BOYS TOWN, NEBR.

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
 PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
 TITLE IN FULL
 SECTION OF BOYS TOWN FROM
 LINCOLN HIGHWAY
 BOYS TOWN, NEBRASKA
 8 ph. stat., color

(ALL OF THIS ON THE ADDRESS SIDE)
 FRONT No. I R. M. NO
 IMPRINT PHOTO BY NOWELL WARD
 & ASSOCIATES
 PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
 COLOR: BLDGS IN FOREGROUND BUFF & TAN MIXED BRICK. FRONT BLDG.
 HAS MOTTLED ZINC-GREEN ROOF.
 SHOW GRASS IN LOWER RIGHT CORNER, IN PLACE OF WEEDS.

SUBMIT: YES
 RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO
 CURT TEICH & COMPANY, INC., CHICAGO
 ENVELOPE PHOTO TICKET

ATTENTION

19 Subjects on
 order for this customer. Please
 see to it that all cuts or nega-
 tives are uniform and colors are
 in harmony with each other
 to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked By _____
 Date MAY 15 1950 AND WORK SCHEDULE Date MAY 15 1950

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			MAY 17 1950	MAY 17 1950
SKETCH				
RETOUCHING		3'	MAY 15 1950	MAY 17 1950
REPHOTO				
PHOTO-LITHO			MAY 19 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1/2		
ARTIST DEPT.	112	9		

DATE BLUEPRINT OK'D _____ DATE Filed JUN 7 1950
 By _____ By _____
 DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Must have HAP
 5/25/50

FATHER FLANAGAN'S BOYS HOME, BOYS TOWN, NEBR.

NO. OCH846

ORDER No. 60929

DATE 5-12-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GRADE SCHOOL BOYS APARTMENT
BUILDINGS / BOYS TOWN, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

IMPRINT PHOTO BY NOWELL WARD
& ASSOCIATES

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLOR: RED-BROWN BRICK. TRIM WHITE AND DARK BROWN.
MOTTLED ROOFS DARK RUST AND BROWN.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 16 1950	MAY 17 1950
SKETCH				
RETOUCHING	10	2	5-15-50	MAY 15 1950
REPHOTO				
PHOTO-LITHO			MAY 19 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	114	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Must have HCF
5/25/50

NTS

NO. 0CH847

FATHER FLANAGAN'S BOYS HOME, BOYS TOWN, NEBR.

ORDER NO. 60929

DATE 5-12-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. I R. M. NO
TITLE IN FULL	IMPRINT PHOTO BY WALTER S. CRAIG
ONE OF 25 HIGH SCHOOL BOYS COTTAGES / BOYS TOWN, NEBRASKA / <i>8 yds. total, 1000</i>	
	PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW COLORED PICTURE ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

EX. PHOTO TICKET

ATTENTION

19 Subjects on order for this customer. Please see to it that all sets or page-sets are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate By _____ Date _____

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked By _____ Date MAY 15 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 15 1950	MAY 17 1950
SKETCH				
RETOUCHING	2	7 1/2	MAY 15 1950	MAY 16 1950
REPHOTO				
PHOTO-LITHO			MAY 19 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.	107	9		6-12-50

DATE BLUEPRINT OK'D _____ DATE Filed JUN 13 1950

By _____ By _____

DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Must have HCP

5/25/50

DATE Photo Returned to Customer _____

order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ATTENTION

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Must have HOP
5/25/50

15

2

NO. OCH849

ORDER NO. 60929

DATE 5-12-50

FATHER FLANAGAN'S BOYS HOME, BOYS TOWN, NEBR.

25

M

POST CARDS


C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

/HIGH SCHOOL BOYS RESIDENTIAL SECTION/
/BOYS TOWN, NEBRASKA/
8 pt. ital. c.c.k. 

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT PHOTO BY NOWELL WARD & ASSOCIATES,

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: ONE COTTAGE LIKE ENCLOSURE TO OCH847. ANOTHER-PALE RED BRICK WITH DARK BROWN & RUST MOTTLED ROOF. ANOTHER-BUFF BRICK WITH PALE GREEN MOTTLED ROOF.

SHOW GRASS IN FOREGROUND.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date MAY 15 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAY 15 1950

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			MAY 16 1950	MAY 17 1950
SKETCH				
RETOUCHING	4	2 1/2	MAY 15 1950	MAY 16 1950
REPHOTO				
PHOTO-LITHO			MAY 19 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	104	1 1/2		
ARTIST DEPT.	110	9		6/7/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JUN 12 1950

By

DATE Photo Returned to Customer

NT 5

NO. OCH850
FATHER FLANAGAN'S BOYS HOME, BOYS TOWN, NEBR.
ORDER NO. 60929
DATE 5-12-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL
/RECEPTION CENTER, GIFT SHOP AND CAFETERIA / BOYS TOWN, NEBRASKA/
8 photos, each

FRONT NO. I R. M. NO
IMPRINT PHOTO BY NOWELL WARD & ASSOCIATES

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
COLOR: BUFF AND TAN MIXED BRICK. PILLARS WHITE CEMENT. WINDOW FRAMES, ETC., DULL ZINC-GREEN. DOORS ARE BRASS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION
Subjects on order for this customer. Please note it that all cuts or negatives are uniform and colors in harmony with each other to make an attractive set.

Executive OK of Estimate By _____
Date MAY 15 1950

ESTIMATE AND WORK SCHEDULE Cost Dept. Checked By _____
Date MAY 15 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 16 1950	
SKETCH				
RETOUCHING	3	2 1/2	MAY 15 1950	MAY 16 1950
REPHOTO				
PHOTO-LITHO			MAY 19 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		
ARTIST DEPT.	117	9		

DATE BLUEPRINT OK'D _____
By _____

DATE HAND COLOR PROOF OK'D _____
By _____

DATE Photo Returned to Customer _____

Must have HCO
5/25/50

NTJ

NO. 0CH851

ORDER No. 60929

DATE 5-12-50

FATHER FLANAGAN'S BOYS HOME, BOYS TOWN, NEBR.

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DAIRY FARM / BOYS TOWN, NEBRASKA /

Spl. st. color

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT PHOTO BY NOWELL WARD & ASSOCIATES

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLOR: WHITE WITH DULL GREEN ROOF. SILOS DARK RED-BROWN.

TAKE OUT "STOP" SIGN, ONLY.

YES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:
 19 Subjects on
 order for this customer. Please
 see to it that all poses or nega-
 tives are uniform and colors are
 in harmony with each other
 to make an attractive set.

Executive OK of Estimate

By

Date MAY 15 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAY 15 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 17 1950	MAY 17 1950
SKETCH				
RETOUCHING	3	3	MAY 15 1950	MAY 17 1950
REPHOTO				
PHOTO-LITHO			MAY 19 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	105	1 1/2		5/25/50
ARTIST DEPT.	114	9		6-5-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JUN 7 1950

By

DATE Photo Returned to Customer

Must have HCO
 5/25/50

NO. OCH852

FATHER FLANAGAN'S BOYS HOME, BOYS TOWN, NEBR.

ORDER No. 60929

DATE 5-12-50

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. NO

TITLE IN FULL

IMPRINT PHOTO BY NOWELL WARD & ASSOCIATES

RESIDENTIAL SECTION,
BOYS TOWN, NEBRASKA

8 pl. color, C & H



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLOR: RED-BROWN BRICK WITH WHITE TRIM. ROOF PALE BLACK.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

19

Subjects

order for this customer. Please see to it that all sets or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By *[Signature]*
Date MAY 15 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*
Date MAY 15 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 16 1950	MAY 17 1950
SKETCH				
RETOUCHING		3	MAY 15 1950	MAY 16 1950
REPHOTO				
PHOTO-LITHO			MAY 19 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	113	9		6-6-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

JUN 7 1950

By

DATE Photo Returned to Customer

*Must have 400
5/25/50*

FATHER FLANAGAN'S BOYS HOME, BOYS TOWN, NEBR.

NO. 0CH853

ORDER NO. 60929

DATE 5-12-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GRADE SCHOOL
BOYS TOWN, NEBRASKA

8 yd. ital. color

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT PHOTO BY NOWELL WARD
& ASSOCIATES

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLORS: RED-BROWN BRICK. WHITE TRIM. SPACES BETWEEN WINDOWS
ON LEFT AND RIGHT SIDES ARE DARK GRAY.

CLOSE WINDOWS.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all dyes or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By
Date MAY 15 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By
Date MAY 15 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 17 1950	MAY 17 1950
SKETCH				
RETOUCHING		3	MAY 15 1950	MAY 17 1950
REPHOTO				
PHOTO-LITHO			MAY 19 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	101	1 1/2		
ARTIST DEPT.	117	9		6-6-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

JUN 7 1950

By

DATE Photo Returned to Customer

Must have 4/10
5/25/50

NO.

OCH854

ORDER NO.

60929

DATE

5-12-50

FATHER FLANAGAN'S BOYS HOME, BOYS TOWN, NEBR.

25

M

POST CARDS

C.T. ART COLORTONE


FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GRADE SCHOOL GYMNASIUM / BOYS TOWN, NEBRASKA /



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO /

IMPRINT

PHOTO BY NOWELL WARD & ASSOCIATES

PHOTO PROPERTY OF

CUST.

RETOUCHING AND COLOR DESCRIPTION

COLOR: PALE BROWN-RED BRICK. TRIM, INCLUDING DOOR, GRAY.

REMOVE CAR AND FIRE HYDRANT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

19 Subjects
order for this customer. Please see to it that all cuts or negatives are uniform and colors in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

MAY 15 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAY 15 1950

OPERATION	EST. TIME	DATE	DATE
	Clock No. Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up		MAY 16 1950	MAY 17 1950
SKETCH			
RETOUCHING	4 2	MAY 15 1950	MAY 16 1950
REPHOTO			
PHOTO-LITHO		MAY 19 1950	
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	104 1 1/2		
ARTIST DEPT.	113 9		6-7-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

JUN 12 1950

DATE Photo Returned to Customer

By

Must have H.C.P.
5/25/50

NO. 1

NO. OCH855

FATHER FLANAGAN'S BOYS HOME, BOYS TOWN, NEBR.

ORDER NO. 60929

DATE 5-12-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. I R. M. NO

TITLE IN FULL

IMPRINT

TRADE SCHOOL / BOYS TOWN, NEBRASKA / PHOTO BY NOWELL WARD & ASSOCIATES

RETOUCHING AND COLOR DESCRIPTION

COLOR: BUFF AND TAN MIXED BRICK. WINDOW FRAMES, ETC., ARE DULL ZINC-GREEN. DOORS ARE BRASS.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on order for this customer. Please see to it that all plates or negatives are uniform in colors in harmony with each other to make an aggressive set.

Must have 416 P
5/25/50

Executive OK of Estimate
By
Date MAY 15 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAY 15 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 17 1950	MAY 17 1950
SKETCH				
RETOUCHING		3 1/2	MAY 15 1950	MAY 15 1950
REPHOTO				
PHOTO-LITHO			MAY 19 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2		
ARTIST DEPT.	107	9		6-5-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JUN 7 1950

By 20

DATE Photo Returned to Customer

NO.

OCH856

ORDER NO.

60929

DATE

5-12-50

FATHER FLANAGAN'S BOYS HOME, BOYS TOWN, NEBR.

25

M

POST CARDS

C.T. ART

COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HIGH SCHOOL AND AUDITORIUM / BOYS TOWN, NEBRASKA

8 ph. stat. color

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT

PHOTO BY NOWELL WARD & ASSOCIATES

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLOR: BUFF AND TAN MIXED BRICK. FRAMES & TRIM DULL ZINC-GREEN.

REMOVE TRUCK AND CORNER OF BUILDING AT EXTREME RIGHT.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

19

Subjects in order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up		MAY 17 1950	MAY 17 1950
SKETCH			
RETOUCHING	3	MAY 15 1950	MAY 17 1950
REPHOTO			
PHOTO-LITHO		MAY 19 1950	
BLUEPRINT			
STRIPPING, OPAQUING			
HAND COLOR PROOF	106 12		
ARTIST DEPT.	115 9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

JUN 12 1950

DATE Photo Returned to Customer

By

Must have HCP

5/25/50

NTS

NO. OCH857

FATHER FLANAGAN'S BOYS HOME, BOYS TOWN, NEBR.

ORDER No. 60929

DATE 5-12-50

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. I R. M. NO

TITLE IN FULL

IMPRINT

/ FIELD HOUSE / BOYS TOWN, NEBRASKA /

PHOTO BY NOWELL WARD & ASSOCIATES

8pt. ital.,
C&R



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLOR: BUFF & TAN MIXED BRICK... ROOF PALE BLACK ..STATUE WHITE.

PATCH UP STREET IN FOREGROUND.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cues or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Must have H&P

5/25/50

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

MAY 11 1950

MAY 15 1950

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 17 1950	MAY 17 1950
SKETCH				
RETOUCHING	5	3	MAY 15 1950	MAY 17 1950
REPHOTO				
PHOTO-LITHO			MAY 19 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		
ARTIST DEPT.	119	9		

DATE BLUEPRINT OK'D

DATE Filed

JUN 12 1950

By

By


DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

McRAE'S, SEBRING, FLA.

NO. 0CH858
ORDER No. 60713
DATE 5-15-50

12 1/2 M POST CARDS ART COLORTONE FULL FACE

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER		FRONT No. 1 - R. M. NO -	
TITLE IN FULL SHUFFLE BOARD AT RECREATION CENTRE SEBRING, FLA. /		IMPRINT SAME AS ABOVE -	
<i>8pt. stat. 1.1 x 1.1</i> 		PHOTO PROPERTY OF <i>CHST. C. T.</i>	

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate By _____ Cost Dept. Checked *BR*

By _____
Date MAY 16 1950

ESTIMATE
AND WORK SCHEDULE

By _____
Date MAY 16 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 19 1950	MAY 22 1950
SKETCH				
RETOUCHING	3	4	MAY 17 1950	MAY 17 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	3	13 1/4	JUN 12 1950	JUN 12 1950
ARTIST DEPT.	107	10		5-23-50

DATE BLUEPRINT OK'D _____ DATE Filed JUN 27 1950

By _____

DATE HAND COLOR PROOF OK'D _____ By *70*

DATE Photo Returned to Customer _____

NTS

NO. OCH859

FATHER FLANAGAN'S BOYS HOME, BOYS TOWN, NEBR.

ORDER No. 60929

DATE 5-12-50

25 M POST CARDS

C.T. ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1

R. M. No

TITLE IN FULL

IMPRINT

DOWD MEMORIAL CHAPEL / BOYS TOWN,
NEBRASKA /

PHOTO BY WALTER S. CRAIG

8 x 10, ital, color



PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

COLOR: MIXED STONES ARE VERY LIGHT GRAY AND BUFF, ALMOST WHITE.
ROOF IS DARK RUST BROWN. STEEPLE ROOF IS LIGHT GREEN. SHOW LEAVES
ON TREES. CUT AS LITTLE AS POSSIBLE FROM THIS PHOTO. IF POSSIBLE
EXTEND BLDG IN RIGHT BACKGRD SOMEWHAT TO GET A BETTER PROPORTION.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES
HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

19 Subjects
order for this customer. Please
see to it that all sets of nega-
tives are uniform and clean
in handling with each other
to make an accurate set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By *WAT* Date *MAY 15 1950*

AND WORK SCHEDULE

By *WAT* Date *MAY 15 1950*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 16 1950	
SKETCH				
RETOUCHING	7	6	MAY 15 1950	MAY 15 1950
REPHOTO				
PHOTO-LITHO			MAY 19 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	107	1 1/2		<i>✓ 25 19</i>
ARTIST DEPT.	114	9		<i>6/8/50</i>

DATE BLUEPRINT OK'D

DATE Filed

JUN 12 1950

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Must have HCP
5/25/50

NTS

DISTRIBUTED BY MAHONEY NEWS AGENCY,
MUSKOGEE, OKLA.

NO. OCH860

ORDER No. 60703

DATE 5-12-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL
CREEK COUNCIL HOUSE, OK
OKMULGEE, OKLA.

6 pt. int., c & l

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

*Photo -
OCH 865*

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

YES HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By MAY 15 1950
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAY 15 1950
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 17 1950	MAY 17 1950
SKETCH				
RETOUCHING	10	2	MAY 15 1950	
REPHOTO				
PHOTO-LITHO			MAY 19 1950	
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	459	1½		JUN 1 1950
ARTIST DEPT.	107	9½		6-21-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 23 1950

NTS

DISTRIBUTED BY MAHONEY NEWS AGENCY,
MUSKOGEE, OKLA.

NO. 0CH861

ORDER No. 60703

DATE 5-12-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

TITLE IN FULL

AMERICAN WINDOW GLASS PLANT,
OKMULGEE, OKLA.

IMPRINT SAME AS ABOVE

6 ph. stat. color

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Photo - 0CH861

ATTENTION

5 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Rush

Executive OK of Estimate

By MAY 15 1950
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAY 15 1950
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 19 1950	MAY 22 1950
SKETCH				
RETOUCHING		3	MAY 15 1950	MAY 19 1950
REPHOTO				
PHOTO-LITHO				JUN 2 - 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	8	2	JUN 5 - 1950	JUN 5 1950
ARTIST DEPT.	108	12		6-21-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

JUN 23 1950

By

DATE Photo Returned to Customer

DISTRIBUTED BY MAHONEY NEWS AGENCY,
MUSKOGEE, OKLA.

NO. OCH862

ORDER NO. 60703

DATE 5-12-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

TITLE IN FULL

OKLAHOMA A. & M. COLLEGE, SCHOOL
OF TECHNICAL TRAINING,
OKMULGEE, OKLA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By MAY 15 1950
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAY 15 1950
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 17 1950	MAY 17 1950
SKETCH				
RETOUCHING	3	3	MAY 15 1950	MAY 17 1950
REPHOTO				
PHOTO-LITHO			MAY 19 1950	JUN 2 - 1950
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	107	2	JUN 5 - 1950	6-6-50
ARTIST DEPT.	101	12	6-20-50	6-21-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

JUN 23 1950

By

DATE Photo Returned to Customer

DISTRIBUTED BY MAHONEY NEWS AGENCY,
MUSKOGEE, OKLA.

NO. OCH863

ORDER No. 60703

DATE 5-12-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

TITLE IN FULL
SCENE ON BEAUTIFUL LAKE OKMULGEE,
OKMULGEE, OKLA.

6 pl. it. color

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date MAY 15 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAY 15 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAY 18
SKETCH				
RETOUCHING	3	2	MAY 15 1950	MAY 18 1950
REPHOTO				
PHOTO-LITHO			MAY 22 1950	JUN 2 - 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	106	1 1/2	JUN 5 - 1950	
ARTIST DEPT.		9 1/2		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

JUN 21 1950

DISTRIBUTED BY MAHONEY NEWS AGENCY,
MUSKOGEE, OKLA.

NO. 0CH864

ORDER No. 60703

DATE 5-12-50

12½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER-BORDER

TITLE IN FULL
AERIAL VIEW, PART OF DOWN-TOWN,
MUSKOGEE, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. No.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Photo SX7

Photo -
0CH864

Very Rush

Executive OK of Estimate

By MAY 16 1950
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAY 16 1950
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 24 1950	MAY 24 1950
SKETCH	1	61		MAY 23 1950
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAY 31 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	8	21	JUN 12 1950	JUN 12 1950
ARTIST DEPT.	114	12½		6/23/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed JUN 27 1950

By

DATE Photo Returned to Customer

DISTRIBUTED BY MAHONEY NEWS AGENCY,
MUSKOGEE, OKLA.

NO. OCH865

ORDER No. 60703

DATE 5-12-50

12½ MPOST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM OKMULGEE,
OKLAHOMA. "GLASS CENTER OF THE
SOUTHWEST"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

R. M. NO 1

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REFER TO CARD: 9AH1449.

IN WORD - "OKMULGEE" - USE TWO INDIAN PICTURES, ONE OIL WELL,
~~AND THE 5 VIEWS (OCH860-864).~~
AND THE 5 VIEWS (OCH860-864).

Submit sketch

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date JUN 19 1950

ESTIMATE

AND WORK SCHEDULE

Cost/Dept. Checked

By

Date JUN 19 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 22 1950	JUN 23 1950
SKETCH	3	7	JUN 20 1950	JUN 22 1950
RETOUCHING	3	6		
REPHOTO				
PHOTO-LITHO			JUN 28 1950	
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		12		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

O - 2032-30-N ✓
K - OCH 860 ✓
M - 6B-H2185 ✓
U - 6C-H 361 ✓
L - OC-H 363 ✓
G - OCH 864 ✓
E - OCH 862 ✓

NO. 0CH866

"C.T. ART COLORTONE" COPYRIGHT THE ART SHOP, ORDER No 60714
ST. THOMAS, VIRGIN ISLANDS

DATE 5-15-50

6½ M POST CARDS

ART COLORTONE

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 - R. M. NO -

TITLE IN FULL

VIRGIN ISLE HOTEL IN ST. THOMAS,
VIRGIN ISLANDS. - (UNDER
CONSTRUCTION)

IMPRINT SAME AS ABOVE -

6 pl. it., C & L

PHOTO PROPERTY OF CUST. -

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SMALL CARD ENCLOSED FOR COLOR GUIDE.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date MAY 16 1950

Date MAY 16 1950

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE	DATE
	Clock No.	Time Allowed	ENTERED DEPT.	COMPLETED
COMPOSING, Type Set Up			MAY 23 1950	MAY 23 1950
SKETCH				
RETOUCHING	9	5	MAY 17 1950	MAY 19 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	108	13		6-15-50
ARTIST DEPT.	107	15		6-29-50

JUL 5 1950

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. OCH867 ORDER NO. 60938 DATE 5-16-50

CUSTOMER C.M. PARRISH COAL COMPANY, INC.
RICHMOND, VIRGINIA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

6 1/2 M POST CARDS SIZE 3 1/2 X 5 1/2

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (4 SIDES - BORDER)

C.M. PARRISH COAL CO., INC. ALLEN AVE.
& MARSHALL ST., RICHMOND, VA. - ...ETC.
and (SEE COPY).

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue

PUT "COAL HEATING SERVICE" BMBLEM ON TRUCK DOOR.

SEE TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

DIAL No. OCH868 ORDER NO. 60939 DATE 5-16-50

CUSTOMER TOUR-O-TEL COURT
ORLANDO, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for
this Customer

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOUR-O-TEL COURT "ORLANDO'S FINEST"
ORLANDO, FLORIDA - ORANGE BLOSSOM TRAIL
- INTERIOR COURT

(SEE COPY).

FRONT NO. 5 (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

FOLLOW SKETCH WITH THESE CORRECTIONS: SHOW WORD "OFFICE" AT EXTREME LEFT-SMALL
EITHER ON METAL CANOPY OR AS THO HANGING FROM IT AS A SIGN. MAKE CANOPY CREAM IN
PLACE OF GREEN. SMALL NEON SIGN IS STATIONED AT END OF CANOPY, BUT END DOES NOT
SHOW IN PHOTO. LETTERING EITHER BLACK OR RED. NEON IS RED.

TAKE OUT FOLIAGE SO TO SHOW TWO DOORS INTO APARTMENTS. ELIMINATE HIGHER
PORTIONS OF FOLIAGE, LEAVING LOW BUSHES.

COLOR DESCRIPTION

FOLLOW CORRECTED SKETCH.

PHOTO RETURNED

TO

PHOTO USED FOR

NO. OCH869
DISTRIBUTED BY LOLLESGARD SPECIALTY CO., TUCSON AND PHOENIX, ARIZONA
ORDER No. 60940
DATE 5-16-50

12 1/2 M POST CARDS C.T. ART COLORTONE WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER
TITLE IN FULL
LOOKING NORTH ON MILL STREET,
TEMPE, ARIZONA
PRIV. # UPPER LEFT: M-6
FRONT No. I R. M. TO FOLLOW
IMPRINT SAME AS ABOVE.
PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.
FOLLOW TISSUE OVERLAY.
SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO
CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION
2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate By _____ Cost Dept. Checked _____
Date MAY 18 1950 AND WORK SCHEDULE Date MAY 18 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 22 1950	MAY 23 1950
SKETCH				
RETOUCHING	5	4 1/2	MAY 19 1950 MAY 16 1950	MAY 22 1950 MAY 18 1950
REPHOTO				JUN 8 1950
PHOTO-LITHO				
BLEUPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF		13/4	JUN 8 1950	
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D _____ DATE Filed _____
By _____ By _____
DATE HAND COLOR PROOF OK'D _____ DATE Photo Returned to Customer _____

Red Impression

Mr R M Ju

(F)

DISTRIBUTED BY LOLLESGARD SPECIALTY CO., TUCSON
AND PHOENIX, ARIZONA

NO. OCH870

ORDER No. 60940

DATE 5-16-50

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE, UPPER, LOWER, CENTER, BORDER

TITLE IN FULL

LOOKING EAST ON MAIN STREET,
MESA, ARIZONA
SUPERSTITION MOUNTAIN IN DISTANCE

PRIV. NO. UPPER LEFT:

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. TO FOLLOW *yes*

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED.

FOLLOW TISSUE OVERLAY.

YES

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate

By

Date

MAY 16 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked *BK*

By

Date

MAY 16 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 23 1950	MAY 23 1950
SKETCH				
RETOUCHING		5 ✓	MAY 17 1950	MAY 22 1950
REPHOTO				
PHOTO-LITHO				JUN 8 1950
IMPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	8	2 ✓	JUN 8 1950	JUN 9 1950
ARTIST DEPT.	10	10		9/20/50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

OCT 3 1950

By

DATE Photo Returned to Customer

MAKEOVER

Charge to *L.V.S.E.* Dept.

EST. Makeover Time Required

	TIME	Place Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO	1/2	
COMPOSING		
ART DEPT.		
ART DEPT.		
GRAPHING		

(F)

264-YANKEE STORE, BERMUDA

NO. OCH871

ORDER No. 60715

DATE 5-16-50

12½ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

THE QUEEN OF BERMUDA

PRIVATE NO. BEFORE IMPRINT: 264

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 19 - R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD 8AH1899 FOR COLOR GUIDE.

SPECIAL/NOTE: STACK COLORS AND FLAGS.

SUBMIT:

RET. PHOTO

REPHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION

Subjects of order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date MAY 16 1950

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAY 16 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 22 1950	MAY 23 1950
SKETCH				
RETOUCHING		5 ✓	MAY 17 1950	MAY 19 1950
REPHOTO				
PHOTO-LITHO				JUN 8 1950
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	8	1½ ✓	JUN 8 1950	JUN 8 1950
ARTIST DEPT.	111	9 ✓		7-5-50

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

244 -YANKEE STORE, BERMUDA

NO. OCH872

ORDER No. 60715

DATE 5-16-50

12 $\frac{1}{2}$ M POST CARDS

ART COLORTONE

FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BERMUDA'S UNFINISHED CHURCH

8 pl. it., color

PRIVATE NO. BEFORE IMPRINT: 244

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 19 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CHURCH HAS THE APPEARANCE OF A RUINED BUILDING.

SUBMIT:

RET. PHOTO REPHOTO B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO

ENVELOPE PHOTO TICKET

ATTENTION:

Subjects on order for this customer. Please see to it that all cuts or negative are uniform and colors are in harmony with each other in order on customer's file.

Executive OK of Estimate

By

Date MAY 16 1950

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAY 16 1950

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 22 1950	MAY 23 1950
SKETCH				
RETOUCHING	5	3 $\frac{1}{2}$	MAY 17 1950	MAY 19 1950
REPHOTO				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUING				
HAND COLOR PROOF	7	1 $\frac{1}{2}$	JUN 8 1950	JUN 9 1950
ARTIST DEPT.	112	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

MAY 17 1950

By

DATE Photo Returned to Customer